

fime 2012

August 8 - 10 | Miami Beach Convention Center

WWW.FIMESHOW.COM

EXHIBITOR PROSPECTUS

**Exhibit in the Largest
International Medical
Trade Fair and
Congress in the U.S.**



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22 years

EXPOSITION SCHEDULE

INSTALLATION OF EXHIBITS

Monday, August 6, 2012	11:00 am - 5:00 pm
Tuesday, August 7, 2012	10:00 am - 5:00 pm

SHOW DATES

Wednesday, August 8, 2012	10:00 am - 5:00 pm
Thursday, August 9, 2012	10:00 am - 5:00 pm
Friday, August 10, 2012	10:00 am - 2:00 pm

DISMANTLING OF EXHIBITS

Friday, August 10, 2012	2:00 pm - 5:00 pm
Saturday, August 11, 2012	8:00 am - 1:00 pm

**Use the
Application on
Page 19 or go to
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to Sign-up Now**



Welcome to FIME

FIME is the largest International Medical Trade Fair and Congress in the United States. The annual event is a purchasing show drawing conventional distributor networks, group purchasing organizations, integrated delivery networks, hospitals, imaging centers, private practice facilities, and HME / DME providers.

Attendees visit FIME to see the latest medical equipment, products, supplies, technology and services and learn from industry experts in the three day, six track educational conference. The dynamic attendee base is key to penetrating and navigating around complicated medical distribution channels and networks.

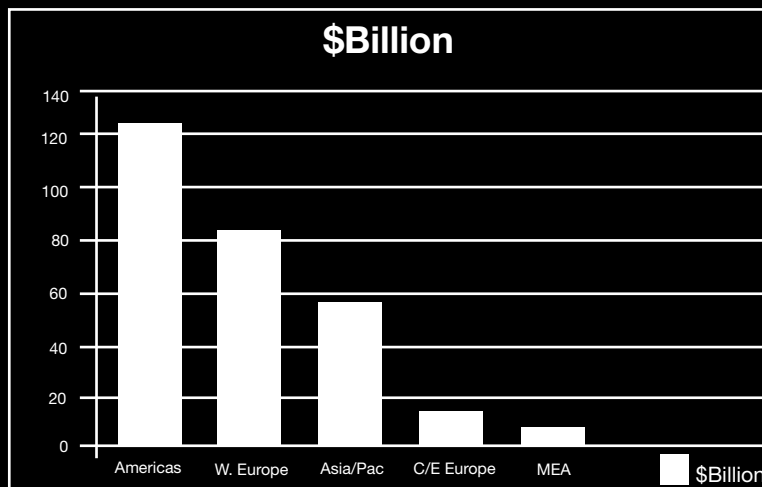


**FIME Covers
The Largest and
Fastest Growing
Region in the
Medical Industry**



Medical Devices Market

World Overview



Forecast for Growth

Region	2009	2010	2011	2012	2013
Americas	102.4	107.1	112.1	117.4	122.8
Asia / Pacific	42.5	46.1	49.9	54.3	58.9
Central / E. Europe	10.3	11.3	12.4	13.6	14.8
M. East / Africa	5.7	6.0	6.3	6.7	7.0
Western Europe	62.3	66.7	71.6	76.9	82.5

Source: Medical Market Fact Book

Projected Total Medical Devices Market by Region 2013

44,397



FIME Attendee Product Interest Profile

	Number of Attendees		Number of Attendees
Disposable Medical Products	3,599	Anesthesia Machines	1,706
Surgical Equipment	3,259	Pharmaceutical Products	1,597
Surgical Supplies	2,999	Rehabilitation Products	1,578
Surgical Instruments	2,671	Orthotics / Prosthetics	1,213
MRI / Radiology / Ultrasound	2,539	Ophthalmology Equipment	1,182
Patient Monitors	2,530	Infection Control	1,112
Operating Room Equipment	2,163	PACS / Radiology / Enterprise Image Management	1,031
Home / Durable Medical Products	2,144	Nuclear Imaging	785
Respiratory Equipment	2,024	Practice Management Systems	724
Medical Furniture	2,015	Medical Gas Generation	709
Endoscopy Equipment	1,985	Pharmacy / E-Prescribing	650
Autoclaves and Sterilizers	1,883	Long Term Care Products	448
Lab Equipment	1,851	Total	44,397

*FIME is the premier International Trade Fair & Congress for Medical equipment, products, supplies, technology, and services. Registrants from around the world and from all specialties and disciplines of the total health care arena attend FIME. Figures from last year's meeting of attendee products and service interest give an indication of the success you can expect from FIME 2012.

World Profile



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Americas
84%

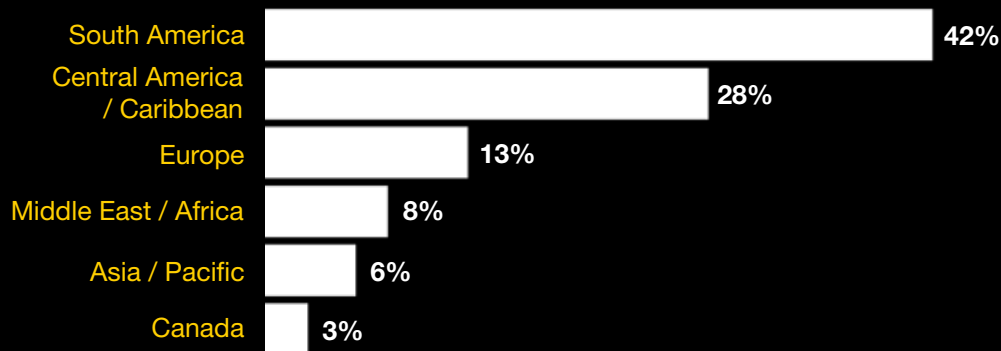
Asia / Pacific
3%

Middle East / Africa
5%

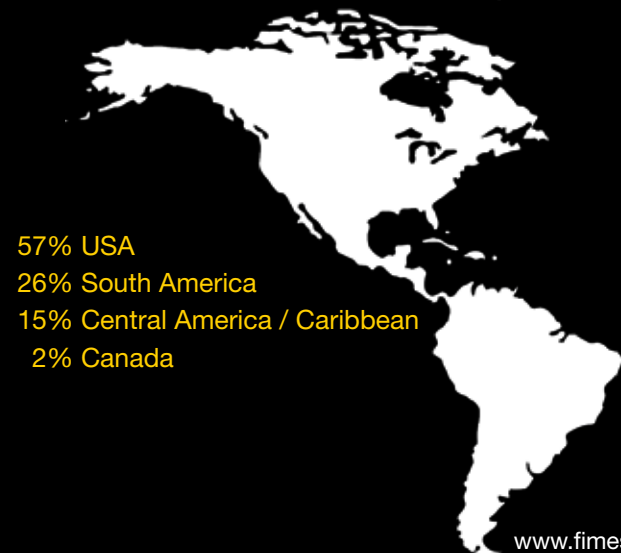
Europe
8%

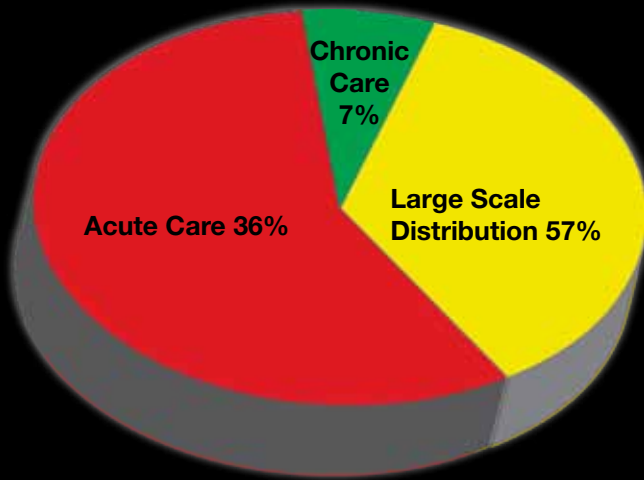
FIME Geographical Profiles

International Visitors Only (Excludes USA)



Profile of the Americas



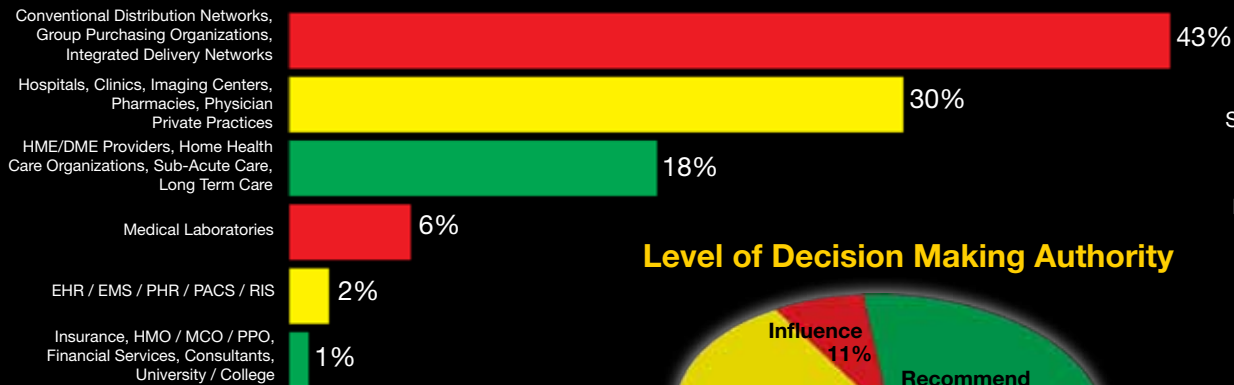


General Snapshot

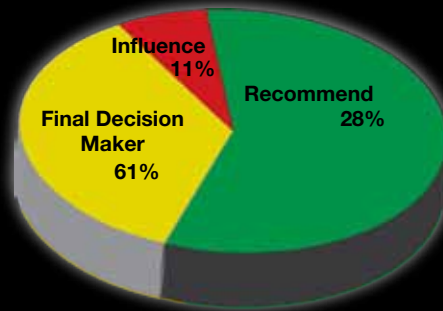


FIME Attendee Profiles

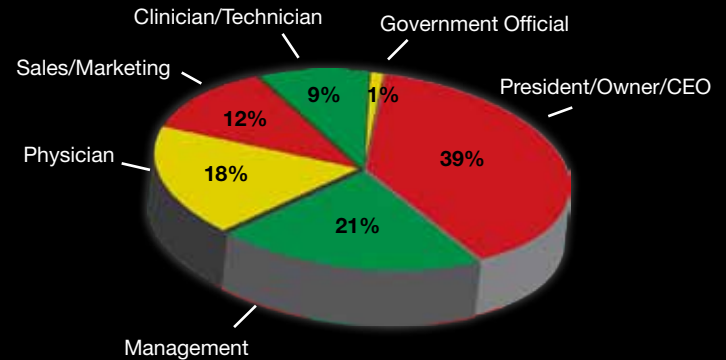
Role In The Healthcare Delivery System



Level of Decision Making Authority



Title / Position



fime 2012

Exhibitor List (A - DE)

A

A.L.S. International Irvine, CA
 A/S Vestfrost Esbjerg, Denmark
 ABIMO Sao Paulo, Brazil
 Abletech Orthopedics Xinzhuang, Taiwan
 Acare Medical Science Zhuhai, P.R. China
 Ackermann Instrumente Weilheim, Germany
 Acme International Clifton, NJ
 ACT Medical Corp. Marathon, FL
 Actimed Products, Co. Doral, FL
 ADE GmbH & Co. Hamburg, Germany
 Adhinter S.A.S. Cali, Colombia
 Adlin Plasticos Jaragua do Sul, Brazil
 Advanced Inst. Miami, FL
 Advanced Power Group Alhambra, CA
 Advanced Therapy Sys. Ronkonkoma, NY
 Adventa Health Sdn Kota Baru, Malaysia
 Aescu Technology Taipei, Taiwan
 AG Industries Saint Louis, MO
 Agaplastic Ind. Rio de Janeiro, Brazil
 Agito Medical Noeresundby, Denmark
 Air Lift/CareFore Med. Evergreen, CO
 Airsys Pinhais, Brazil
 Air-Tite/Henke-Sass Virginia Beach, VA
 Akorn Lake Forest, IL
 Alko do Brasil Rio de Janeiro, Brazil
 All Medicus Anyang, South Korea
 Allengers Medical Sys. Chandigarh, India
 Alleset Healthcare Flowery Branch, GA
 AllSeas Sialkot, Pakistan
 Alma Imaging Ent. Palm City, FL
 Alma IT Systems Barcelona, Spain
 Alpha Source Milwaukee, WI
 Alps South Saint Petersburg, FL
 Altair Instruments Ventura, CA
 Altera A.S. Izmir, Turkey
 Alternative Exports Altamonte Springs, FL
 Ambu Glen Burnie, MD
 AMD Technologies Los Angeles, CA
 Amecica Biotech Inc. Hayward, CA
 America Energy Weston, FL
 American 3B Scientific Tucker, GA
 American Bantex Burlingame, CA
 American Diagnostic Hauppauge, NY
 American Medical Miami, FL
 Amfit Inc. Vancouver, WA
 Amico Corporation Richmond Hill, Canada
 Ampronix Irvine, CA
 Amsino International Pomona, CA
 AMTAI Medical Equip Raleigh, NC
 Analytical Industries Pomona, CA
 Ananta Ortho System Vadodara, India

Andersen Products Haw River, NC
 Angel Canada Burnaby, Canada
 Anhui Easyway Tianchang, P.R. China
 Anhui Huangshan Huangshan, P.R. China
 Anhui Kangda Tianchang, P.R. China
 Anji Sunlight Medical Zhejiang, P.R. China
 Anqing Kangmingna Anqing, P.R. China
 Apex Biotechnology Hsinchu, Taiwan
 Apex Medical Corp. New Taipei, Taiwan
 APK Technology Shenzhen, P.R. China
 Apothecaries Sundries New Delhi, India
 Aparamed Ind. Sao Carlos, Brazil
 Ari-Med Pharm. Tempe, AZ
 ARJ Medical Oldsmar, FL
 Armstrong Medical Lincolnshire, IL
 Arthroscopy/Medical Miami, FL
 Asia Connection New Taipei City, Taiwan
 Aspen Medical Prod. Irvine, CA
 Atlantis Worldwide LLC Yonkers, NY
 Atlas Specialty Lighting Hialeah, FL
 ATMOS Medizin Technik Lenzkrich, Germany
 Auckland Med. Polymer Tianjin, P.R. China
 Automated Medical Edison, NJ

B

B&L Biotech Ansan, Korea
 B.L. Lifesciences New Delhi, India
 BAC Hallandale Beach, FL
 Bacterin International Belgrade, MT
 Bain Medical Equip. Guangzhou, P.R. China
 Barco Uniforms Gardena, CA
 Barrfab Farroupilha, Brazil
 Barrier Technologies Hollywood, FL
 Battle Creek Equipment Battle Creek, MI
 Baumer Sao Paulo, Brazil
 Bay Corporation Westlake, OH
 Bay Shore Med. Equip. Ronkonkoma, NY
 Bed Tech Andina Boca Raton, FL
 Beijing Aeonmed Beijing, P.R. China
 Beijing Baixiang Tech. Beijing, P.R. China
 Beijing Beilin Electronic Beijing, P.R. China
 Beijing Choice Elect. Beijing, P.R. China
 Beijing Chunlizhengda Beijing, P.R. China
 Beijing Eternity Beijing, P.R. China
 Beijing Fanxing Beijing, P.R. China
 Beijing Fuxinghua Beijing, P.R. China
 Beijing Hanlin Beijing, P.R. China
 Beijing Jinhengwei Beijing, P.R. China
 Beijing Jinwei Kangda Beijing, P.R. China
 Beijing R.Rui Beijing, P.R. China
 Beijing Shining Sun Beijing, P.R. China
 Beijing Wandong Beijing, P.R. China
 Beijing Xindongry Beijing, P.R. China

C

Belmont Instrument Billerica, MA
 Bemis Health Care Sheboygan Falls, WI
 Beneware Medical Hangzhou, P.R. China
 Besmed Health New Taipei City, Taiwan
 Best Medical Springfield, VA
 BETA Biomed Services Rowlett, TX
 Beyond Dental & Health Stafford, TX
 BHS International Crofton, MD
 Bigbro Sialkot, Pakistan
 BigC: Dino-Lite Scopes Torrance, CA
 Bilt-Rite/Mastex Health Croydon, PA
 Bio Compression Sys. Moonachie, NJ
 Bio-Back/Medolutions Dublin, OH
 Bioclin Belo Horizonte, Brazil
 Bioconnect San Diego, FL
 Biolight Zhuhai, P.R. China
 Biomark Rheinau, Germany
 Biomechanica Jau, Brazil
 Bio-Med USA Inc. Ramsey, NJ
 BioMedica Diagnostics Windsor, Canada
 Bionix Medical Tech. Toledo, OH
 Biopur Diagnostics Rosario, Argentina
 Biosensor Industria Americana, Brazil
 Bioteque America San Jose, CA
 Bioteque Corporation Taipei, Taiwan
 Bird & Cronin Eagan, MN
 Bistos San Antonio, TX
 Blossom / Mexpo Hayward, CA
 BMC Medical Beijing, P.R. China
 Board of Certification Owing Mills, MD
 BodeTech Med Inc. Chuncheon, Korea
 Bowin Medical Shanghai, P.R. China
 BREG Vista, CA
 Bremed Limited Hungthom, Hong Kong
 Brown Medical Ind. Spirit Lake, IA
 BSL International, SRL Santo Domingo, DO
 BTL Prague, Czech Republic
 Bulbtronics Farmingdale, NY

C & A Scientific Manassas, VA
 C&G Technologies Jeffersonville, IN
 Caesa-Lab Saint-Bruno, Canada
 Campus Corp. Hsi-Chih, Taiwan
 Canta Medical Shenyang, P.R. China
 Carci Ind. Sao Paulo, Brazil
 Cardiac Direct Ventura, CA
 CardioMed Intl. Ltd. Lindsay, Canada
 Cardiopulmonary Inst. Doral, FL
 Carestream Health Ronkonkoma, NY
 Caribbean Endoscopy Miami, FL
 Carley Lamps Torrance, CA
 Casex Ind. Curitiba, Brazil
 Catalina Cylinders Hampton, VA
 Central Medicare Sdn Teluk Intan, Malaysia
 Centurion Svc Group Melrose Park, IL
 Ceragem Medisys Inc. Seoul, Korea
 Chang Gung Taiwan
 Changzhou Bi-Gains Changzhou, P.R. China
 Changzhou Hualian Changzhou, P.R. China

D

Changzhou Huichun Changzhou, P.R. China
 Changzhou KYJ Changshou, P.R. China
 Chaplet International Lahore, Pakistan
 Chemtron Biotech San Diego, CA
 Chengdu Xinjin Shifeng Chengdu, P.R. China
 Cherokee Uniforms Chatsworth, CA
 China Surg. Dressings Taipei, Taiwan
 Chison Medical Imaging Wuxi, P.R. China
 Christopher & Weisberg Fort Lauderdale, FL
 Cincinnati Sub-Zero Cincinnati, OH
 Clarus Medical Minneapolis, MN
 Clayton Technology Shenzhen, P.R. China
 Clean Medical Supplies City Of Industry, CA
 Clearview Healthcare Hwasung, Korea
 Clement Clarke Anger, Germany
 Clindia Systems USA Orange City, FL
 Clinton Industries York, PA
 CMOS Drake Contagem, Brazil
 Cohmedic SA de CV Guadalajara, Mexico
 Comfortland Medical Mebane, NC
 Complete Medical Svc Sterling Heights, MI
 Complete Med Supplies Suffern, NY
 Conod Medical Changshu, P.R. China
 Contec Medical Qinhuangdao, China
 Control-X Medical Inc. Columbus, OH
 Conwell Medical Taichung, Taiwan
 Cool Vest by Shafer Stockbridge, GA
 CooperSurgical Inc. Jupiter, FL
 Covalon Technologies Mississauga, Canada
 Cramer Decker Ind. Santa Ana, CA
 Creative Foam Medical Bremen, IN
 Cross Healthcare Ltd. Stirling, Scotland, UK
 Cross Protection Klang, Malaysia
 Crosstex International Lawrenceville, GA
 Cryopen Corpus Christi, TX
 Cuattro Pekin, IL
 CUDA Surgical Jacksonville, FL
 Curative Medical Santa Clara, CA
 CW Medical Chino Hills, CA

Daan Diagnostics Burnaby, Canada
 Daddy D Pro Miami, FL
 Dale Medical Products Plainville, MA
 Dalian Goodwood Dalian, P.R. China
 Dalian Rongbang Dalian, P.R. China
 Dana Products, Inc. Franklin Park, IL
 Danan Medical Systems Ormond Beach, FL
 Davemed Jinhua, P.R. China
 DaYu Enterprise Changhua, Taiwan
 de Soutter Mooresville, NC
 Del Medical Inc. Roselle, IL
 Delray Advanced Delray Beach, FL
 Deltronix Equipment Ribeirao Preto, Brazil
 DemeTech Corp. Miami, FL
 Demophorus Hlthcare Limassol, Cyprus
 Derekduck Ind. Corp. Taipei, Taiwan
 Detecto Scale Webb City, MO
 DeVilbiss Healthcare Mannheim, Germany
 Dexing Sanlian Dexing, P.R. China

FIME Exhibitor List (DI - KP)

Diag. Auto/Cortez Diag. Calabasas, CA
 Diagnostic Devices Charlotte, NC
 Diagnostic Medical North Miami Beach, FL
 Diatech Mount Pleasant, SC
 Digicare Biomedical Boynton Beach, FL
 Digimax Innovative Irvine, CA
 Digitec Medical Service Lawrenceville, GA
 DIRA St. Petersburg, Russia
 Dorja Ind. Sao Paulo, Brazil
 DOTmed LLC New York, NY
 Downtown Medical Miami, FL
 Dr. Comfort Mequon, WI
 DRE, Inc. Louisville, KY
 DRGEM Corporation Seoul, Korea
 Driller Ltda. Sao Paulo, Brazil
 Drive Medical Design Port Washington, NY
 DRTECH Corporation Seongnam-Shi, Korea
 Duan Medical Sao Paulo, Brazil
 Dunlee - Div. of Philips Aurora, IL
 Durable Spr. Casters Arlington, TX
 Durbin PLC South Harrow, UK
 Durico C&T Sangju-Si, Korea

E

EBIME Zapopan, Mexico
 EcoRay Seoul, Korea
 Edan Instruments Shenzhen, P.R. China
 EL HOSPITAL Miami, FL
 Elastomer Inc. Miami, FL
 Elec Western Medical Mississauga, Canada
 Emergencia 2000 Inc. Miami, FL
 EMS Mobile Systems Ankara, Turkey
 Endoscopy Dev. Bridgeton, MO
 Endoscopy Replacement Newberry, FL
 EndoSoft Schenectady, NY
 Engelken International Southern Shores, NC
 ENJOU Co. Taipao, Taiwan
 Enthermics Medical Menomonee Falls, WI
 Enwa Supply Chengdu, P.R. China
 EquaPressure Alpine, UT
 Equimedical Bv Zwanenburg, Netherlands
 Erwin Guth Ltda. Barueri, Brazil
 Esma Incorporation South Holland, IL
 Eufar S.A. Bogota, Colombia
 Evexar Medical Ltd. London, UK
 Excellent Med. Prod. Suzhou, P.R. China
 Eximed Corporation Boca Raton, FL
 EZ Medical Kahului, HI

F

Fabrication Enterprises Elmsford, NY
 Famco International Sialkot, Pakistan
 FAMI Sao Caetano, Brazil
 Fanem Ltda. Sao Paulo, Brazil
 Fashion Alert Med. ID Riverside, MO
 Feller Leland, NC
 FIAB Vicchio, Italy
 Fiegert Endotech Inc. Sunrise, FL
 Fine Surgical Inst. Hempstead, NY
 Firstar Healthcare Guangzhou, P.R. China

Fisher Scientific Pittsburgh, PA
 Flight Medical Lod, Israel
 FMC Distributors Ponce, PR
 Foosin Medical Weihai, P.R. China
 Formosa Cultural Corp. New Taipei City, Taiwan
 Foshan Dayang Medical Foshan, P.R. China
 Foshan Dongfang Foshan, P.R. China
 Foshan Flying Medical Foshan, P.R. China
 Foshan Nanhai Foshan, P.R. China
 Fu Shun Hsing Tech. Tainan, Taiwan
 Fukuda Denshi Redmond, WA
 Fullstar Non-Woven Xiantao, P.R. China
 Fundacion Exportar Capital Federal, ARG
 Future Medical Corp. Miami, FL

G

Game Ready Alameda, CA
 G-C Industries Tampa, FL
 GCX Corporation Petaluma, CA
 Gemmy Industrial Corp. Taipei, Taiwan
 General Anesthetic South Park, PA
 General Biomed. Svc. Kenner, LA
 General Meditech Inc. Shenzhen, P.R. China
 General Physiotherapy Earth City, MO
 Genesis Med. Img. Huntley, IL
 Genstar Technologies Chino, CA
 GerMedUSA Garden City Park, NY
 Gigaa Laser Wuhan, P.R. China
 Ginkgomed Company Taipei, Taiwan
 GIS Sunrise, FL
 GIVAS srl Saonara - Padova, Italy
 Global International Doral, FL
 Global Medi Products Gold Coast, Australia
 Global Medical Imaging Charlotte, NC
 Globe Scientific Inc. Paramus, NJ
 Globetech Media Hollywood, FL
 Glorious Mercantile Sialkot, Pakistan
 Glormed Colombia S.A. Cartagena, Colombia
 Gluco Perfect Richmond Hill, NY
 GMP Mfg./Griffin Bridgeton, NJ
 Goldway (US) Inc. Ronkonkoma, NY
 GPC Medical Limited New Delhi, India
 Graham Medical Green Bay, WI
 Graham-Field Atlanta, GA
 Grampa's Garden Inc. Brunswick, ME
 Grand Healthcare Taipei, Taiwan
 Grandway Manufactory Taiwan
 Grupo Arigmed Hidalgo, Mexico
 Grupo Frem Argentina
 GS Elektromedizinische Kaufering, Germany
 GSTC Corporation New Delhi, India
 GTS UK Surgikare Slough, UK
 Guangdong Baihe Med. Foshan, P.R. China
 Guangdong Yuehua Shantou, P.R. China
 Guangzhou Hui Run Guangzhou, P.R. China
 Guangzhou Wondfo Guangzhou, P.R. China
 Gulf Med. Fiberoptics Oldsmar, FL
 Guoteng Science Zhuhai, P.R. China

H

H&H Surgical Tech. Madison, WI
 H&H Wholesale Svc. Troy, MI
 Hangzhou Hua'an Hangzhou, P.R. China
 Hangzhou Liandong Hangzhou, P.R. China
 Hangzhou Nanaimo Hangzhou, P.R. China
 Hangzhou Sejoy Hangzhou, P.R. China
 Hangzhou Tonglu Hangzhou, P.R. China
 Harloff Company Colorado Springs, CO
 Hausmann Industries Northvale, NJ
 Hawaiian Moon Clearwater, FL
 HBM Group Queens Village, NY
 Healgen Scientific LLC Houston, TX
 Hebei Handform Xingtai, P.R. China
 Hebei Pukang Medical Baoding, P.R. China
 Hebei Xinle Sci&Tech Shijiazhuang, P.R. China
 HEINE Optotechnik Herrsching, Germany
 Heinz Herenz Hamburg, Germany
 Henora Healthcare LLC Gainesville, FL
 Heze Ju Xin Yuan Heze, P.R. China
 High Tech Instruments Miami, FL
 Hillusa Corporation Miami, FL
 HLL Lifecare Limited Trivandrum, India
 Holmed Corporation South Easton, MA
 Home Aide Diagnostics Deerfield Beach, FL
 Homed Equipamentos Sao Paulo, Brazil
 HOPEFULL Elk Grove, CA
 Hospi-Medics Corp. Miami, FL
 Hospimetal Industria Aracatuba, Brazil
 Hospital Equipment Noida, India
 hotels.com Chicago, IL
 Hsiner Taichung, Taiwan
 HTL - Strefa Marietta, GA
 Hua-nuo Life Saving Zhuozhou, P.R. China
 Hubei Orient Intl. Wuhan, P.R. China
 Huger Endoscopy Shanghai, P.R. China
 Huntleigh Diagnostics Cardiff, United Kingdom

I

IAA Surgical Inst. Sialkot, Pakistan
 IBF- Ind. Brasileira Rio de Janeiro, Brazil
 Ibramed Amparo, Brazil
 iCRco Torrance, CA
 Ideal Medical Industries Ningbo, P.R. China
 IguanaMed Chicago, IL
 IHT International San Jose, CA
 Imaging Associates Charlotte, NC
 Imaging Diagnostic Fort Lauderdale, FL
 Impeto Medical San Diego, CA
 Implantres Fico Buenos Aires, Argentina
 IndiaMART.com Noida, India
 Indrel Londrina, Brazil
 Indusbello Londrina, Brazil
 Industrias Metalicas Medellin, Colombia
 Industrias Plasticas Ayala Moreles, Mexico
 Infinium Medical Largo, FL
 Infodent SRL Viterbo, Italy
 Informa Exhibitions Dubai, UAE
 Innovative Products Niles, MI
 INPROMED do Brasil Pinhais, Brazil
 Integra Miltex York, PA

Integrated Medical Sys. Birmingham, AL
 Integrity Life Sciences Tampa, FL
 Inteplast Healthcare Livingston, NJ
 International Medical Fort Mill, SC
 Invacare Corporation Elyria, OH
 ITA-MED Co. San Francisco, CA
 ITT Corporation Orchard Park, NY
 IUP Handel und Vertrieb Berlin, Germany
 IVAX Diagnostics Miami, FL

J

J.D. Honigberg Intl. Northbrook, IL
 Jaisons International Trumbull, CT
 JDA (Tianjin) Plastic Tianjin, P.R. China
 Jei Daniel Taipei, Taiwan
 Jiajian Medical Inst. Wuxi, P.R. China
 Jian Yuan Medical Changsha, P.R. China
 Jiangsu Kangbao Baoying, P.R. China
 Jiangsu Kangjian Med. Jiangyan City, China
 Jiangsu Suyun Medical Lianyungang, China
 Jiangsu Yongfa Medical Zhangjiagang, China
 Jiangsu Yuyue Medical Danyang, P.R. China
 Jiangxi Hongda Medical Nanchang, P.R. China
 Jiangxi Medicines Nanchang, P.R. China
 Jiangyin Hongmeng Jiangyin, P.R. China
 Jiehong Medical City of Industry, CA
 Jihua Med. Apparatus Guangzhou, P.R. China
 Jinan Lianfa Medical Jinan, P.R. China
 Jing Yun Plastic New Taipei City, Taiwan
 Jiujiang Huada Medical Jiujiang, P.R. China
 JMS North America Sunrise, FL
 Join Enterprise Yongin-si, Korea
 Joson Care Enterprise Taoyuan, Taiwan
 Jotatec Buenos Aires, Argentina
 JPI Hlthcare Solutions Plainview, NY
 JW Medical Corp. Seoul, Korea

K

K&P Medical LLC Paramus, NJ
 K.F.F., S.A. Buenos Aires, Argentina
 Kaixin Ultrasound China Xuzhou, P.R. China
 Kao Chen Enterprise Taichung, Taiwan
 Kap Medical Corona, CA
 Karex Industries Sdn Port Klang, Malaysia
 KaWe - Kirchner & Wilhelm Asperg, Germany
 Keisei Medical Ind. Tokyo, Japan
 KEMP Charlotte, NC
 Kernel Medical Equip. Xuzhou, P.R. China
 Key Surgical Eden Prairie, MN
 King Systems Corp. Noblesville, IN
 Kingstar Industries Wuhan, P.R. China
 Kinner Silicone Rubber Ribeirao Pires, Brazil
 K-Laser USA Franklin, TN
 KLD Biosistemas Amparo, Brazil
 Klein Surgical Systems San Antonio, TX
 Knit-Rite Kansas City, KS
 Konex Sao Paulo, Brazil
 Korea Intl. Medical Seoul, Korea
 KOTRA Miami, FL
 KPI Ultrasound Riverside, CA

FIME Exhibitor List (KT - SCH)

KTK Takaoka Ind. KX Medical	Sao Paulo, Brazil Doral, FL
L	
L&W Laboratorios SL S.A. Lakhani Medicare Pvt. Latexx Manufacturing LD Technology LLC LED SpA Life Systems Lily Medical LINAK U.S. Inc. Lin Manufg & Design LOH Enterprises Loktal Medical Elect. Lone Oak Medical Longfian Scitech Lucky Seven Industries Luxfer Gas Cylinders LW Scientific	Guangzhou, P.R. China San Fernando, ARG Faridabad, India Kamunting, Taiping, MY Miami, FL Aprilia, Italy Chesterfield, MO Miaolo County, Taiwan Louisville, KY North Logan, UT Clarks Summit, PA Sao Paulo, Brazil Doylsetown, PA Baoding, P.R. China Sialkot, Pakistan Riverside, CA Lawrenceville, GA
M	
M.D. McCauley M.D. Medical Clinic Machan International Maclin Power Inc. Macrotec Ind. e Com. Mada International Inc. Maestro Innovations Magnamed Tecnologia Mammon International Marina Medical Inst. Mason Medical Mason Vitamins Master Medical Max Medical Solutions Maxtec MD - Medical Device MDF Instruments USA MDT Implants Mecamed Corp. Medboro Medcomp MedCorp Medex Medical Medgyn Products Medi Care Group Mediana Colin Mediatrade s.r.o. Medical Action Ind Medical Electronics Medical Illumination Med. Safety Solutions Medical Solutions Medical-Master Medicare Medimaging Integrated Medimar Corporation Medisize bv	Ontario, CA Tel Aviv, Israel Taichung, Taiwan Miami, FL Cotia, Brazil Carlstadt, NJ New Taipei City, Taiwan Sao Paulo, Brazil Taipei, Taiwan Sunrise, FL New Hyde Park, NY Miami Lakes, FL Monterrey, Mexico Rancho Cucamonga, CA Salt Lake City, UT Miami, FL Agoura Hills, CA Rio Claro, Brazil Miami, FL Miami Gardens, FL Harleysville, PA Tampa, FL Shenzhen, P.R. China Lombard, IL Mexico City, Mexico San Antonio, TX Bvalasske Mezirici, CZ Brentwood, NY Miami, FL San Fernando, CA Mansfield, OH Greenville, SC Taichung, Taiwan Shenzhen, P.R. China Hsinchu, Taiwan Doral, FL Hillegom, Netherlands

Medison Econet Corp. Medizone International Medonica Co., Ltd. Medpej Medprin Biotech Medquip MEDRAD Medsorce Intl. Medtruu Enterprise Medwell Med. Products MedyLab Mekicks Menper Distributors Mercator Medical Mercury Medical Merit Cables MESA / RemedPar Metal Masters Metalprogetti Metrax GmbH Metro International Metropolis International Mettler Electronics Michigan Instruments Microlife USA Micropoint Bioscience Midbrook Medical MIDES GmbH Mindray MinXray Mirion Technologies Modul USA Inc. Molecular Products Monarch Medical Mone Medikal A.S. Morris Engineering Mortara Instrument Inc. Mosaic Med. Supplies MREPC-Malaysian Rbr MRK Healthcare	Miami, FL Sauslito, CA Daejeon, Korea Ribeirao Preto, Brazil La Mirada, CA Bluffton, SC Indianola, PA Jintan, P.R. China Nanjing, P.R. China Shanghai, P.R. China Buenos Aires, Argentina Seongnam-Si, S. Korea Miami, FL Rathaphum, Thailand Clearwater, FL Santa Ana, CA Lugano, Switzerland Sialkot, Pakistan Phoenix, AZ Rottweil, Germany Wilkes-Barre, PA Long Island City, NY Anaheim, CA Grand Rapids, MI Clearwater, FL Santa Clara, CA Jackson, MI Graz, Austria Shenzhen, P.R. China Northbrook, IL Irvine, CA Brooksville, FL Thaxted Essex, UK Staten Island, NY Corum, Turkey Tainan, Taiwan Milwaukee, WI Richmond, Canada Washington, DC Mumbai, India
N	
N.D. Surgical Industries Nanchang Light Tech. Nanjing Tianao Medical Narang Medical Ltd. Nasco National Ultrasound Natus Medical Incorp. Neoortho Produtos Neotech Products Neotex Union Neurovirtual New Balance Hlthcare New Element Medical New Medical Newport Medical NewTech Medical Ningbo Feihong Prec. Ningbo Huahui Medical	Sialkot, Pakistan Nanchang, P.R. China Nanjing, P.R. China New Delhi, India Fort Atkinson, WI Duluth, GA San Carlos, CA Curitiba, Brazil Valencia, CA Tainan, Taiwan Doral, FL Chicago, IL Shenzhen, P.R. China Taipei, Taiwan Costa Mesa, CA Bloomington, MN Ningbo, P.R. China Ningbo, P.R. China

Ningbo Lecount Nison Instrument Noble Medical North American Medical North Star Health NorthEast Monitoring Nouvag AG No-Varix NS Ind. de Aparelhos NuSet Lock	Ningbo, P.R. China Shanghai, P.R. China Brookfield, WI Marietta, GA North Brunswick, NJ Maynard, MA Goldach, Switzerland Bogota, Colombia Sao Paulo, Brazil El Monte, CA
O	
OBS Baisheng Medical ODI Tech/Medion Olsen Industria Olsen Medical Olympia Global Omrimed Oncology Services 1800Endoscope LLC Optim LLC Oraltech Instruments Orfit Industries America Organizacion AMP Orich Medical Equip. Orion Intermed Oriiman, S.L. OrthoMed Ossur Americas OsteoSys O-Two Medical Tech. Owens Technology Oxair Ltd. Oxygenoterapia Norte Oxygen Generating	Jiangmen City, China New Delhi, India Palhoca, Brazil Louisville, KY Taichung, Taiwan Moorestown, NJ Montebello, NY Bradenton, FL Sturbridge, MA Sialkot, Pakistan Jericho, NY Bogota, Colombia Tianjin, P.R. China Cartago, Costa Rica La Poble de Vallbona, Spain Portland, OR Foothill Ranch, CA Seoul, Korea Mississauga, Canada Shenzhen, P.R. China Niagara Falls, NY Buenos Aires, Argentina North Tonawanda, NY
P	
Pakistan Scissors Paramount Bed Paramount Surgimed Parker Laboratories Passau Impex Patterson Medical Ltd. Pe & Le Enterprise Ltd. PElegrina Equipment PEMF Systems Performance Health PG Lifelink Pharma Supply Pharmaplast Philips Burton Physio Control Inc. Plinth 2000 Limited Plus Medical Co. Polar Cooling LLC Polar Fusion / Tiger Tail Polar Ware Co. Poly Medicare Ltd. Precision Charts Inc. Precision Medical	Sialkot, Pakistan Koto Ku, Japan New Delhi, India Fairfield, NJ Sialkot, Pakistan Nottingham, UK Taipei, Taiwan San Juan, PR Las Vegas, NV Akron, OH Erlanger, KY Wellington, FL Alexandria, Egypt Chatsworth, CA Miami, FL Wetheringsett, UK Foshan, P.R. China Miami, FL Kent, WA Kiel, WI Faridabad, India Bohemia, NY Northampton, PA

Prescott Prestige Medical PrinceMed / RevoDent Print Media Probac do Brasil Products for Medicine Progressive Medical Protec Export Pulmodyne Puma Industrial Purple Surgical	Monument, CO Northridge, CA Fort Pierce, FL Miami, FL Sao Paulo, Brazil Anaheim, CA Vista, CA Cotia, Brazil Indianapolis, IN Chung-Hwa, Taiwan Shenley, UK
Q	
Qingdao Etsong Qingdao Hiche Qosina QS Health Quality Concept Quantum Med Imaging	Qingdao, P.R. China Qingdao, P.R. China Edgewood, NY Miami, FL Sialkot, Pakistan Ronkonkoma, NY
R	
R.Poon and Newwell RADCAL Corporation Radiation Detection Radiological Svc.Trn Raiz & Sajjad Ralon Medical Equip. Rayos x Dinan S.A. Razormed Inc. Rebsonson Rebstock Instruments Redax S.R.L. Refirrance Athletic Reliant Medical Remedex Medical Remetronix Re-Owned.com Replacement Parts Responsive Respiratory Revolution Mobility RFB Latex Limited Ribbel International Ltd. Rice Lake Weighing Richard Wolf Medical RITM America LLC Robinson Pharma Romsons International Roosin Medical Runlab Labware Rymco S.A.	Guangdong, P.R. China Monrovia, CA Gilroy, CA Solon, OH Sialkot, Pakistan Foshan, P.R. China Buenos Aires, Argentina Gurgaon, India Lawrenceville, GA Durbheim, Germany Mirandola, Italy Taichung, Taiwan Pompano Beach, FL Miami, FL Port Saint Lucie, FL Oklahoma City, OK Chatsworth, CA St. Louis, MO Ontario, CA Noida, India Sonepat, India Rice, WI Vernon Hills, IL Las Vegas, NV Santa Ana, CA Agra, India Taizhou, P.R. China Taizhou, P.R. China Barranquilla, Colombia
S	
S&W Healthcare Sabri Industries Safe Ice Health Care Salter Labs Samtronic Infusion San Jor Schioppa Casters Schoelly Latin America	Brooksville, FL Sialkot, Pakistan Tarpon Springs, FL Arvin, CA Sao Paulo, Brazil San Martin, Argentina Sao Paulo, Brazil Belo Horizonte, Brazil

FIME Exhibitor List (SCH - Z)

Schoening & Associates Miami, FL
 SCHOTT North America Southbridge, MA
 Scientific Supplies Miami, FL
 Scivision Biotech Inc. Kaohsiung, Taiwan
 SCW Mediath Ltd. Shenzhen, P.R. China
 seca Corporation Chino, CA
 SH Medical Miami, FL
 Shanchuan Intl. Katy, TX
 Shandong Branden Beijing, P.R. China
 Shandong Intco Zibo, P.R. China
 Shandong Qiaopai Zibo, P.R. China
 Shandong Wuzhou Med Dingtao, P.R. China
 Shandong Xinhua Med Zibo, P.R. China
 Shanghai 3F Electronics Shanghai, P.R. China
 Shanghai Aohua Shanghai, P.R. China
 Shanghai Bojin Electric Shanghai, P.R. China
 Shanghai Channelmed Shanghai, P.R. China
 Shanghai Honglian Med Shanghai, P.R. China
 Shanghai Ji-Shun Ind. Shanghai, P.R. China
 Shanghai K&G Intl. Shanghai, P.R. China
 Shanghai KD Hlth Care Shanghai, P.R. China
 Shanghai Kinmed Shanghai, P.R. China
 Shanghai Wanyu Shanghai, P.R. China
 Shanghai Xuerui Shanghai, P.R. China
 Shanghai Yuxing Shanghai, P.R. China
 Shanghai Zele Inc. Shanghai, P.R. China
 Shantou Institute Shantou, P.R. China
 Shantou Wealy Shantou, P.R. China
 Shaoxing Yibon Medical Shaoxing, P.R. China
 Sharma Surg & Engg. Vadodara, India
 Shenyang Canta Shenyang, P.R. China
 Shenzhen Adecon Shenzhen, P.R. China
 Shenzhen Aeon Shenzhen, P.R. China
 Shenzhen Anke Shenzhen, P.R. China
 Shenzhen Bestman Shenzhen, P.R. China
 Shenzhen Belter Health Shenzhen, P.R. China
 Shenzhen Biocare Shenzhen, P.R. China
 Shenzhen Carewell Shenzhen, P.R. China
 Shenzhen Changhong Shenzhen, P.R. China
 Shenzhen Creative Shenzhen, P.R. China
 Shenzhen Emperor Shenzhen, P.R. China
 Shenzhen Landwind Shenzhen, P.R. China
 Shenzhen Maxcom Shenzhen, P.R. China
 Shenzhen Med-Link Shenzhen, P.R. China
 Shenzhen Raycome Shenzhen, P.R. China
 Shenzhen Selen Sci. Shenzhen, P.R. China
 Shenzhen Shenchao Shenzhen, P.R. China
 Shenzhen Well.d Med. Shenzhen, P.R. China
 Shinva Ande Healthcare Zibo, P.R. China
 Sigma Medical Taipei, Taiwan
 Sigma-Care Dev. Chia Yi, Taiwan
 Sigmед Medellin, Colombia
 Silentia AB Falkenberg, Sweden
 Sino-Hero (Shenzhen) Shenzhen, P.R. China
 Sismatec Curitiba, Brazil
 Sizewise Kansas City, MO
 Sklar Instruments West Chester, PA
 Sky Wise Medical Shenzhen, P.R. China
 Smart Glove Corp. Klang, Malaysia
 Smisson-Cartledge Macon, GA

Smith Medical Sales Dallas, TX
 Sol-Med Enterprises Miami, FL
 Solmed Latin America Miami, FL
 Sol-Millennium Med. Lawrenceville, GA
 SOMA Technology Bloomfield, CT
 Sometech Inc. Seoul, Korea
 Sonic World Wonju, South Korea
 SonoScanner Paris, France
 SonoScape Company Shenzhen, P.R. China
 Sorng Medical Tech. Doral, FL
 Source-Ray Ronkonkoma, NY
 Southmedic Inc. Barrie, Canada
 SP Medical Cleveland, OH
 Sparkling Smiles Miramar, FL
 Specialty Surgical Antioch, TN
 Spenco Medical Corp. Waco, TX
 SR- Injex Saldanha Manaus, Brazil
 ST&G USA Corp. Placentia, CA
 Statcorp Medical Jacksonville, FL
 SterilMed Maple Grove, MN
 Sterylab Srl RHO (Milan), Italy
 Storz Medical AG Tagerwilten, Switzerland
 Stryker Orchard Park, NY
 Suero Oral Miami, FL
 Summit Doppler Sys. Golden, CO
 Sun Polar International Changhua, Taiwan
 SunMed LLC Largo, FL
 Sunnex Waltham, MA
 Sunray Med Apparatus Guangzhou, P.R. China
 Sunsmed Protective Xiantao, P.R. China
 Supermax Glove Mfg. Ungai Buloh, Malaysia
 Supermax Healthcare Aurora, IL
 Supramedical LLC Sunrise, FL
 Sure Foot Corporation Grand Forks, ND
 Surgimed Corporation Doral, FL
 Surgimedics Lake City, PA
 Surgi-Source Keller, TX
 Suru International Pvt. Mumbai, India
 Saturas Medical Eagle Pass, TX
 Swift Optical Inst. San Antonio, TX
 Synergy Health plc Chorley, UK
 Syntron Bioresearch Carlsbad, CA

T

Taiwan Stanch Taipei, Taiwan
 Taizhou Jingwei Med. Taizhou, P.R. China
 Taizhou Rongxing Taizhou, P.R. China
 Tanos Petaluma, CA
 TDV Dental Ltda. Pomerode, Brazil
 Technicality Addison, IL
 Technical Prospects Appleton, WI
 Teh Lin Pros. & Ortho. New Taipei City, Taiwan
 Tekmedic (M) Sdn Bhd Kuala Lumpur, Malaysia
 TEMcare Med. Design Pompano Beach, FL
 Tenergy Battery Fremont, CA
 Terason Medical Burlington, MA
 TG Medical Sdn Bhd Klang, Malaysia
 The Imaging Specialist Doral, FL
 Tianjin Hanaco Xingda Tianjin, P.R. China
 Tianjin Medis Medical Tianjin, P.R. China

Tianjin Plastics Tianjin, P.R. China
 Tianjin Shanyou Tianjin, P.R. China
 Tianjin ZhengTian Beijing, P.R. China
 Tianjin Zhongjian Aihe Tianjin, P.R. China
 TI-BA Enterprises, Inc. Rochester, NY
 Tomato MNC Korea
 Tonglu Youshi Medical Hangzhou, P.R. China
 Trade Development Houston, TX
 Tradis Miami, FL
 Trans Am. Med/Tamsco Bridgeview, IL
 TransAmerican Medical Lindon, UT
 Transcend New Brighton, MN
 Transmai - EMAL Sao Paulo, Brazil
 TRG Saint Louis, MO
 TriDerma Anaheim, CA
 Trinity Medical Amity, NY
 Trismed Daejon, South Korea
 Tri-Tech Medical Inc. Avon, OH
 Triup International Corp. Nanjing, P.R. China
 TROGE Medical GmbH Hamburg, Germany
 Tronjen Technology Inc. Taichung, Taiwan
 True Source tTech. New Taipei City, Taiwan
 Truly (U.S.A) Inc. Alhambra, CA
 Tuttnauer Ltd. Beit Shemesh, Israel

U

Ultra Solutions Chino, CA
 Ultrasonix Medical Richmond, Canada
 Ultrasound Imaging Alpharetta, GA
 UMF - United Metal Johnstown, PA
 Unfors Instruments New Milford, CT
 Unilene SAC Fort Myers, FL
 Unimax Medical Taipei, Taiwan
 Unimed Med. Supplies Shenzhen, P.R. China
 Union Medical S.A. Sabaneta-Medellin, CO
 Unique Safety New Taipei City, Taiwan
 United Imaging Sys. Beijing, P.R. China
 United Medical Inst. San Jose, CA
 United Poly Engineering New Delhi, India
 United Surgical Inst. Dallas, TX
 Universal Power Group Carrollton, TX

V

Vales & Hills Biomedical Beijing, P.R. China
 Valumax International Allentown, PA
 Varian Medical Systems North Charleston, SC
 Vartech Med. Systems Davie, FL
 Vascular Technology Nashua, NH
 Vasomedical Westbury, NY
 Veridian Healthcare Ltd. Waukegan, IL
 ViaMed Miami Lakes, FL
 Vieworks Seongnam, S. Korea
 VIOL Seongnam-Si, Korea
 Vitaltec Corp. Taichung, Taiwan
 VitalWear Inc. San Francisco, CA
 Vita-Mix Corporation Cleveland, OH
 VMG Healthcare Prdct. San Jose, Costa Rica

W

W.A. Baum Co. Copiague, NY

WalkMed Infusion LLC Englewood, CO
 Wallach Surgical Trumbull, CT
 WAMA Diagnostics Sao Carlos, Brazil
 WARP Photomedicine Barneveld, WI
 Weaver and Company Aurora, CO
 Weigao Group Weihai, P.R. China
 Weihai Honyu Weihai, P.R. China
 Well Lands Taipei, Taiwan
 WEM Equipamentos Ribeirao Preto, Brazil
 Wenzhou Wuzhou Wenzhou, P.R. China
 White Mountain Img Salisbury, NH
 Whitehall Manufacturing City of Industry, CA
 Wittex International Sialkot, Pakistan
 Wolf X-Ray Corp. Deer Park, NY
 Woo Young Medical Jincheon-Gun, Korea
 World Wide Med. Lab Hicksville, NY
 Worldsun Ltd. Nanchang, P.R. China
 Worthington Cylinders Columbus, OH
 Wristech Medical Fairfield, CT
 Wuhan Careland Wuhan, P.R. China
 Wuhan Gigaa Optronics Wuhan, P.R. China
 Wuhan Pakcare Wuhan, P.R. China
 Wuxi Comfort Medical Wuxi, P.R. China
 Wuxi Haiying Intl. Wuxi, P.R. China

X

XBack Bracing Services Birdsboro, PA
 Xiamen Senyang Xiamen, P.R. China
 Xian Kaydee Medical Xian, P.R. China
 Xiantao Sanda Ind. Xiantao, P.R. China
 Xuzhou Palmary Xuzhou, P.R. China

Y

Yangzhou Super Union Yizhong, P.R. China
 YTY Industry Sdn Bhd Petaling Jaya, Malaysia

Z

Zefon International Ocala, FL
 Zentek Group Ltd. Hong Kong, Hong Kong
 Zgrum Medical Oro Valley, AZ
 Zhangjiagang AYR Zhangjiagang, China
 Zhejiang Beiqier Med. Jinhua, P.R. China
 Zhejiang Gongdong Huangyan, P.R. China
 Zhejiang Kanglidi Yueqing, P.R. China
 Zhejiang Medicines Hangzhou, P.R. China
 Zhejiang Shuyou Hangzhou, P.R. China
 Zhejiang Top-Medical Wenzhou, P.R. China
 Zhengzhou Dison Zhengzhou, P.R. China
 Zhongke Meiling Hefei Longgang, China
 Zhongshan Aolike Zhongshan, P.R. China
 Zoll Medical Corp. Chelmsford, MA
 ZonCare Electronics Wuhan, P.R. China



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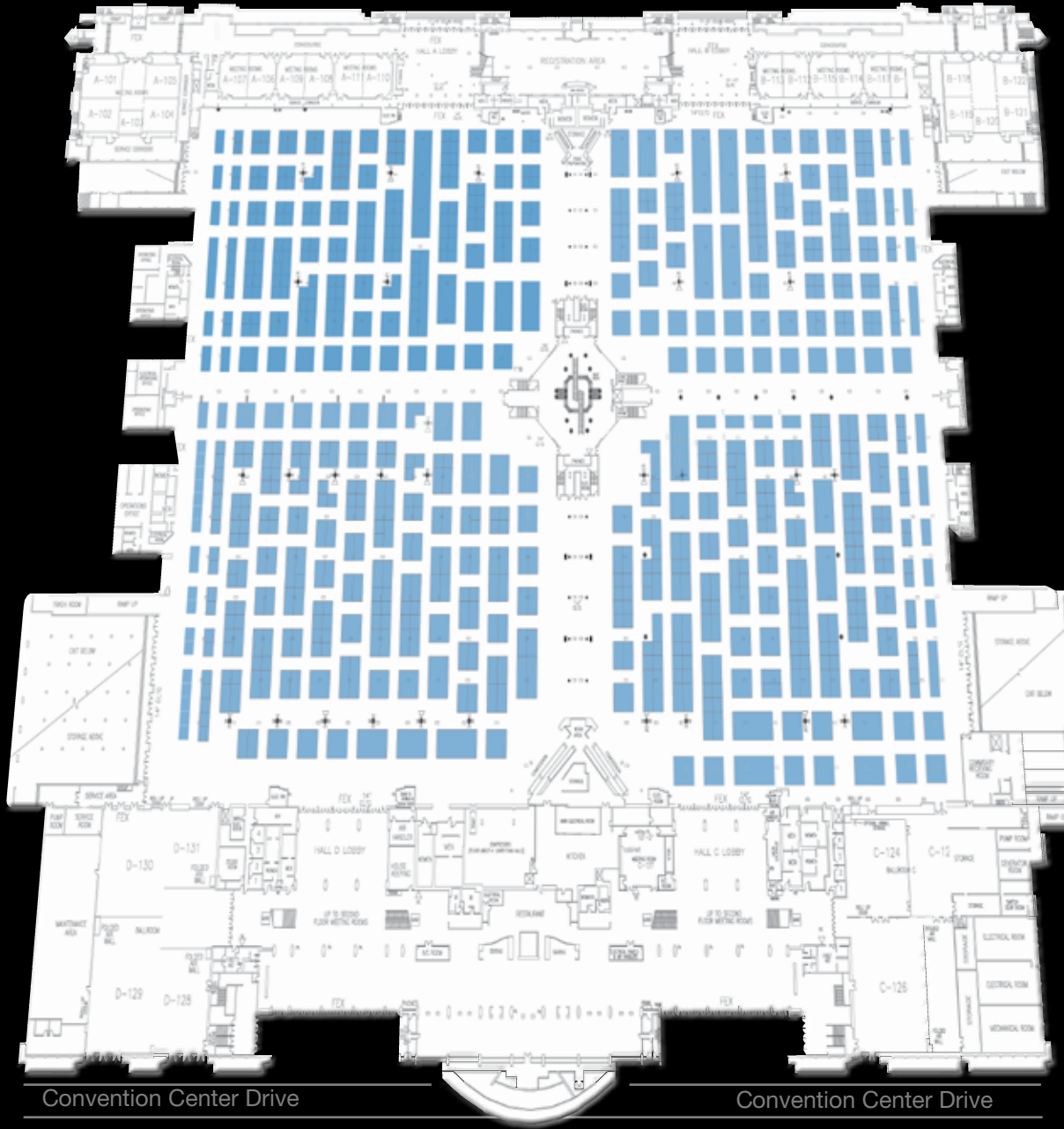


Products and Services at the Show

- Hospital Equipment and Supplies
- Surgical Instruments and Equipment
- Medical Training
- Imaging Equipment and Supplies
- Disposable Products and Supplies
- Medical Automation
- Rehabilitative Products, Supplies and Services
- Orthopedic Products and Supplies
- Dental Equipment
- Laboratory Products, Supplies and Services
- Respiratory Equipment and Supplies
- Computer / IS Services
- Diagnostic Equipment and Services
- Durable Medical Equipment
- Pharmaceuticals and Dietary Supplements
- Emergency Medical Equipment and Supplies
- Long Term Care Products, Supplies and Services
- Home Care Products, Supplies and Services
- Financial Services
- Independent Service Organizations

FIME 2012 Exhibition Floor

Washington Avenue



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**The Miami Beach
Convention Center
Features Over Half
A Million Sq. Ft. Of
Exhibition Space**

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Educational Conference

TRACK 1: INTERMEDCON

International Business Development and Regulatory Issues

TRACK 2: BIOMEDCON

Education and Hands-On Instruction for Biomedical Repair Technicians

TRACK 3: MEDISALESCON

Medical Sales, Marketing, Training, and Supply Chain Management

TRACK 4: CLINICON

Clinically Oriented Presentations for Medical Applications

TRACK 5: MEDTECKCON

New and Cutting-Edge Developments in Health Care Technology

TRACK 6: PRIVATE PRACTICECON

Real World Physician Practice Solutions

Exhibitor Benefits Package

Pipe and Drape Booths

- Inline Booths receive 8' high back drapes with 3' high side drapes
- Extensive Exhibitor Promotional Program
- Booth space identification sign
- Access to promotional / advertising opportunities to maximize your success
- Company listing on the official website
- FIME Exhibitor Service Kit
- Discounted housing rates
- FIME Exhibitor Networking Events
- Complimentary Attendee Entrance Passes
- Company Exposition Name Badges
- Aisle carpet and cleaning

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Hard Wall Option

Hard Wall Pavilion

- Booth Space Rental
- 8' White Hard Walls (3 sides)
- Company Sign
- 1 Table
- 1 Cabinet
- Carpeting
- 3 Chairs



* Limited availability

100 Sq. Ft.	\$6,150
100 Sq. Ft. Corner	\$6,400

Shell Scheme Option

Shell Scheme Package

- Booth Space Rental
- 8' White Back Hard Walls
- 3' White Side Hard Walls
- Company Sign
- One time cleaning
- 1 Pedestal Table
- 1 Meter Cabinet

* Can be placed almost anywhere on exhibit floor



100 Sq. Ft.	\$6,950
100 Sq. Ft. Corner	\$7,200
200 Sq. Ft.	\$12,250

- Carpeting
- 2 Chairs
- 2 Arm Lights
- 1 Electronic Lead Retrieval System
- 2 Electrical Outlets (Lights and Retrieval system)
- Installation and Dismantling of Shell Package
- Warehouse Freight handling up to 500 pounds



Exhibitor 2012 Timeline

May 1 - 31, 2012

Order Advertisements and Sponsorships.
Deadline for PreShow Planner artwork submissions.
Request Invitation Letters for international exhibitors.
Book travel accommodations.

June 1 - June 15, 2012

Final booth payment due.
Review booth configuration and submit any questions to show management.
Request custom VIP Pass pdf's.

June 16 - June 30, 2012

Submit Show Guide & Product Cross Reference Listing form.
Submit Badges for Personnel form.
Submit Booth ID Sign form.
Deadline for Show Guide artwork submissions.

July 1 - 15, 2012

Discount deadline for Lead Retrieval orders.
RSVP for Seminar Sessions.
RSVP for Networking Events.
Deadline to order Shell Scheme.

July 16 - 31, 2012

Discount deadline for contracted services including: Special sign orders, Exhibit rentals, Carpet, Cleaning, Tables, Worksheets, Machinery Handling and / or Rigging requests.

LINEAR BOOTH: 10 ft. x 10 ft. minimum or multiples thereof (10 ft. x 20 ft., 10 ft. x 30 ft., etc.)

PENINSULA BOOTH: 20 ft. x 20 ft. minimum, with three open sides. Will only accommodate a 10 ft. wide back wall.

ISLAND BOOTH: 20 ft. x 20 ft. minimum, four open sides, occupied by a single company.

MOBILE UNIT STRUCTURE OR VEHICLE: 10 ft. x 20 ft. minimum.

HARD WALL PAVILION: A single location with hard walls extending to the outer edge of three sides that include carpet flooring and a limited amount of furniture.

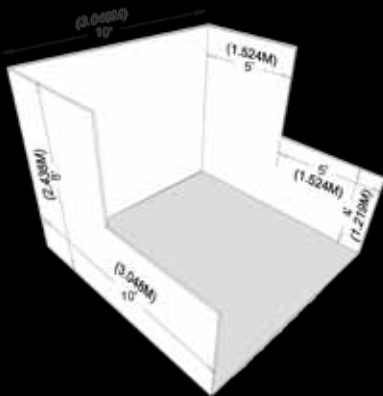
SHELL SCHEME PACKAGE: A Linear Booth that is a complete turn key package consisting of furniture, flooring, lighting, lead retrieval, electricity, and warehouse freight handling.



Booth Structures

LINEAR BOOTHS

LINEAR BOOTHS have only one side exposed to an aisle and are arranged in a series along a straight line. They are also called “in-line” booths.



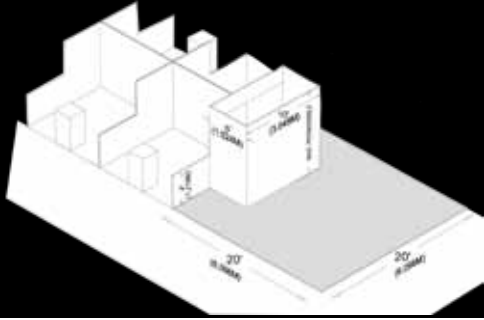
DIMENSIONS: For consistency and ease of layout, Linear Booths are arranged in draped increments of 10 ft. The de facto standard in the United States and FIME, booths are 10 ft. wide and 10 ft. deep in increments of 10 ft.

USE OF SPACE: Regardless of the number of Linear Booths utilized, e.g. 10 ft. x 20 ft., 10 ft. x 30 ft., 10 ft. x 40 ft., etc. display materials must be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 ft. is allowed only in the rear half of the booth space, with a 4 ft. height restriction imposed on all materials in the remaining space forward to the aisle. When three or more Linear Booths are used in combination as a single exhibit space, the 4 ft. height restriction is applied only to that portion of exhibit space which is within 10 ft. of an adjoining booth.

PENINSULA BOOTHS

A **PENINSULA BOOTH** is a booth exposed to the aisle on three sides that backs up to Linear Booths. They are also called “end cap” booths.

DIMENSIONS: A Peninsula Booth is 20 ft. x 20 ft. or larger.



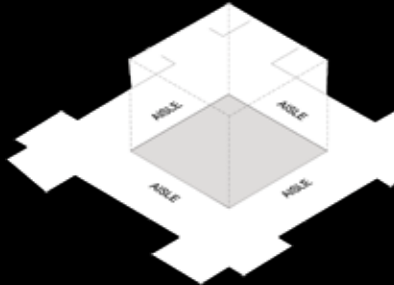
USE OF SPACE: The backwall is restricted to 4 ft. high within 5 ft. of each aisle, permitting adequate line of sight for the adjoining Linear Booths, 16 ft. is the maximum height allowance, including signage for the center portion of the backwall.

ISLAND BOOTHS

An **ISLAND BOOTH** is exposed to aisles on all four sides.

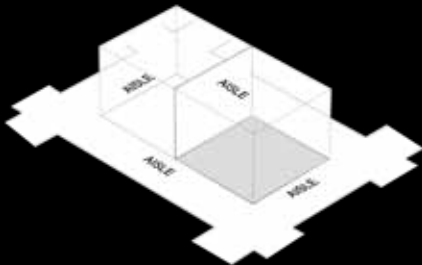
DIMENSIONS: An Island Booth is 20 ft. x 20 ft. or larger.

USE OF SPACE: The entire cubic content of the space may be used up to the maximum allowable height of 16 ft. including signage.



SPLIT ISLAND BOOTHS

A **SPLIT ISLAND BOOTH** is exposed to the aisle on three sides.



DIMENSIONS: A Split Island Booth is 20 ft. x 20 ft. or larger.

USE OF SPACE: The entire cubic content of the space may be used up to the maximum allowable height of 16 ft. including signage.

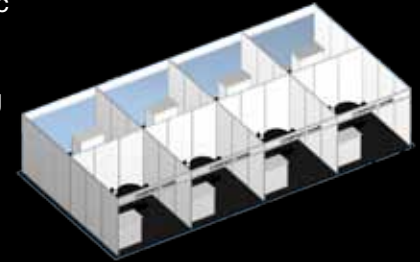
HARD WALL PAVILION

A **HARD WALL PAVILION** has 8 ft. hard walls on three sides. It is exposed to the aisle on one side only. They are the de facto of standard of most shows located outside the United States. The booth includes carpet, flooring, one table, three chairs and a cabinet.

DIMENSIONS: For consistency and ease of layout, the pavilions are designed to offer space in increments of 10 ft. wide and 10 ft. deep.

USE OF SPACE: The entire cubic content of the space may be used up to the maximum allowable height of 8 ft. including signage.

*Limited Availability



SHELL SCHEME BOOTHS

A **SHELL SCHEME BOOTH** is a Linear Booth that includes the following: Booth space rental, 8 ft. white back walls, 3 ft. white side walls, 7 in. x 44 in. company sign in block lettering, carpeting, two chairs, one pedestal table, one meter cabinet, one time cleaning, two arm lights, one electronic lead retrieval system, two electrical outlets (one for lights, one for lead retrieval system), installation and dismantling of shell package and warehouse freight handling up to 500 pounds.

DIMENSIONS: Same as Linear Booths.

USE OF SPACE: Same as Linear Booths.



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White Sands, Warm Water & Bronzed Bodies Everywhere



Crowded with beautiful people working hard on their tans, muscle tone, and social lives, Miami Beach is a city that feels alive in a way that few other American cities do. It's the favorite destination for celebrities, fashion models, rap stars, and body-worshippers who come for the golden sands, blue water, gentle waves and night clubs that stay open until 5 am.

Trace evolution of Art Deco at the candy-colored oceanfront hotels and experience the museum of epicurean wonders where tastes range from Cuban fare to fusion haute cuisine. Nothing is set in stone as there is always a new flavor to explore or a new hotel transformation from the angular, vertically emphatic early deco to the aerodynamically rounded Streamline Modern in amazing stylistic unity.

Miami Beach is all about letting go of your inhibitions and forgetting that there are more important things in life than dining, tanning and night clubbing.

Exhibit In 3 Easy Steps

1. Choose Your Booth Location

Call (941)366-2554 or email info@fimeshow.com to get the most up to date Floor Plan.

Enter Type of Booth _____

Enter Booth Locations #1 _____ #2 _____ #3 _____ #4 _____

2. Enter Your Contact Information

Your Name _____

Company Name _____

Address _____ Suite Number _____

City _____ State _____

Zip or Postal Code _____ Country _____

Phone Number _____ Fax Number _____

Email Address _____

3. Choose Your Payment Method

- Check enclosed payable to FIME, Inc.
Checks must be in U.S. dollars drawn on a U.S. bank.
FIME, Inc. will not be responsible for any costs of collection or exchange.

Mail application with deposit to:
FIME, Inc. 3348 Seventeenth Street, Sarasota, FL 34235 USA

- For credit card payment fax this form to (941) 366-9861

Please charge _____ to my: American Express Mastercard Visa

Account Number: _____ Expiration Date _____ Security Code _____

Mastercard or Visa, include the 3-digit code following the account number. American Express include the 4-digit code on the front of the card.

Card Holder Signature: _____ Date _____

Name as it appears on the card: _____

Full payment is due by June 1, 2012. All applications received after June 1, 2012 must be accompanied by full payment. This application is subject to the terms and conditions of the 2011 space agreement.

A 50% deposit of the requested booth cost must accompany this application.

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August 8 - 10 | Miami Beach Convention Center



2012 BOOTH RATES

100 Sq. Ft.	\$4,150
100 Sq. Ft. Corner	\$4,400
200 Sq. Ft.	\$6,700
Above 200 Sq. Ft.	\$32.00 (per sq. ft.)
400 Sq. Ft. Island	\$11,700
Hardwall Option	\$6,150 (100 sq. ft.) Add \$250 for corner
Shell Scheme	\$6,950 (100 sq. ft.) Add \$250 for corner
	\$12,250 (200 sq. ft.)

RULES AND REGULATIONS

These Rules and Regulations are set forth to identify important information about the exhibition.

1. EXHIBIT HOURS

The Exhibit Hall is open to meeting registrants and must be fully operational and staffed on:

Wednesday	August 8	10:00 am - 5:00 pm
Thursday	August 9	10:00 am - 5:00 pm
Friday	August 10	10:00 am - 2:00 pm

2. CONFERENCE HOURS

Wednesday	August 8	10:00 am - 3:00 pm
Thursday	August 9	10:00 am - 3:00 pm
Friday	August 10	10:00 am - 12:00 pm

Each exhibitor may not occupy exhibit space until all contracted rules and regulations are met. All power tools and equipment used in the installation of exhibits must be operated in compliance with safety guidelines, as prescribed by OSHA or other recognized authorities, for the protection of the operator and others working in the vicinity. Table and circular saws, lathes, grinders, sanders and other power equipment may not be set up and / or operated in aisles or unprotected areas. Use of scaffolding, aerial platforms and hydraulic lifts (for personnel or material handling) other than by the designated official contractor must be approved by FIME in advance. The use of motorized vehicles, other than by official contractors, requires written approval in advance from FIME show management. Contractors approved to operate motorized vehicles must comply with all regulations set forth by the Miami Beach Convention Center and the City of Miami. All high work, including the installation and adjustment of all supplemental lighting, requiring cranes and hydraulic lifts, must be completed during the exhibitor's move-in schedule. No Hi-lifts will be admitted on the exhibit floor after 4:30 pm, Tuesday August 7, 2012. Exhibitor freight will be received and installation begun according to the official Contractor's schedule. No freight will be accepted for delivery onsite until August 6, 2012 at 9:00 am. General setup for all exhibitors will begin 11:00 am, Monday August 6, 2012. FIME will not be responsible for any damage incurred. All must be substantially completed by 5:00 pm, Tuesday August 7, 2012 and all aisles cleared of exhibit materials and crates. All technical exhibits must be fully operational by 9:00 am, Wednesday August 8, 2012. After this hour, no installation work will be allowed without special permission from FIME.

3. DISMANTLING / EXHIBIT REMOVAL

Each exhibitor will complete arrangements for removal of its materials from the Miami Beach Convention Center in accordance with these rules, using the instructions provided in the Exhibitor Service Kit. All exhibit material must be packed and ready for outbound shipment by 4:30 pm, Friday August 10, 2012. Any materials not called for at that time will be shipped at the exhibitor's expense by a carrier selected by the official drayage contractor. All space occupied by an exhibitor must be surrendered in the same condition as it was at the commencement of occupation.

4. CONTRACTOR SERVICES

FIME will designate official service contractors to provide

all services to the exhibitor other than supervision. Electrical, plumbing, cleaning, telephone, security, drayage, rigging and catering services must be provided by the Official Contractor's Exhibitor's Service Desk at the Miami Beach Convention Center. The general contractor will have complete control of all dock and loading facilities and will receive all direct and advance shipments and van loads, handle all freight and provide all rigging labor and equipment. Violations of any rule or regulation may, at the discretion of FIME, result in the appointed contractor's removal from the exhibit floor. FIME, the Miami Beach Convention Center and their contractors or agents make no warranties as to the precise accuracy of floor plans issued in conjunction with or pertaining to the exposition. If location of columns, utilities or other architectural components of the facility are considerations in the construction of an exhibit, it is the responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.

5. STORAGE OF CRATES AND BOXES

The Miami Beach Convention Center's Regulations prohibit the storage of cartons or other materials (regardless of construction) behind exhibits or anywhere on the exhibit floor. The official contractor will handle and provide storage space for crates, boxes, skids, etc., during the exhibition and return properly marked materials at the completion of the meeting. Materials not in accordance with these regulations will be discarded.

6. EXHIBIT DESIGN

The regulations listed herein are presented to create and maintain an open atmosphere on the exhibit floor. To this end, 100 percent occupancy of allowed exhibit space is discouraged. In designing exhibits, good judgement and consideration for neighboring exhibitors and attendees should be primary objectives.

A. General Requirements

All exhibits must conform to and enhance the professional, educational and instructional atmosphere of the meeting. Overstatement in the design is to be avoided. Any changes required in bringing an exhibit into compliance will be made at the exhibitor's expense. Exposed parts of any display must be finished so as not to be objectionable to other exhibitors or to FIME. FIME will provide side and back wall drape and a standard booth sign. Exhibitors must provide, at its expense, appropriate display components, furniture and floor covering as required. Exhibitor identification in all FIME publication and on all signs as listed by the company name submitted on the Application / Contract. Where product / brand names are used in the primary identification, product / brand names may not appear in type larger than that of the company name and logo. Show management will not attempt to settle disputes between exhibitors over such issues as trademark violations, sign copy and copyright violation claims. Materials used in the exhibit hall must be flame retardant in accordance with the city of Miami Fire Ordinances. Exhibitors shall possess a certification of flame retardation for all displays materials used in their exhibit. This certification must be made available for inspection on demand by the city of Miami. Electrical equipment and display components must conform to the city of Miami Electrical code. Exhibitors are NOT allowed to hang any company identification signs and exhibit elements from the ceiling of the Miami Beach Convention Center. Special permission must be sought to use any

space above the allotted 12 ft. in height.

Hanging lighting systems, attached to the facility from overhead, are permitted ONLY if your exhibit size is 1,000 sq. ft. or larger, exhibitors wishing to hang lighting systems will be required to submit a rigging plot diagram to FIME before July 1, 2012. Lighting instruments, regardless of the type, must be positioned within the confines of your booth dimensions. Projecting beams or images outside your booth or in aisles are prohibited. The light will be turned off if located outside the confines of your booth dimensions. FIME has the final decision on which building lights will remain operational. The exhibitor will be responsible for all costs associated with this request. To request a lighting grid showing the placements and number of lights located over your booth, an exhibiting company can contact Edlin Electrical Exposition Services directly at, 1-305-623-5335. Balloons, flashing lights and strobe lighting of any kind are prohibited. Exhibitors are reminded that structures in the FIME Exhibition are subject to public accommodation provisions under the Americans with Disabilities Act of 1991 (ADA).

B. Inline Exhibits

(10' x 10' or multiples thereof) The minimum exhibit space is 10' x 10'. The back 5' of the basic exhibit may be occupied up to a height of 8'. The front 5' of the rented space may be occupied from the floor up to a height of 4'. Equipment may exceed the 4' height but may not be higher than 8' and must be placed so as not to block the view or impede the sight lines of adjacent exhibits. Live or video demonstrations must be confined to the back 5' of the rented space.

C. Peninsula Exhibits

(10' x 20' or larger "end cap) Peninsula exhibits must conform to dimensions contained in these rules. Only a 10' wide back wall can be built within a peninsula exhibit. No part of the back wall may exceed a height of 8' from the floor of the exhibit hall.

D. Free Form Exhibits

(20' x 20' or larger "island") FIME will consider free form designs and their effect on surrounding exhibits as factors in assigning exhibit space. Free form exhibits of 1,500 sq. ft. or more: (from the floor to 8' in height) of the basic exhibit structure may not be closer than 3' to any external boundary of the exhibit space. Reception counters / information kiosks may not be closer than 4' from an aisle. Regulations governing free form exhibits are:

1. All free form exhibits should have access from all four sides. For an exhibit with limited access, the exhibit booth space agreement will be at the discretion of FIME.
2. Complete scale drawings, both concept and construction, indication applicable setback, exhibit height, live demonstration areas and supplemental / backout lighting requests must be submitted to FIME for basic approval by July 1, 2012.
3. Exhibit and/or display components exceeding 12' in height must be approved by a licensed structural engineer prior to installation. A copy of the engineer's certificate or stamped floor plan must be available to onsite inspection.
4. No part of any free form exhibit may exceed a height of 24' from the floor of the exhibit hall.
5. The total cubic content of the area (8' level to 24' level) may be occupied.
6. A free form exhibit of 400 - 1,400 sq. ft.; display

components within the area (from the floor to 8' in height) may not be closer than 1' to any external boundary of the exhibit space. Reception counters / information kiosks may not be closer than 2' from an aisle.

7. Theater presentations and / or product demonstrations must be set back from the aisle to allow for chairs and standing room within the booth to accommodate attendees.

8. Bridging of aisles between contiguous exhibits may be considered by FIME at the time of application. Bridge structures or signs approved by FIME will be limited to a maximum vertical height of 48' and must be a minimum of 8' from the exhibit hall floor and may not exceed a height of 16'.

E. Mobile / Transportable Exhibits

Exhibitors' mobile units must be positioned to allow ample room on all sides for stairs, ramps and general attendee traffic. Mobile van units must utilize a 15' wide space, and trailers must utilize a minimum 20' wide space. Location may be determined by proximity to drive-in freight doors to permit ease of move-in and move-out. Information indicating method of transport and unit function must accompany the application. Arrangements must be made in advance with the official contractor for placement of mobile units on the exhibit floor. Variations from the agreed upon time / date arranged for placement of exhibitors' units may result in the loss or relocation of exhibit space. Mobile units must be in compliance with fire prevention codes according to the Miami Beach Convention Center Rules and Regulations and the American Disabilities Act.

7. CARE OF EXHIBIT SPACE

The exhibitor must, at its expense, maintain and keep its exhibit clean and in good order in accordance with these Rules and Regulations and all other applicable rules and ordinances.

8. EXHIBIT HALL ATTENDANCE / BADGE CONTROL

Name badges are produced by using only the company name submitted on the Application / Contract. The official FIME badge must be worn at all times while in the exhibit hall. Do not deface badges by inserting company cards or applying novelty items. Defaced badges will be confiscated and the wearer escorted off the exhibit floor. Booth badges ordered in advance will be shipped to the official representative. It is the representative's responsibility to distribute badges prior to arrival at the Miami Beach Convention Center. Exhibitor representatives must remain in the rented space and are not admitted to the exhibit floor for purpose of viewing other exhibits. Exhibitor personnel may not enter another exhibitor's booth space without obtaining permission. The use of motorized vehicles, including segways®, with the exception of FIME approved wheelchairs, is not permitted by exhibiting personnel or for attendee use in the exhibition hall during the FIME annual meeting. Exhibition hall attendance is limited to qualified exhibitors and professional registrants and spouses. Children under 16 are not allowed on the exhibit floor at any time. It is a violation to admit a person eligible for attendee registration as exhibition personnel.

9. SECURITY

Each exhibitor is responsible for safeguarding its goods, materials, equipment and exhibit at all times. Perimeter

guard service will be provided by FIME for the exhibition period, but neither the guard service or FIME will be responsible for loss of or damage to any property.

10. BOOTH ACTIVITIES

All activities of each exhibitor, its employees and/or agents during the FIME annual meeting, which are directed toward FIME meeting registrants, must be confined to the exhibitor's exhibit space.

A. Device / Drug Products

Equipment for demonstrations must not pose a safety hazard. If the equipment has energy beams that are hazardous, such energy beams must be made non-operative before installation. All products exhibited must be presented and marketed in strict compliance with all federal, state and local laws pertaining to the labeling and marketing of medical device and/or drugs. Device / drugs awaiting FDA approval (i.e., those qualifying for an Investigational Device Exemption), including but not limited to PMA and 501 (k) devices, must be identified to FIME as such at the time of application for exhibit space. Documentation of compliance with all applicable FDA guidelines relating to the marketing and promoting of investigational devices must be submitted to FIME by July 1, 2012. Devices / Drugs presented for marketing outside the United States must clearly and conspicuously labeled as such, so as not to cause confusing or possible misrepresentation. Failure to meet marketing and labeling standards will result in the removal of the Device / Drug in question from the exhibit hall or forfeiture of exhibit space.

B. Crowd Control

As a matter of safety and courtesy to others, booth demonstrations and meeting with customers and staff must be confined within the exhibit space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits. Exhibitors are required to allocate adequate exhibit space near these gathering zones to conveniently accommodate company personnel and visitors. Companies anticipating large crowd gatherings are responsible for keeping the aisles around their space clear. During show hours, crowd control / security guards will maintain appropriate use of aisles in both buildings. At its sole discretion, FIME determines exhibitor personnel excessive crowd control violation. Written notices will be issued to companies in violation along with assessment of a \$50 fine (per incident). Company personnel not cooperating and found in violation will be issued a violation notice. The primary exhibitor contact will be:

1. Provided a copy of the violation notice stating the name of the individual, time, and location of incident(s)
2. Issued an invoice for payment of fine(s)

C. Drawings and Raffles

FIME reserves the right to prohibit booth activity that it deems not in keeping with the professional purpose of the exhibition. Contests and games outside of drawings and raffles of any kind in conjunction with all exhibitor activities are prohibited.

D. Food and Beverages

Exhibitors are prohibited from distributing food (with the exception of small wrapped candy or mints). Beverages may be distributed from the exhibitor's booth if supplied by the official convention caterer.

E. Giveaways

Handout materials are to be straightforward, professional, and noncombatant in nature. Small token gifts

that are not worn or displayed and may be carried in the pocket, such as pens, pencils, luggage tags or pocket calendars, are acceptable and may be distributed from the exhibitor's booth without prior approval.

F. Imaging

Only ultrasonographic imaging on phantoms is allowed on the Technical Exhibit floor. Any other live imaging, diagnostic / therapeutic or health screening procedures are prohibited. Off-site transfer of images to exhibit space is permitted. It is the responsibility of the exhibitor to take precautions to eliminate patient identification.

G. Market Research

Exhibitors may conduct market research as a booth activity. Attempting to survey or gather data in other areas of the convention center is prohibited.

H. Presentations

Demonstrations, product literature and handout materials are to be straightforward, professional and noncombatant in nature and must avoid the use of sideshow or theatrical gimmicks, including but not limited to live music or other "entertainment" activities. Activity and attire of models and demonstrators shall be consistent with the professional atmosphere of the FIME meeting.

Presentations should be directed into the booth and not into the aisles. Live presentations and product demonstrations areas should be positioned well within the free form setback requirements. If video is used to demonstrate equipment by simultaneously using a live model and videotape, a sign clearly indicating the simulation must be posted.

Demonstrations, lectures or presentations by other health care industry leaders, other than those who are full-time employees of the exhibitor, are prohibited. It is the responsibility of the exhibitor to receive prior approval from FIME for any product demonstration or presentations that may be questionable in nature. FIME reserves the right to order objectionable presentations discontinued unless or until a mutually agreeable presentation may be developed. The exhibitor waives any rights or claims of damages arising out of enforcement of this rule.

I. Selling of Products / Services

Order and sales of exhibited products is permitted at FIME 2012. Purchased items taken out of the hall must be small enough to be easily hand carried. Signs or advertising of product pricing will not be allowed. It is the responsibility of each exhibiting company who sells items on the show floor to contact the Florida Department of Revenue regarding state tax collection. Please contact the Florida Department of Revenue at least six weeks before the meeting.

J. Sound

Sound must be at a level that does not disturb neighboring exhibits and presentations must be done in a manner that does not encourage congregation of attendees in aisles. Exhibitors using audio systems should direct the sound into their booth and not towards the aisle or neighboring exhibits. The exhibitor will be required to stop using a system if, in FIME's opinion, the sound level or presentation in objectionable to attendees or adjacent exhibitors.

11. PHOTOGRAPHY

There is no photography or videotaping allowed on the exhibition floor during exhibiting hours. Express permis-

sion must be sought and gained by the person wishing to photograph content on the exhibition floor.

Exhibitors are only to photograph, videotape or mechanically record their company's booth during regular floor access hours. This must be done without the use of electrical lighting. Videotaping / Photography is not permitted after 5:00 pm on Wednesday August 8, 2012. Exhibitors will be asked to refrain from photographing, videotaping or mechanically recording if such activity interferes with setup, show activities or tear down. Each exhibitor has control over the space it has rented and may prevent others (including exhibitors) from gaining access to, photographing, videotaping or otherwise mechanically recording its exhibit or personations from within its rented space. Contact a FIME floor manager or the FIME Exhibitor Center if you experience problems with another exhibitor recording your exhibit (if possible, photograph or videotape the inappropriate activity for proof and ease of reference). It is the exhibitor's responsibility to prevent activities that violate this section.

12. PRESS CONFERENCE

All press conferences and media events related to an exhibitor's participation at the FIME meeting must be coordinated with the FIME staff. Press Conferences by exhibitors on the exhibit floor are prohibited.

13. SMOKING

FIME is a smoke-free meeting. This policy will be enforced and in effect during installations, meeting operation and dismantling hours.

14. LIST OF EXHIBITORS

The list of FIME Exhibitors shall not be published, in whole or in part, other than in FIME official publications and on the FIME website, "www.fimeshow.com"

15. VIOLATIONS AND PENALTIES

Violations such as, but not limited to, late payments, unauthorized giveaways and misuse of exhibitor badges may result in the loss of seniority. Substantial violations of any of these FIME Exhibitor Rules and Regulations by the exhibitors or its employees or agents may, at the option of FIME, result in forfeit of the exhibitor's rights to occupy exhibit space, and such exhibitor shall forfeit to FIME all monies paid or due. Upon evidence of substantial violation, FIME may take possession of the space occupied by the exhibitor and remove all persons and goods. The exhibitor shall pay all expenses and damages, which FIME may incur through the enforcement of this rule.

16. PROCEDURES FOR IDENTIFYING AND MANAGING VIOLATIONS

All facets of the exhibition are managed by FIME according to policy established by the FIME Board of Directors. Floor managers are hired to assist with supervision of the exhibition, including routinely monitoring the exhibit hall during installation, exhibition, and dismantling for possible violations.

1. Identification of a rule violation results in written communications to exhibitor representatives explaining the nature of the violation. The written notice explains the timing / process for correcting the violation.

A. Immediately, if necessary.

B. By 6:00 pm the evening before the official opening, when the violation occurs during installation, or

- C. Before opening of the next exhibition day, if the violation occurs during an official day of exhibition.
2. Written notice will identify specific time for re-inspection of specific violation. If the violation has not been corrected by that time, a second notice will be issued.
3. Further failure to correct the violation will result in loss of seniority and/or booth location for subsequent meeting participation.
4. In any case involving a willful or grossly negligent violation, or a violation causing or threatening a significant safety hazard or disruption of the exhibition, FIME may, in addition to penalties described in paragraphs 2 and 3, remove the offending party from the building.
5. Exhibitors should contact FIME with questions concerning procedures for identifying and managing violations of the FIME Exhibition Rules and Regulations.

17. FIME LOGO USE

The name FIME International Medical Expo and the letters "FIME" are registered Trademarks of the FIME International Medical Expo, Inc. Use of the aforementioned in conjunction with advertising, promotional materials, endorsements, statements, contests and/or awards of any kind is prohibited. Violators may be subject to such civil and criminal penalties as provided by federal and state laws. The FIME annual meeting logo is also a registered Trademark of the FIME International Medical Expo, Inc. However, FIME will grant permission to exhibitors and advertisers to use the annual meeting logo promoting that exhibitor's or advertiser's participation at the FIME annual meeting. Samples of the proposed use of the FIME annual meeting logo should be submitted to the FIME Advertising and Promotions Department, via email to bmandell@fimeshow.org.

18. AMENDMENTS / GENERAL SUPERVISION

All exhibit matters and questions not covered by these FIME Exhibitor Rules and Regulations, are subject to the Exhibit Space Agreement and Exhibitor Manual. The abbreviation "FIME" used in the Rules and Regulations shall mean FIME International Medical Expo, Inc.

19. CONTACTS

General Questions
1-941-366-2554

Gil Alejo
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PreShow Planner

Generate Sales Before The Show Begins

With a circulation of over 50,000, the PreShow Planner is the complete guide to attending FIME 2012 featuring: the educational conference, schedule of events, exhibitor and attendee profiles, floor plan, registration form, exhibitor list, hotel and travel discounts, networking events and destination information.

Full Page Color Ad \$4,000	1/2 Page Color Ad \$2,000	1/4 Page Color Ad \$1,400
Full Page Black & White \$3,000	1/2 Page Black & White \$1,800	1/4 Page Black & White \$1,025

Official Show Guide

Make a Lasting Impression and Extend The Life of Your Exhibit

The Official Show Guide is the all inclusive on-site reference to FIME 2012 featuring daily activities, exhibitor listings, products reference index, and the expo floor plan that attendees use to locate individual exhibitors.

Full Page Color Ad \$2,750	1/2 Page Color Ad \$1,250	1/4 Page Color Ad \$750
Full Page Black & White \$1,950	1/2 Page Black & White \$950	1/4 Page Black & White \$450

FIME 2012 Advertising

Full Page Color Ad (Both) \$4,900	1/2 Page Color Ad (Both) \$2,550	1/4 Page Color Ad (Both) \$1,650
Full Page Black & White (Both) \$3,450	1/2 Page Black & White (Both) \$2,100	1/4 Page Black & White (Both) \$1,200

Advertise in Both The PreShow Planner and The Show Guide and SAVE UP TO \$1,850

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August 8 - 10 | Miami Beach Convention Center



A FREE HYPERLINK TO YOUR HOMEPAGE IS INCLUDED WITH THE PURCHASE OF ANY SPONSORSHIP OR ADVERTISING

fime 2012

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BANNERS

Create awareness and draw attention to your presence at FIME starting at only \$750. Price includes fabrication and installation of banner from your artwork. The banner is yours to keep after the show.

Banner Sizes

Registration Banner	\$750	12 ft. x 3 ft.
2nd Floor Banner	\$1,150	28 ft. x 2 ft. 10 in.
Lobby Banner	\$4,900	30 ft. x 14 ft.
Exhibit Hall Entrance	\$1,450	27 ft. x 4 ft.
2nd Floor Large	\$2,250	28 ft. x 7 ft.

SHOW ENTRANCE SIGN

Catch your customers' attention as they enter FIME and direct them to your booth.

\$600

AISLE SPONSORSHIP

Highlight your presence at FIME and stand out. Aisle signs point attendees directly to your booth.

\$950

Competitive Advantages

BLAST EMAIL

The Blast email is the most popular form of e-marketing. The only way to reach all FIME attendees before the Expo is by email with your company's logo hyperlinked to your homepage.

\$500

EDUCATIONAL CONFERENCE

Sponsor one of the most critical aspects of FIME. Leaders for all six educational tracks, present cutting-edge sessions that inform, inspire, motivate and entertain FIME attendees. Special signs and placement in advertising is included.

\$8,000

INTERNET HOTSPOT

Be the center of the hub at FIME. Everyone will see your name while they are using their laptops to connect to the web. Special signs and placement in advertising is included.

\$6,500

BADGE LANYARDS

Put your name on every attendee and make your company unforgettable throughout the event. Everyone at the show will be wearing your company's logo on the strap around their necks.

\$8,500

TWITTER FEEDS

Go live at FIME. A Twitter Feed is created for your company and promoted in all FIME emails to attendees with a link to your profile on Twitter. Use your followers to organize instant meetings, and direct people to your booth. Show everyone how your company is on the latest edge of promotional marketing.

\$350

ESPRESSO STAND

Become the most appreciated company at FIME 2012 by providing espresso and coffee. Special signs and placement in advertising is included.

\$4,500