

By Informa Markets

2022 Post show results

fimeshow.com



Connecting the healthcare community in the Americas

The Florida International Medical Expo (FIME) hosted its 32nd edition live, inperson from July 27-29, 2022, and online from July 11 - August 29, 2022.

The event attracted 10,445 healthcare professionals from 106 nations. Over 860+ exhibitors showcased more than 2,900 healthcare products bringing business opportunities, innovation and technology and uniting the healthcare world under one roof.

FIME presented the Transformation Zone for the first time, a successful feature meticulously designed to provide high-quality knowledge delivered by industry leaders, visionaries, healthcare professionals, and disruptors.

We were proud to help healthcare professionals boost their businesses through the unmatched power of face-to-face networking, live showcasing, and conference attendance. Our success was based on our ability to gather the health care world in Miami Beach to showcase the world's most cutting edge, transformative technology. We greatly look forward to further exceeding our attendees' and exhibitors' expectations at next year's conference.

Gil Alejo, Exhibition Director, FIME



Overview

Overview



863 exhibitors



10,445 professional visits



15+ speakers



12 country pavilions



5,994 live visitors





106 countries represented



45 exhibiting countries



4,095 online visitors



\$110 million**

total value of business generated



20+ educational sessions







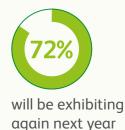
followers



**GRS Explori

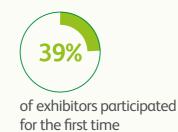
Exhibitor overview







say they are satisfied with their live experience in 2022



Top 5 reasons for exhibiting

82%	to seek new contacts for future business
50%	to look for a local or regional dealer & distributor
44%	to strengthen relationship with existing clients & partners
31%	to discuss products & services with end-users
27%	to raise company profile

What our exhibitors had to say:

FIME was a great opportunity for us to get a window into the Central and South American markets and for us to gain invaluable exposure into this healthcare space.

> **Giovanni Nigris** Senior Executive – Business Development Nicos Group Inc.

The depth of companies attending this year was significant and the show was extremely productive experience for us. We developed more leads than any other event we've participated.

> **John Gargaro** President RAF Solutions USA, Inc.

I could not be more pleased with the great energy, fantastic connections and multiple new opportunities we got at FIME to help us grow business.

> Stacy Lamb Director of Sales Reister

We have been exhibiting for about 6 to 7 years now, and always find FIME to be the best trade show we attend.

> **Jim Snow** President/CEO, Pensar Medical Norco

Survey results are provided by grs explori

Visitors overview

Top industries in attendance

38%	Healthcare Dealer/Distributor
16%	Other
11%	Manufacturer
8%	Clinics/Medical Practices
7%	Laboratory Dealer/Distributor
6%	Hospitals
4%	Healthcare/Medical Travel
3%	Technology
3%	Consultancy
2%	Imaging and Radiology Centre
2%	Retailer/Pharmacy

Regions in attendance



Feedback





were satisfied with



state they will attend FIME next year



responsibility for their business



attended FIME for the first time

Visitor overview

What our visitors had to say

FIME is a great show bridging the gaps between Europe, Asia, and the Americas. We enjoy attending to see what new products may be on the horizon, have an opportunity to meet with existing suppliers, and identify new suppliers.

> William Foley VP Sales and Marketing Air-Tite Products

I was able to network with other company owners and found possible opportunities that can assist me with our scope of business. I found the event to be very opportunistic and plan to follow up on the contacts that I made. Looking forward to the next event.

> Robert Berry CEO PCRESOURCEGLOBAL LLC

I was able to make new contacts with companies that I did not expect to find at the event. FIME 2022 was a very successful event for my company.

> Sales and Project Manager, ENABLERS LLC

I found the event was a great opportunity to meet new suppliers, build better relationships with my existing suppliers and note new products and innovations in the industries.

> Seuling Chow Hernandez Medical Sales Manager AA Laquis Ltd



Transformation Zone

Driving innovation in healthcare

The launch of the Transformation Zone included features like the start-up contest Innov8Talks, Product Showcases and Transformation Talks where the latest tech advancements were showcased by global innovators and disruptors.



463 attendees

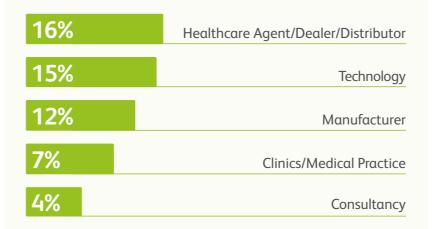


VIP



48 countries

Top industries



Top job functions

28%	General Management
18%	Sales/Business Development/Sales Agent
9%	Purchasing/Procurement
7%	Clinician/Healthcare Professional
4%	Supply Chain/Logistics



Thank you to our partners









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Save the date for 2023

Live: June 21-23 Miami Beach Convention Center, Miami, FL, USA

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