FIME

By Informa Markets

Live in-person: June 19-21, 2024

Miami Beach, FL, USA

Sponsorship opportunities

fimeshow.com



Unrivaled sponsorship opportunities

Our sponsorship opportunities provide a range of entry points for brands, service providers and suppliers. These opportunities allow you to get your products and solutions in front of key audiences, highlight your innovations, lead important industry conversations and connect with industry professionals.

Talk to our team today to discover what FIME can do for your brand and how we can build your bespoke solution.

- **Online opportunities**
- **Digital marketing & Social media**
- **On-site branding**
- **Education & networking**
- **Under $5,000**
- **Partnership & recognition**



Online opportunities

4 Upgrade Online Showcase

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6 Featured exhibitor

7 Featured product

8 Product discovery tour

9 Push notification



Upgrade Online Showcase

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The FIME Online Showcase packages are designed to enhance your participation at the show by providing opportunities to promote your company profile, access the right connections and maximize lead generation.

The packages offered are:

- Upgrade from Essential to Advanced: $803
- Upgrade from Advanced to Enterprise: $803
- Upgrade from Essential to Enterprise: $1,605

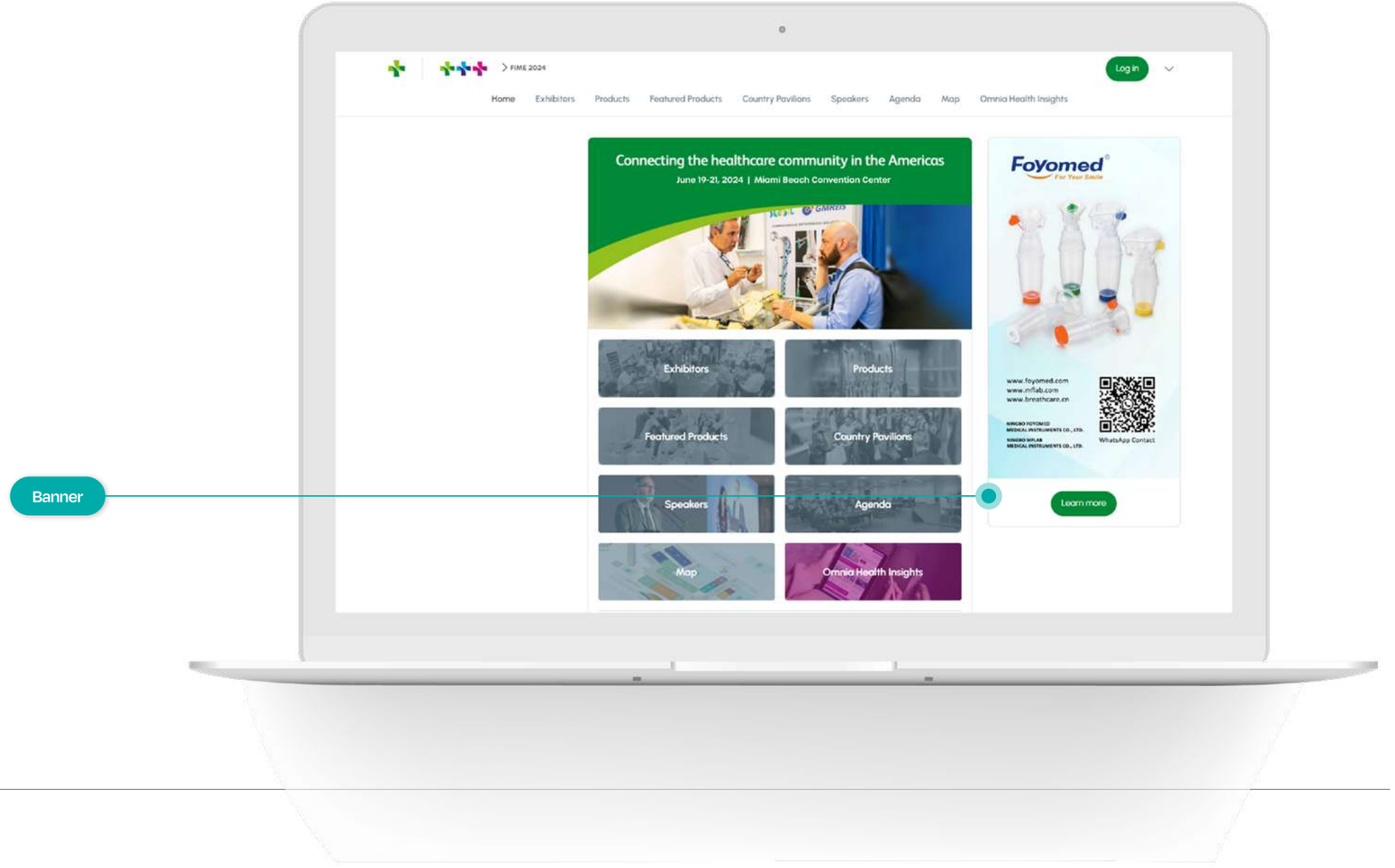
	Essential	Advanced	Enterprise
Benefits	**For stands between 1-399 SQFT.**	**For stands between 400-999 SQFT.**	**For stands +1,000 SQFT.**
Create your company profile and be discovered by potential buyers	▪	▪	▪
Product listing	4	Unlimited	Unlimited
Invite customers and prospects	▪	▪	▪
Unlimited inbound and outbound connections	▪	▪	▪
Scan visitor badges and capture leads	▪	▪	▪
Export your leads on CSV	▪	▪	▪
Media files		4	Unlimited
Qulaifying question for inbound leads		Up to 5	Unlimited
Enhance your profile with a header, background image and a banner advert			▪
White glove assistance with dedicated team to configure the online profile			▪
Upgrade options		**Upgrade to Advanced for $803**	**Upgrade from Advanced to Enterprise for $803**
			Upgrade from Essential to Enterprise for $1,605

Online Only		
Essential	**Advanced**	**Enterprise**
$1,750	**$2,000**	**$3,500**

Homepage banner

Exclusive

Have your advertising displayed in top position across all the pages of the online platform and mobile app.

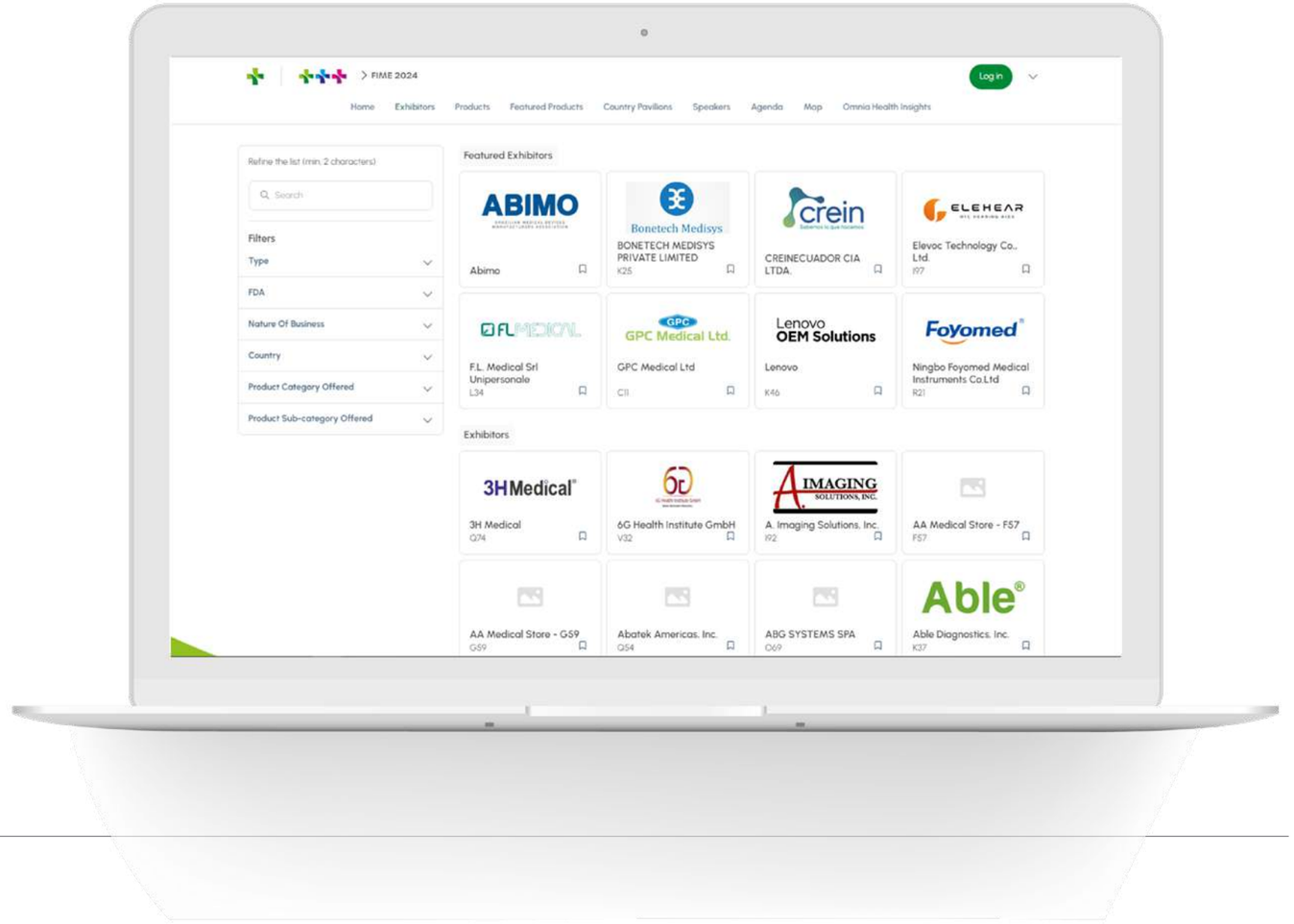


Price: **US$ 20,000**

Featured exhibitor

Choose to feature your Company Profile at the top of the exhibitor list.

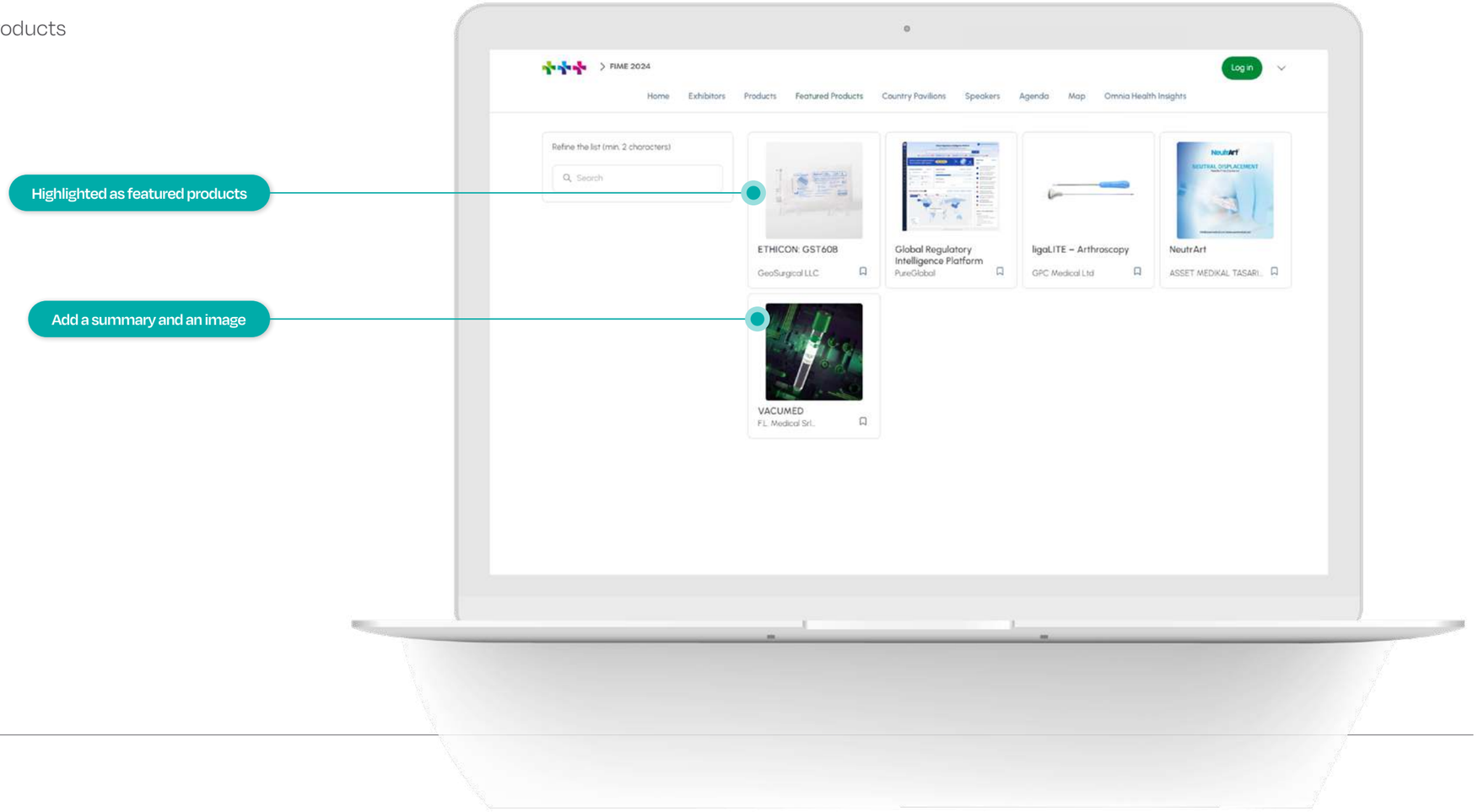
Your company will be highlighted and featured at the top of the Featured Exhibitors list on both website and mobile App.



Price: **US$ $ 5,000**

Featured product

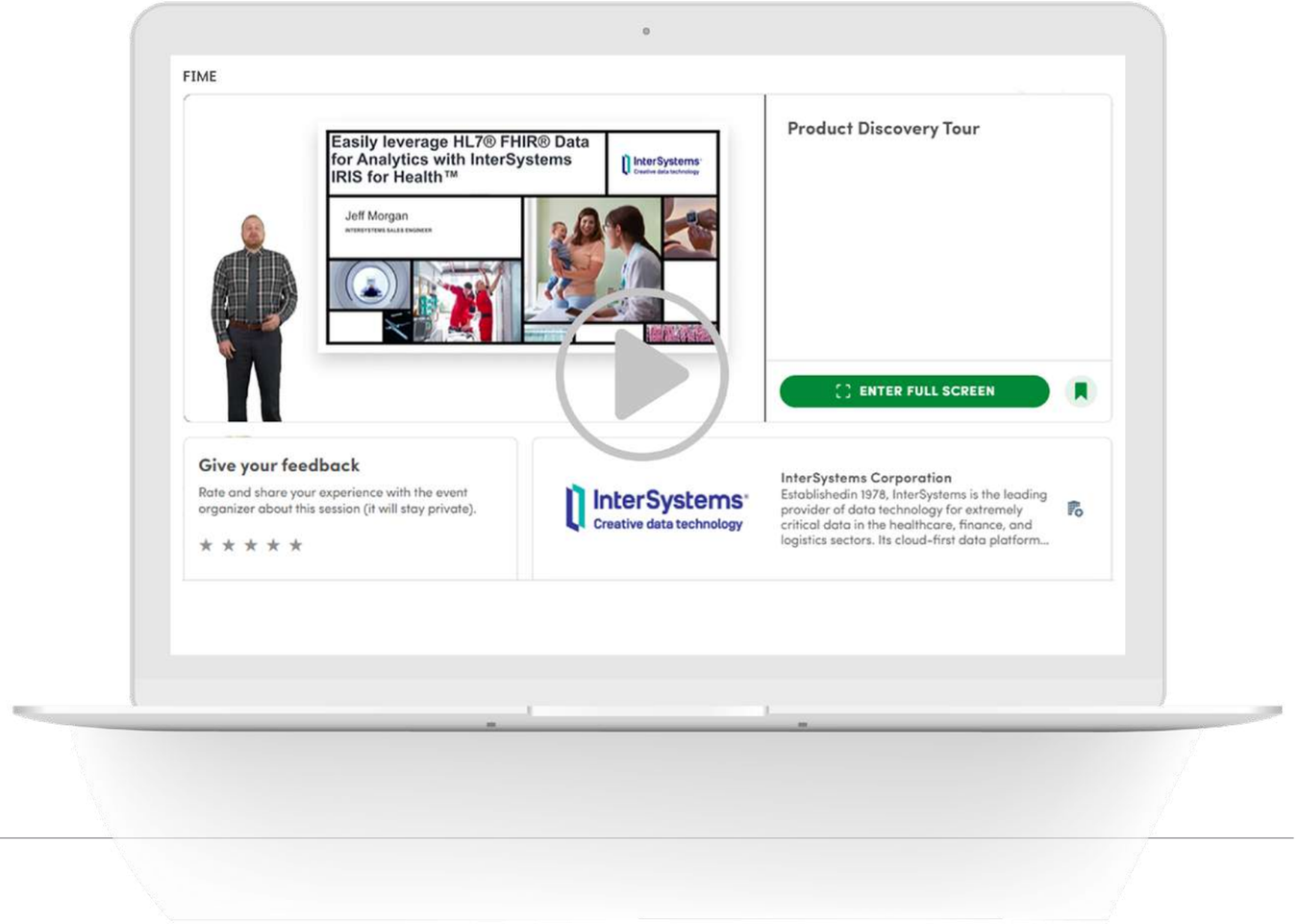
Your product will be displayed on FIME's featured products page and the Online platform.



Price: **US$ 3,500**

Product discovery tour

A 10-minute pre-recorded product demo which will be included within an agenda and promoted to a targeted audience.

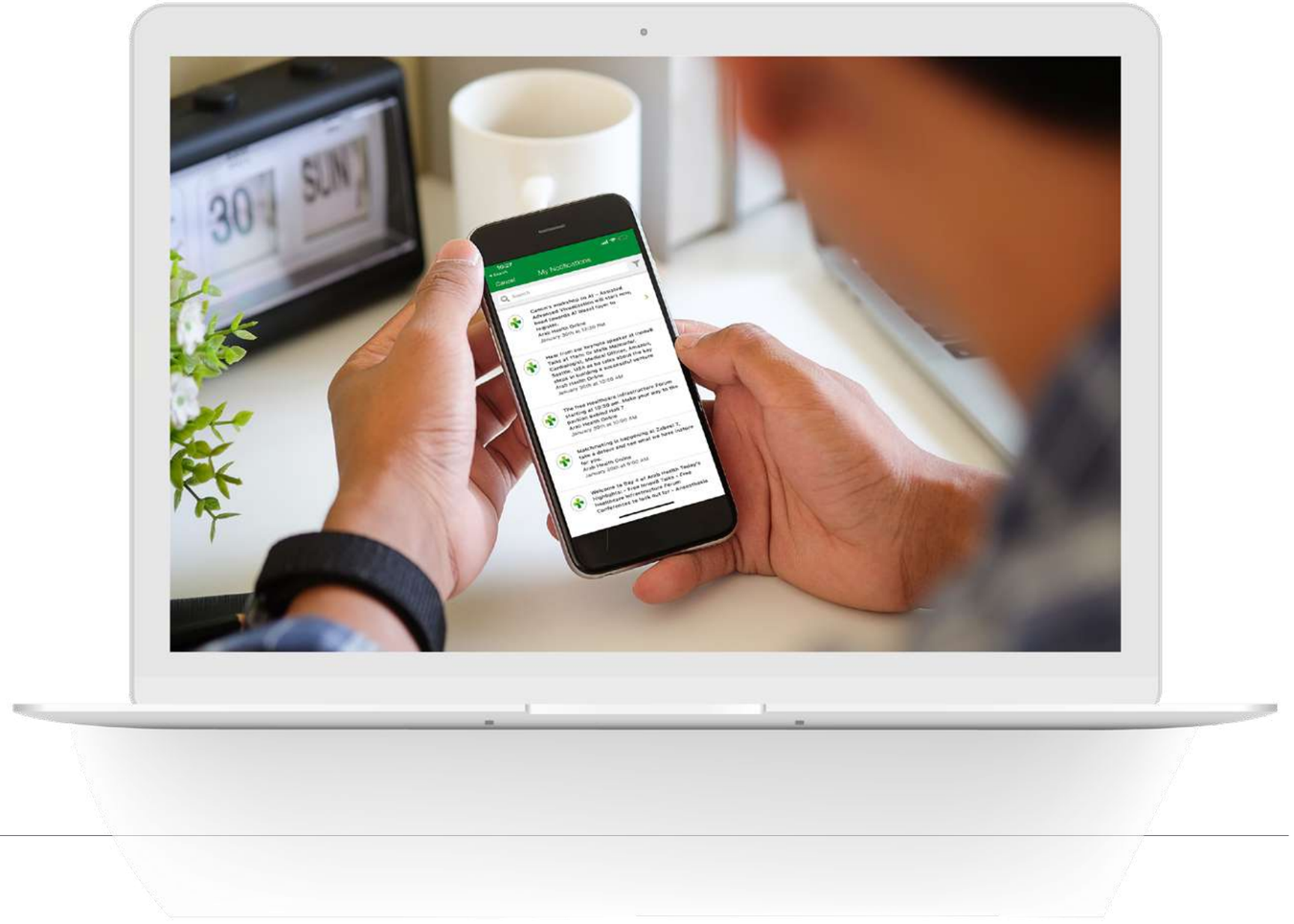


Limited availability

Price: **US$ 4,000**

Push notification

Push notifications allow you to deliver messages to the user's mobile app and desktop when logged into Swapcard. By using push notifications you can send a text, a profile and link to users. Great for prompting immediate interaction and engaging users.



Limited availability

Price: **US$ 3,000**

Digital marketing & social media

11 Post-show report sponsor Exclusive

12 Thank you email sponsor Exclusive

13 Dedicated eshot

14 Remarketing

15 Banner ads
- Attendee newsletter
- Visitor registration confirmation email Exclusive
- Show daily newsletter
- Show website

19 FIME TV

20 Pre-show planner advertising

21 Logo in attendee registration confirmation page

22 Social media sponsor Exclusive



Post-show report sponsor Exclusive

Raise awareness of your organization across the entire FIME universe through your sponsorship of the post-show report.

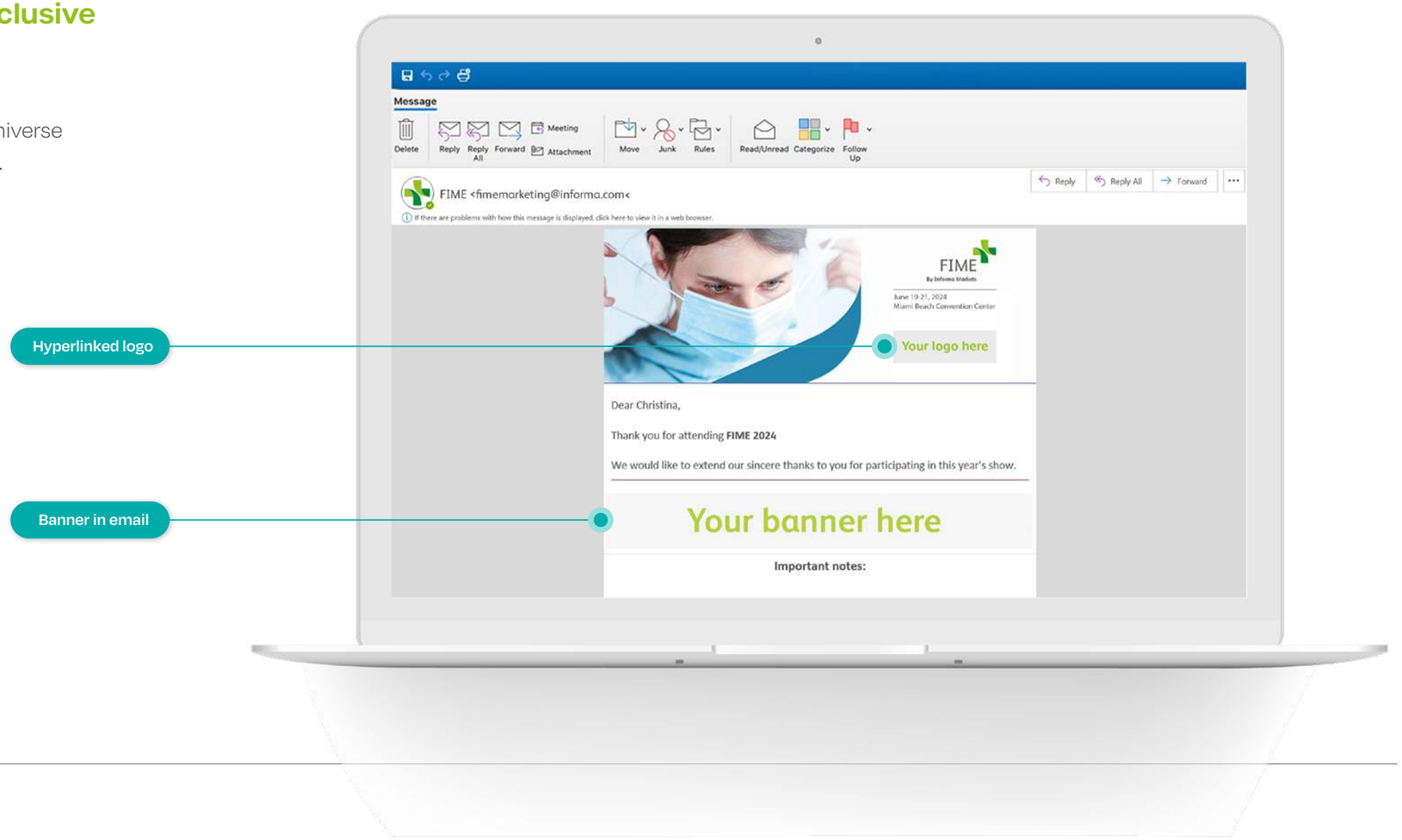


Price: **US$ 10,000**

Thank you email sponsor

Exclusive

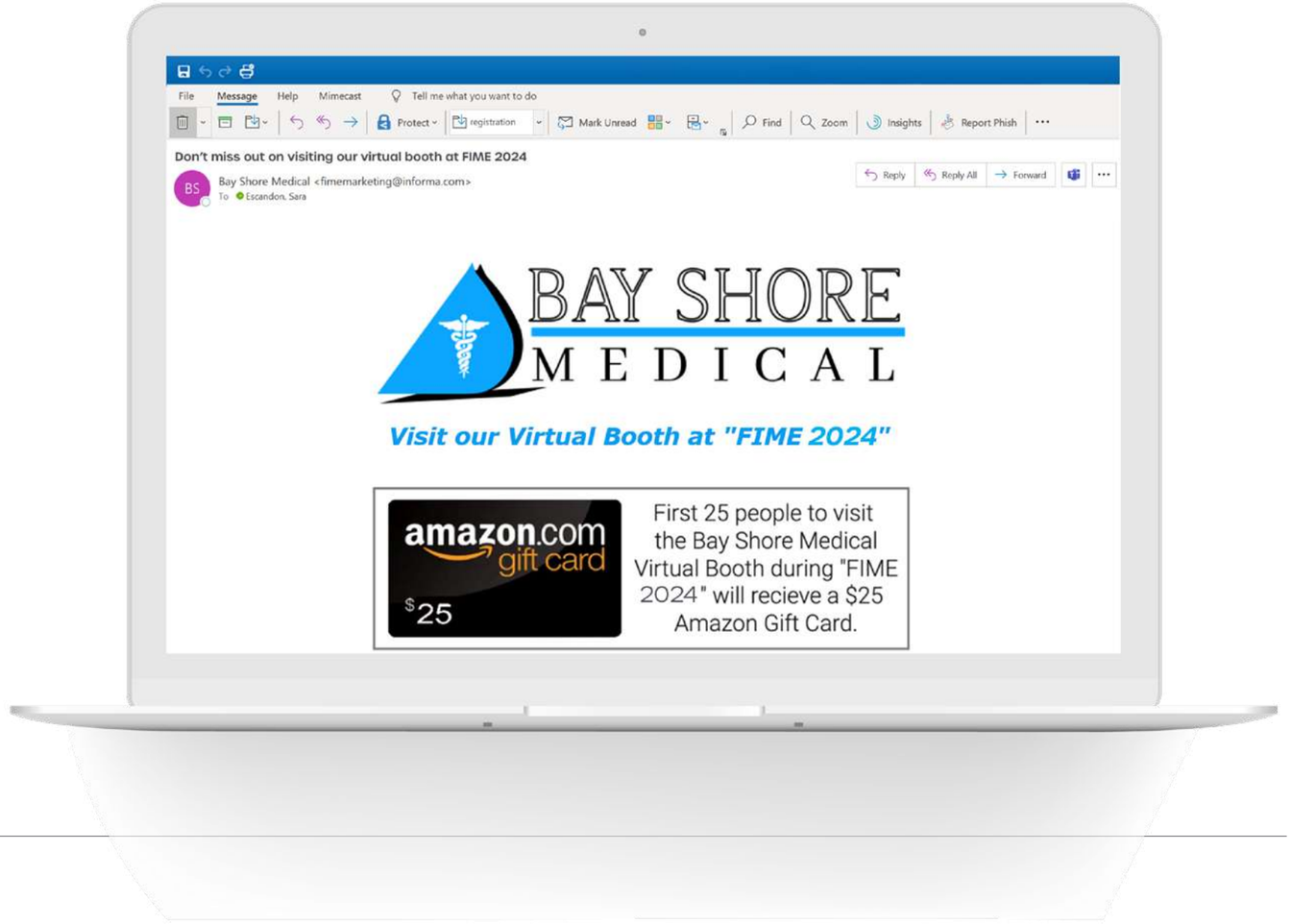
Raise awareness of your organization across the entire FIME universe by having an exposure on the Thank you email sent post-show.



Price: **US$ 7,500**

Dedicated eShot

Reach your target audience directly via email by creating your own eShot.
Limited slots are available, with a limit of one per company.



Pre-show

Price: **US$ 7,500**

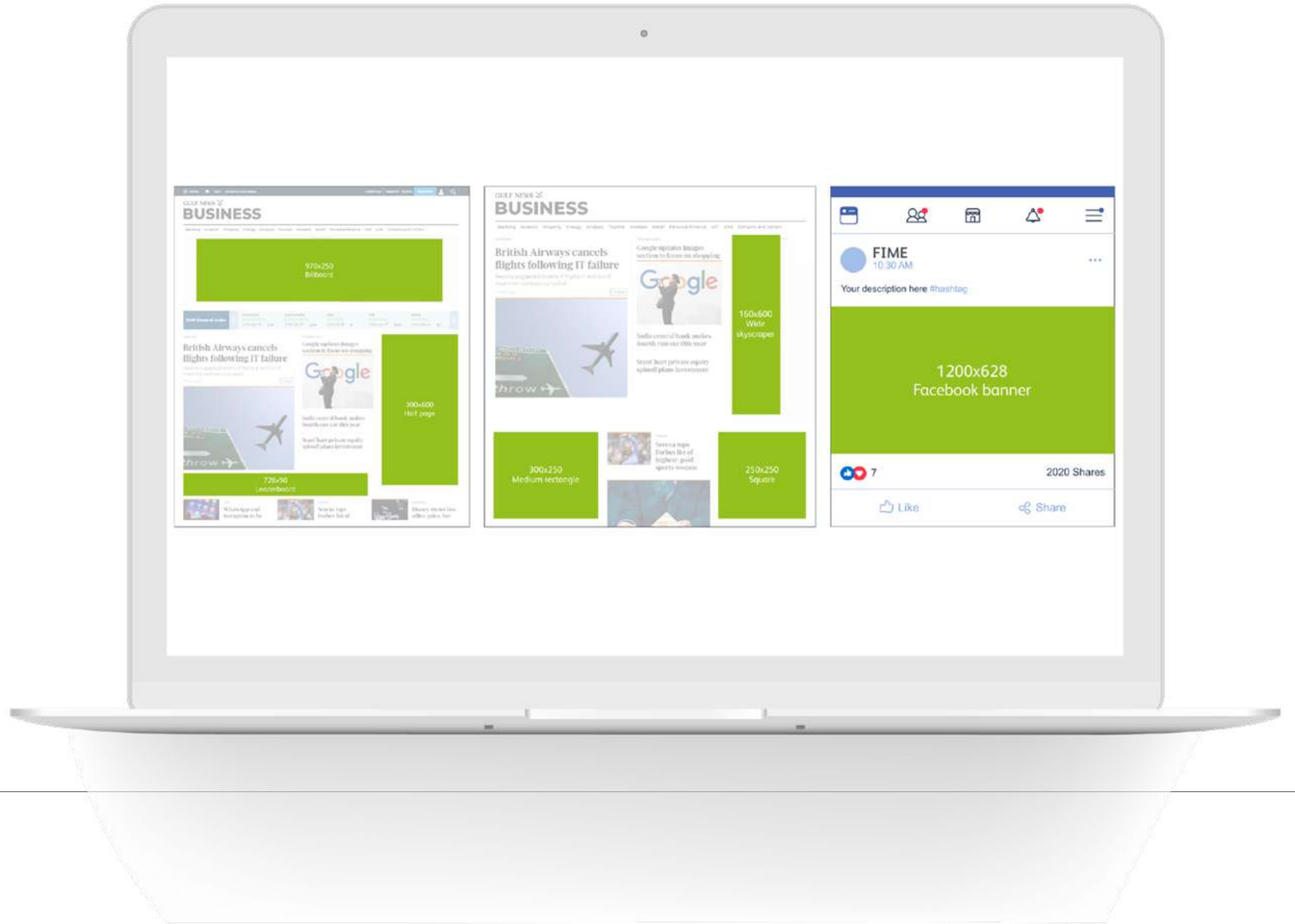
Post-show

Price: **US$ 5,000**

Remarketing

Reach your target audience based on selections driven by FIME's website traffic.

Your web banners will be displayed on any website hosting Google banners, drastically increasing your reach. Priced by number of impressions. Starting at 100,000 impressions.

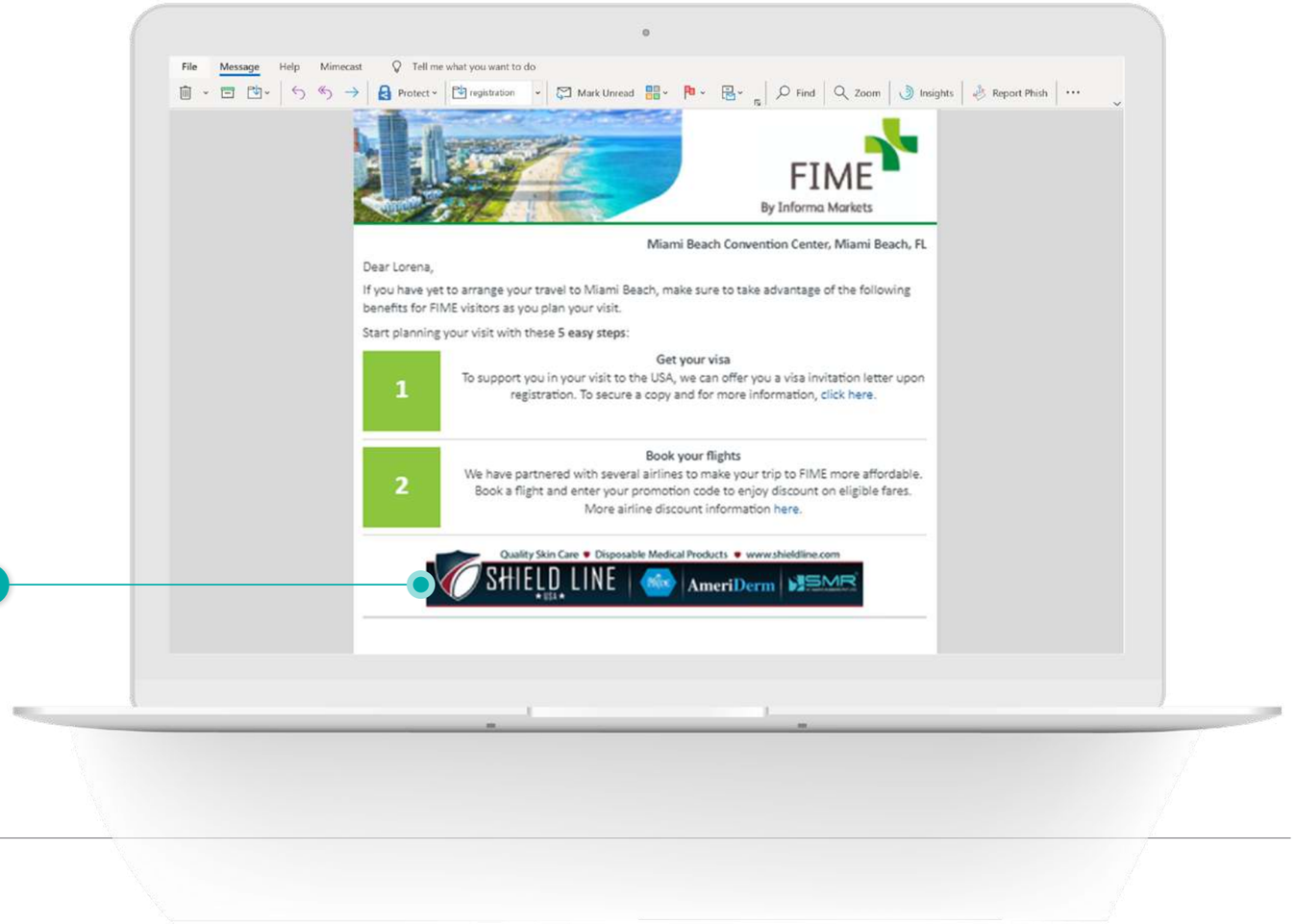


For 100,000 impressions

Price: **US$ 5,000**

Banner ads - **attendee newsletter**

Gain exposure by placing your banner on the FIME attendee newsletters.



Middle position

Price: **US$ 2,000**

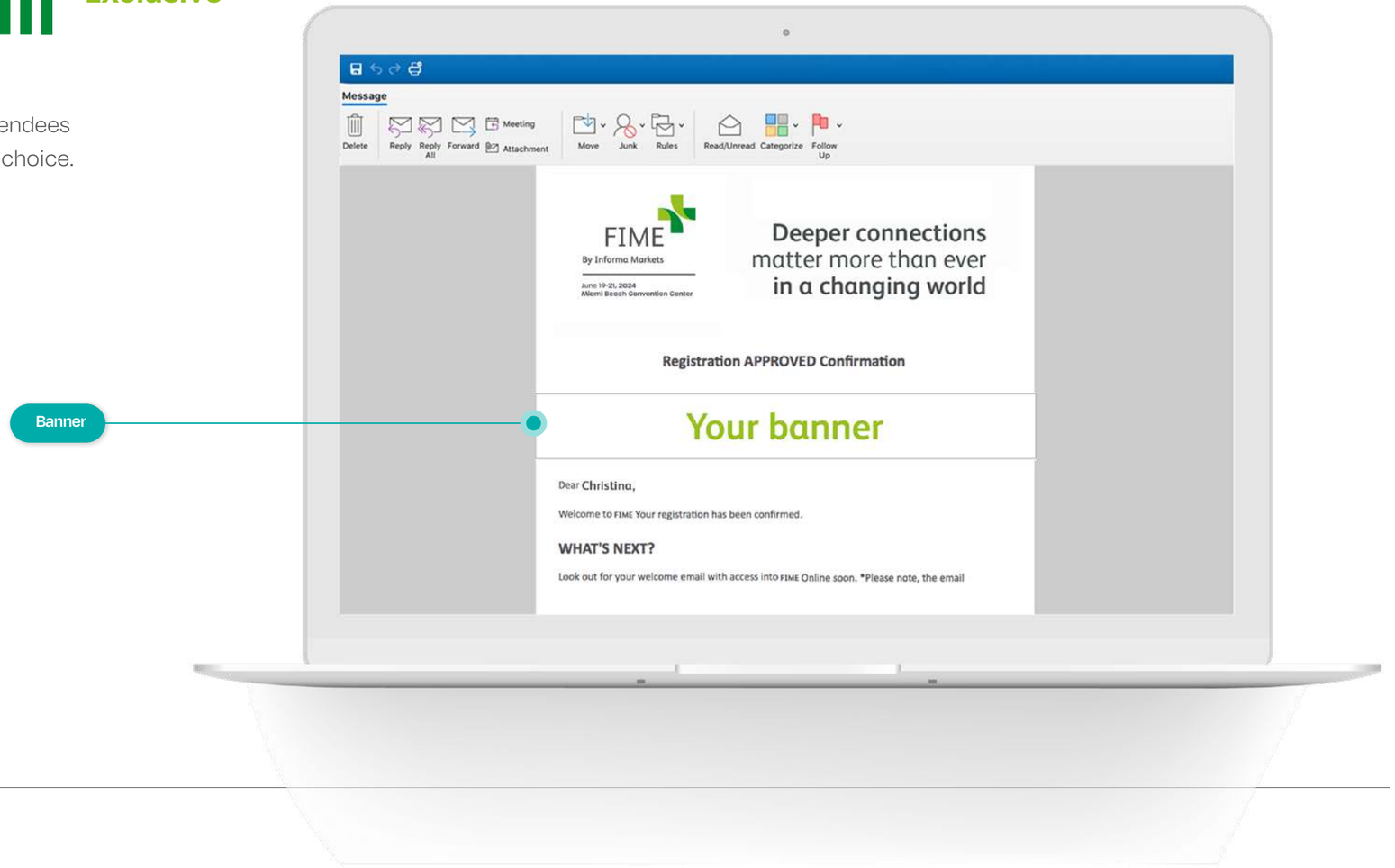
Top position

Price: **US$ 2,500**

Visitor registration confirmation email

Exclusive

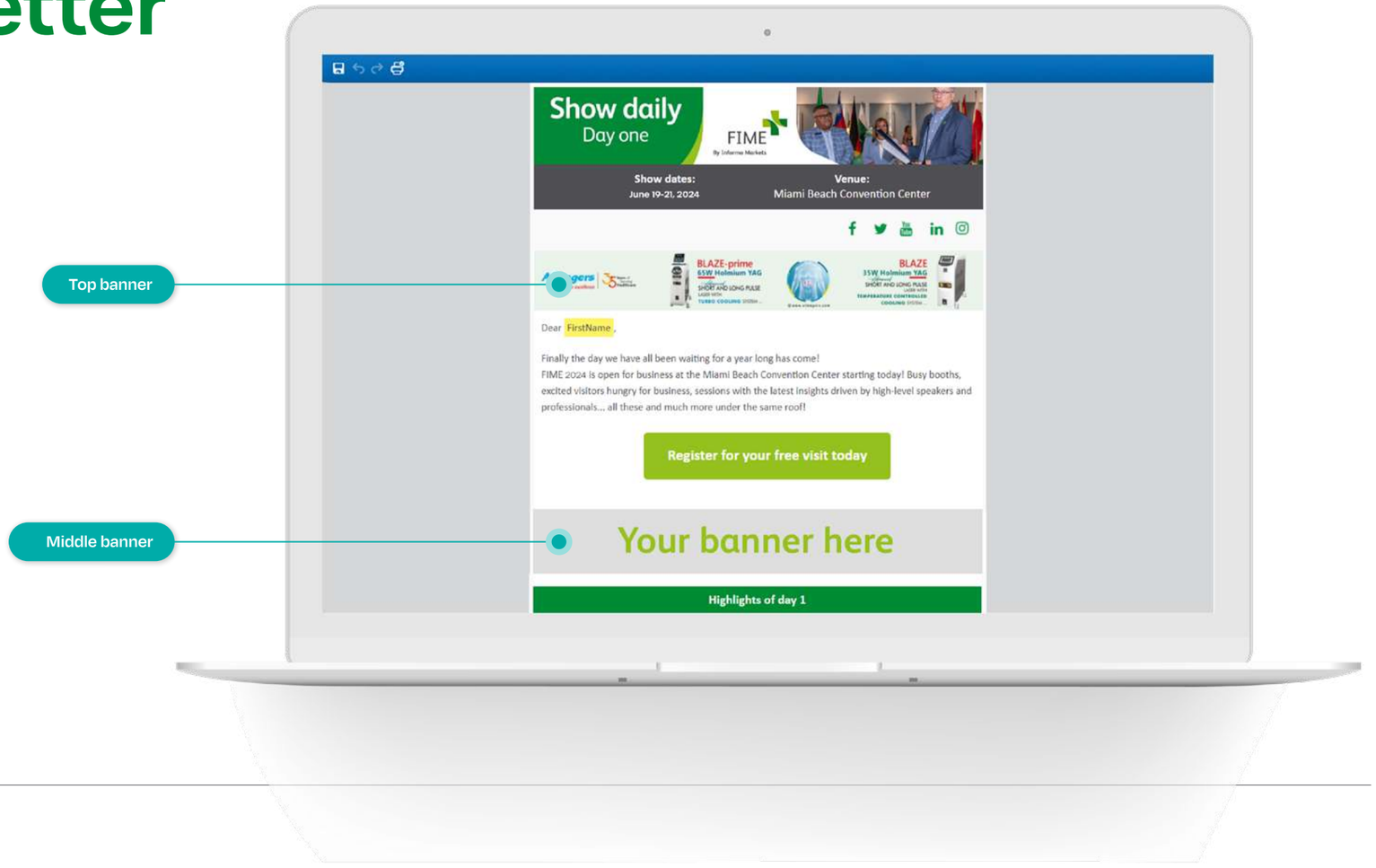
Display your banner on all registration confirmation emails sent to attendees ahead of the event, including a hyperlink back to the webpage of your choice.



Price: **US$ 10,000**

Banner ads - **show daily newsletter**

Banner on the show daily emails sent to the FIME visitor database.



Middle position

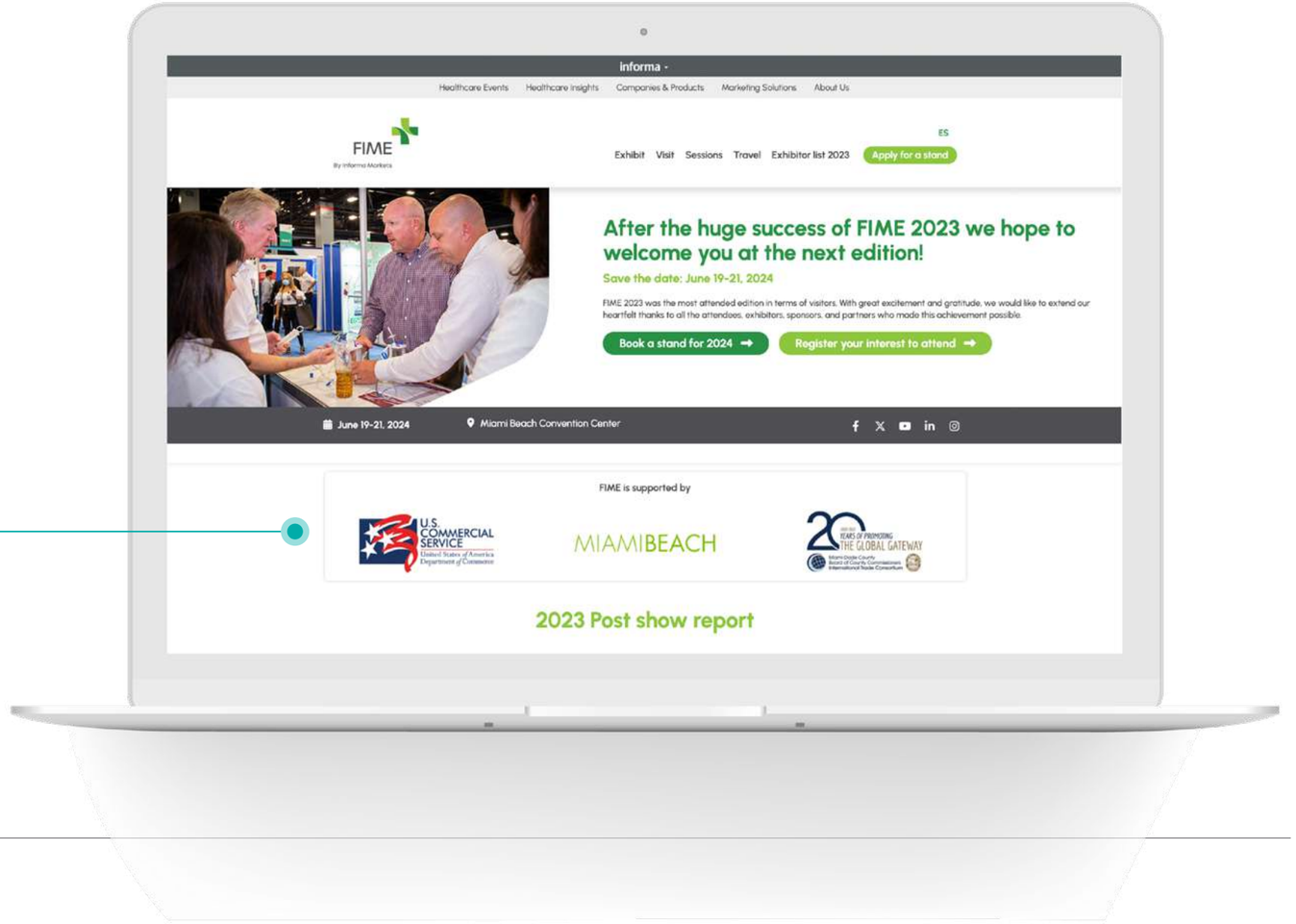
Price: **US$ 2,500**

Top position

Price: **US$ 3,000**

Banner ads - **show website**

Gain exposure by placing your hyperlinked banner on the FIME's official website.



Monthly tenancy, rotating

Price: **US$ 4,000**

FIME TV

FIME TV is a powerful medium that we use to engage with our followers on the official website and YouTube channel.

Premium package includes:

Pre-show interview

Pre-show corporate advert

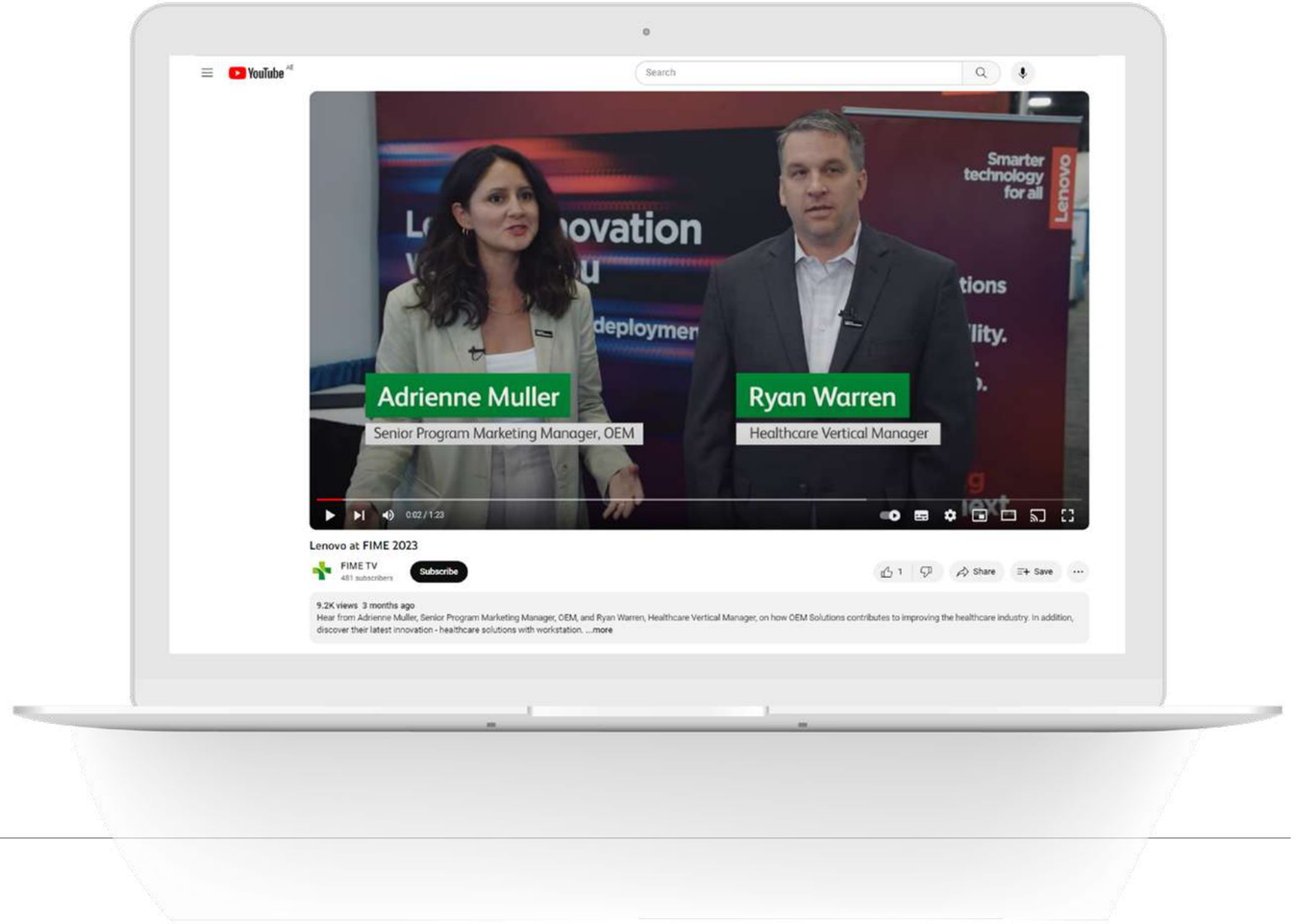
On-site interview

On-site demo

Standard package includes:

Pre-show corporate advert

On-site interview or demo



Premium package

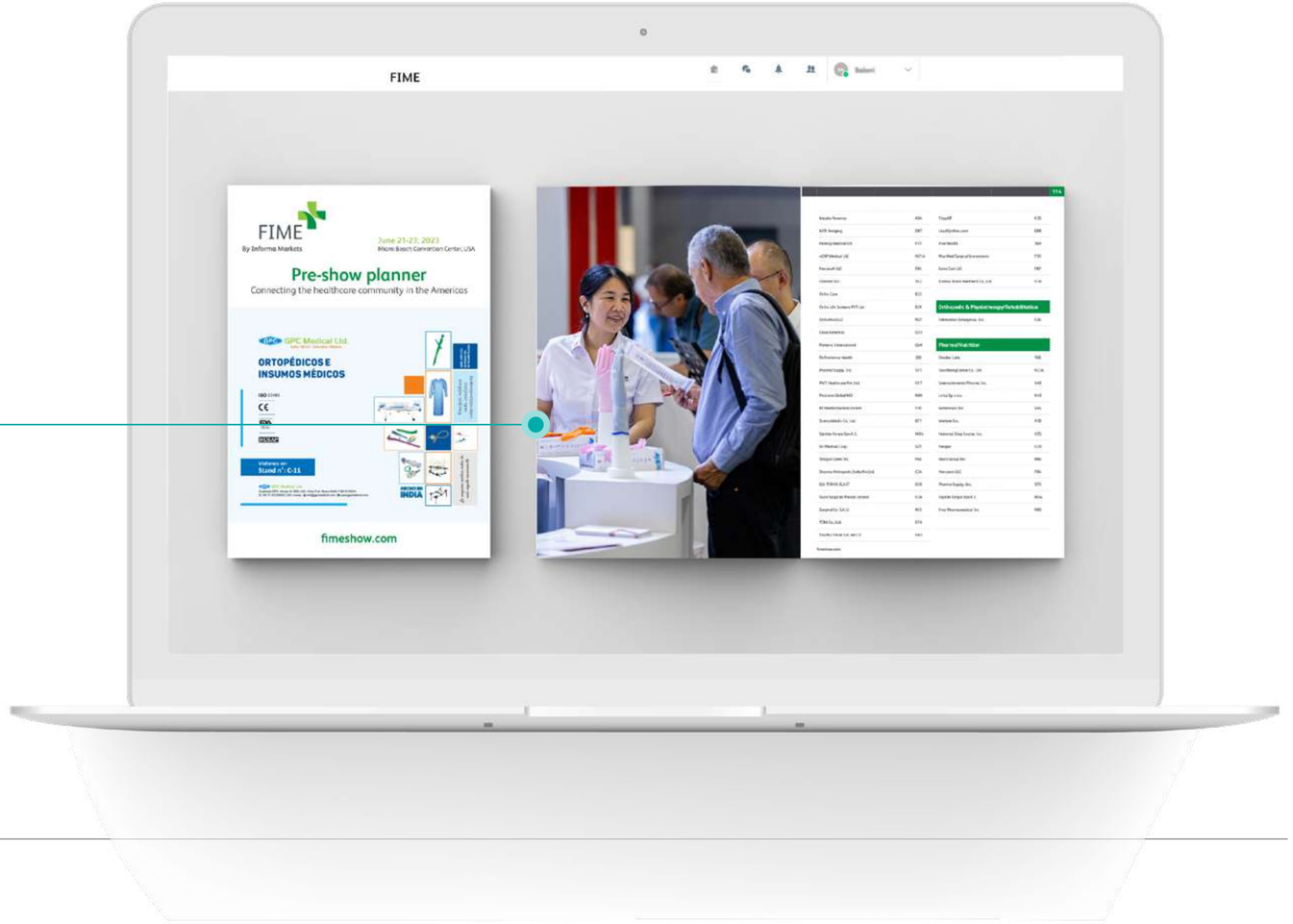
Price: **US$ 7,500**

Standard package

Price: **US$ 5,000**

Pre-show planner advertising

Put your message in the downloadable pre-show planner sent to the entire FIME database.



Half page

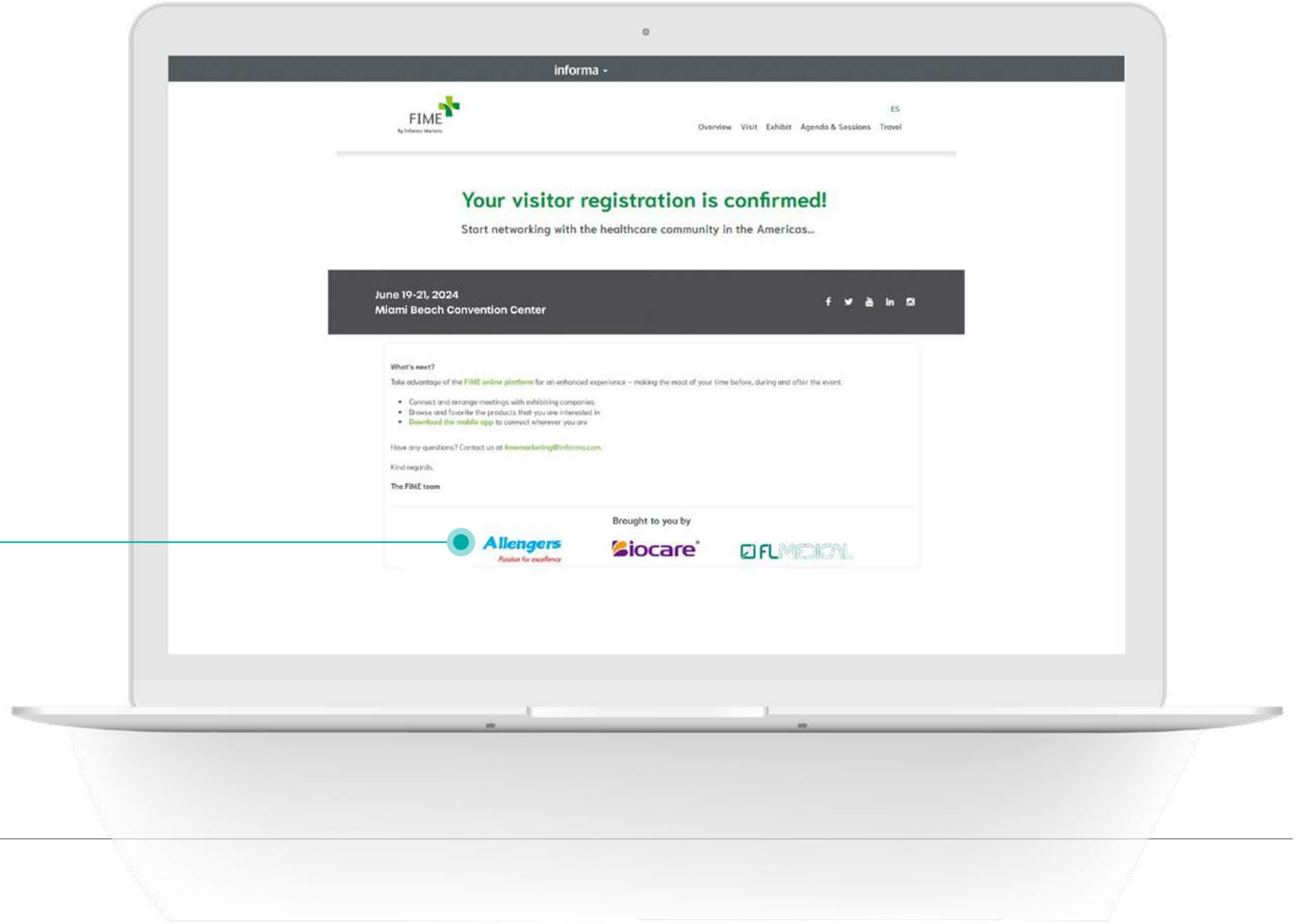
Price: **US$ 1,500**

Full page

Price: **US$ 3,000**

Logo in attendee registration confirmation page

Gain exposure by placing your banner on the registration confirmation page each attendee sees upon registering online.



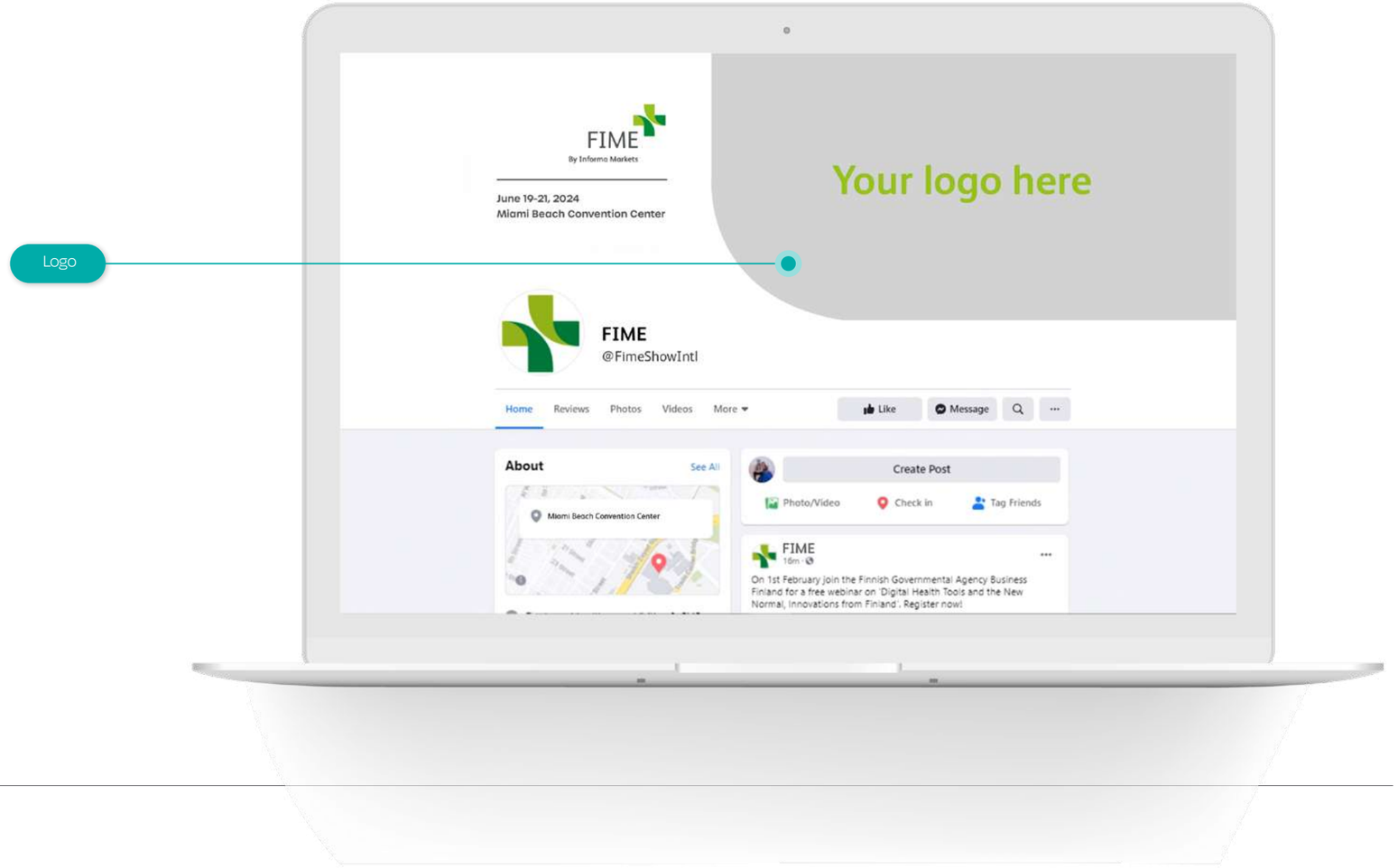
4 slots available

Price: **US$ 5,000 each**

Social media sponsor

Exclusive

With social media playing a bigger role than ever in healthcare marketing and communication, you have an exclusive opportunity to be in the spotlight and engage with FIME's expansive audience through Facebook, Twitter, Instagram and LinkedIn, reaching over 12,000 followers.



Price: **US$ 7,500**

Onsite branding

24 Badge sponsor Exclusive

25 Venue branding

26 Badge assistance desk Exclusive

27 Floor tiles

28 Hanging banners

29 Visitors bags sponsor Exclusive

30 Lanyard sponsor Exclusive

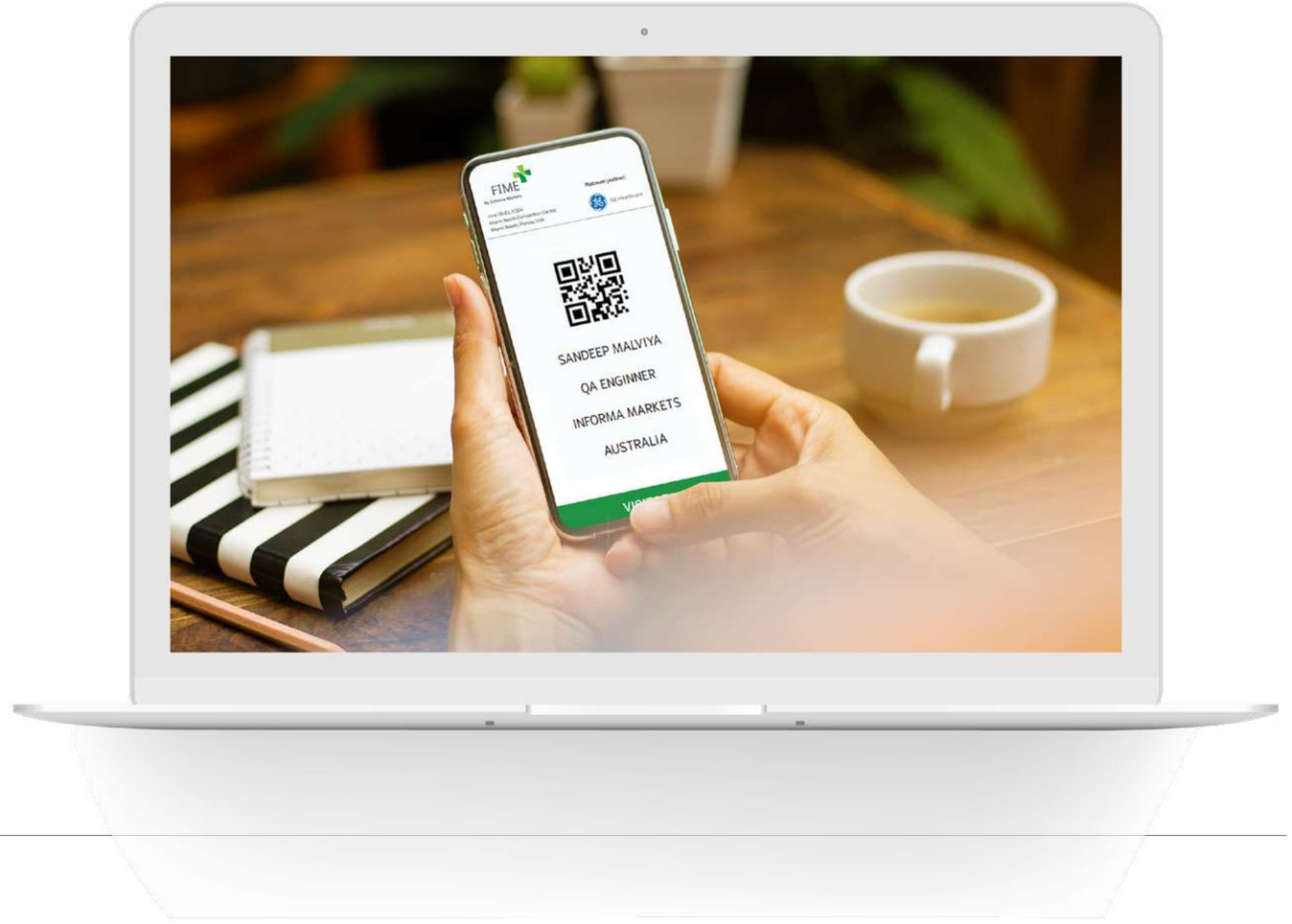
31 Daily Dose



Badge sponsor

Exclusive

Take advantage of this new exclusive opportunity and have your logo in all the QR code badges that are sent to the attendees.



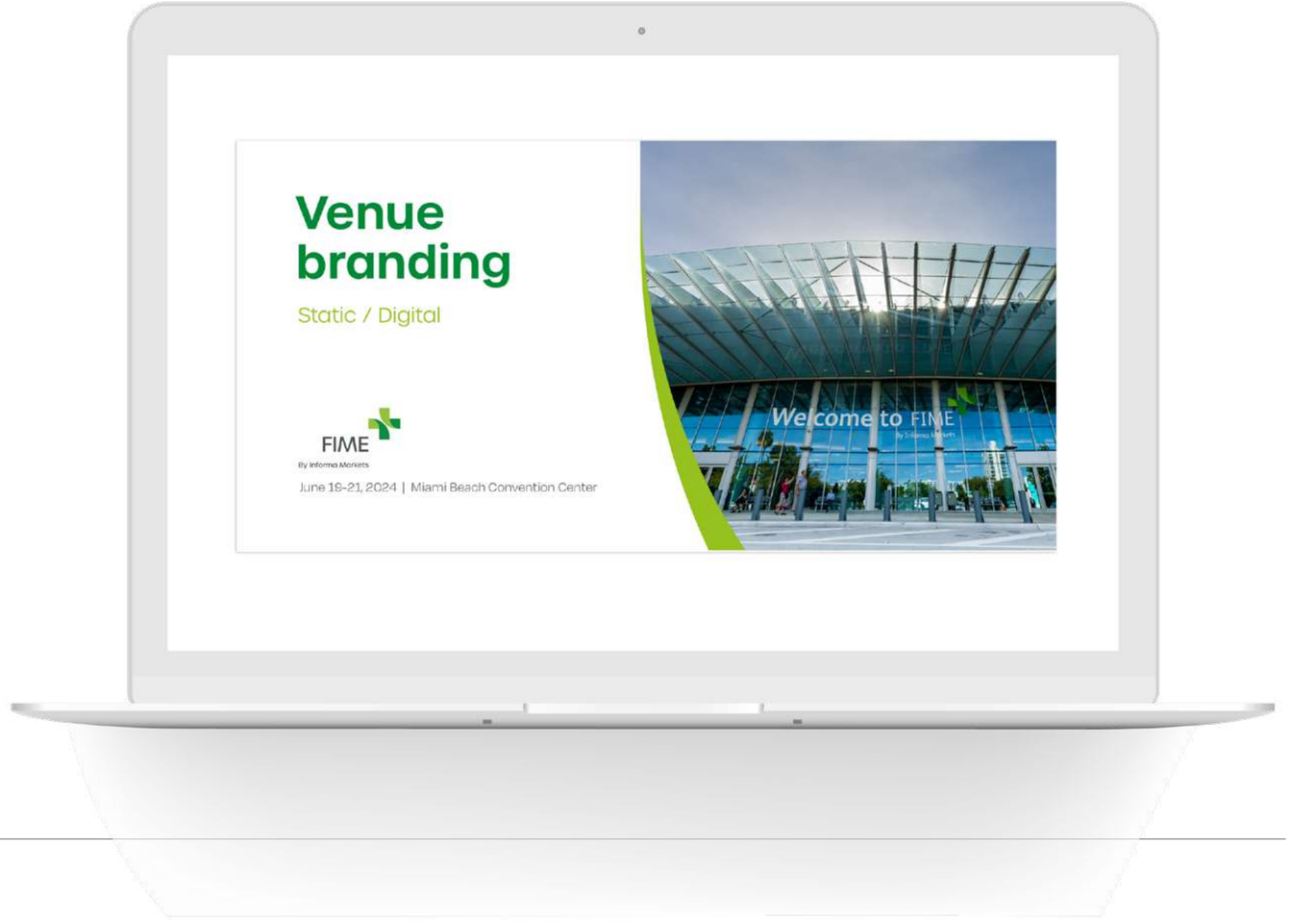
Price for visitors QR codes

Price: **US$ 15,000**

Venue branding

We offer a wide variety of branding options throughout the venue. Select between static and digital solutions to match your company's every need.

The venue branding opportunities are divided between static and dynamic opportunities ranging from branded entrances and arches to panoramic LED screens, branded columns, aisle signs and hanging banners.



Starting from

Price: **US$ 3,000**

Download brochure

Badge assistance desk

Exclusive

Take full branding ownership of the onsite registration desks to make an impact on all onsite registering attendees.



Price: **US$ 15,000**

Image is for illustration purpose only

Floor tiles

Guide attendees to your booth with these floor tiles placed along main walkways and entrances to the exhibition halls.



Per floor tile

Price: **US$ 3,000**

Hanging banners

Increase visibility of your stand location in the exhibition hall by placing a hanging banner above it.

This is a great opportunity to be seen from afar and to make a strong statement with your booth.



Price starts from

Price: **US$ 3,000**

Production and rigging costs not included

Visitors bags sponsor

Exclusive

Become the exclusive sponsor of the visitors bags that will be handed to the FIME attendees. The sponsor will need to produce the bags with a sustainable material, the recommended fabrics are organic cotton and natural fiber.



Price: **US$ 10,000**

Lanyard sponsor

Exclusive

Become the exclusive sponsor of the lanyards that will be handed to the FIME attendees. The sponsor will need to produce the lanyards (sustainable material recommended).



Price: **US$ 10,000**

Daily Dose

Daily Dose is a printed A3 newspaper that will be distributed to our attendees on Day 1 during the show days. The Daily Dose contains industry news and all the latest trends direct from the show floor.



Half page

Price: US$ 2,000

Full page

Price: US$ 4,000

Education & Networking

33 Workshops

34 Social events

35 Meeting rooms



Workshops

Training sessions are designed to deliver advanced medical learnings to industry opinion leaders and end users of your technology.

Along with the provision of a room to facilitate your workshop, this package includes the listing of your workshop on the FIME website and a promotional campaign of the activity to your target audience to guarantee a successful session.



Per day

Price: **US$ 7,500**

Social events

Host a networking session with your primary target audience as part of our official Social Events program which we will promote in the lead up to FIME. Select any of the sessions below to host your event:

'Breakfast Session' before the show opens each day
'Lunch & Learn'
'Happy Hour' available every day upon closing of the show
'Networking Reception'

*Food, beverage and audiovisual cost not included.

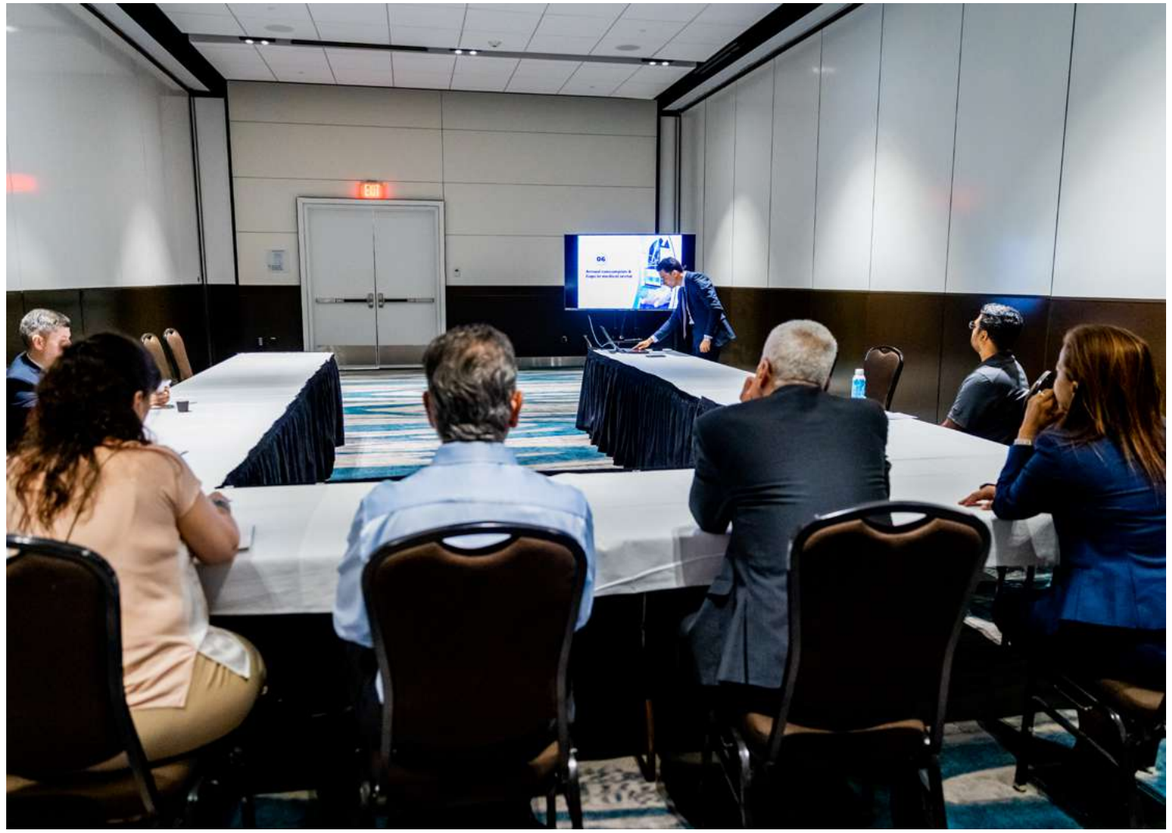
Price: **US$ 7,500**



Meeting rooms

Does your organization need a private meeting room during FIME?

Meeting rooms can be rented on a daily basis and are located near the exhibition halls, convenient for your team to access from the lobby to get away from the buzzing show floor to host meetings in a quiet place.



Starting from

Price: **US$ 2,500**

Per day

Image is for illustration purposes only

Under $5,000

If you're looking to maximize your marketing budget, below you'll find all FIME sponsorship opportunities with investments of less than $5,000. Click below to read more about each option.

- Upgrade online showcase
- Featured exhibitor
- Featured product
- Product discovery tour
- Remarketing
- Banner ads
- Pre-show planner advertising
- Logo in attendee registration confirmation page
- Venue branding
- Floor tiles
- Hanging banners
- Workshops
- Social events
- Meeting rooms
- Push notification



Partnership & recognition

FIME
By Informa Markets

Exhibitors that invest above a certain amount are eligible for partner status and can benefit from additional complimentary exposure.

Onsite Benefits	Platinum US $25,000	Gold US $20,000	Silver US $15,000
Logo on key locations of event signage	■		
Logo on medium format event signage	■	■	■
Media Planner - your events schedule will be shared with registered media attendees	■	■	
Stand highlight with corporate logo on the Pre-Show Planner	■		
Online Benefits			
FIME Dedicated Sponsors page listing with description and hyperlink	■	■	■
Logo exposure with respective tier on all FIME online platforms (website, mobile app, online event platform, pre-show planner)	■	■	■
Logo and tier on visitor promotion campaign - electronic	■	■	■
Social media coverage (tailored)	■		
CEO interview on show website with "In the Spotlight" feature on the homepage	■		
Featured Exhibitor	■	■	■

Get involved

Contact the team today to discuss the range of options available and to tailor a bespoke sponsorship solution designed to help you achieve your current objectives.



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