

# 2019 Post Show Results



By Informa Markets

Together for a healthier world

# Show overview

The 29th **Florida International Medical Expo (FIME)** was back at the Miami Beach Convention Center, June 26-28, 2019. The largest fair for medical device and equipment manufacturers, suppliers and distributors in the Americas welcomed trade professionals from more than 100 countries across the world for the most exciting edition of the show to date!

## Overview



**139,800** sq. ft.  
exhibition space



**1,127**  
exhibitors



**48**  
exhibiting countries



**15**  
country pavilions



**93**  
visiting countries



**17,667**  
attendees



**4**  
conferences



**657**  
conference attendees

## Digital audience summary



**318,053**  
website visitors



**751,255**  
page views



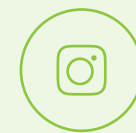
**141,100**  
views



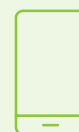
**5,402**  
followers



**4,865**  
followers

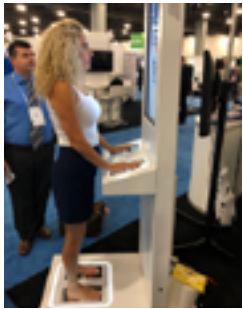


**610**  
followers  
*(New in 2019)*



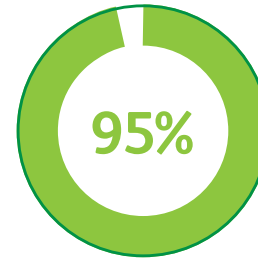
**1,492**  
mobile app visitors

# FIME 2019 gallery

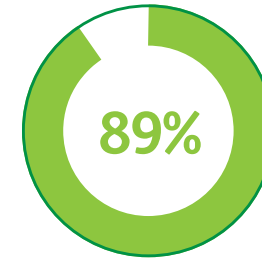


# Exhibitor feedback

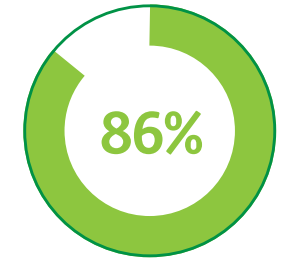
Total value of business generated during:  
FIME 2019 **US\$ 152 million\***



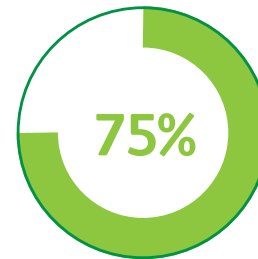
rated FIME as an important platform for their business



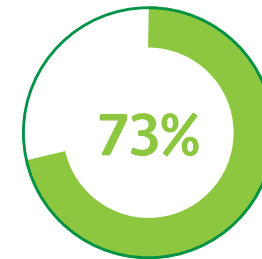
of exhibitors were overall satisfied with FIME 2019



of exhibitors would recommend FIME to a friend/colleague



of 2019 exhibitors have exhibited at FIME before



of exhibitors expressed interest or already signed up to exhibit next year

\* GRS Explori Survey, as of June 28, 2019.

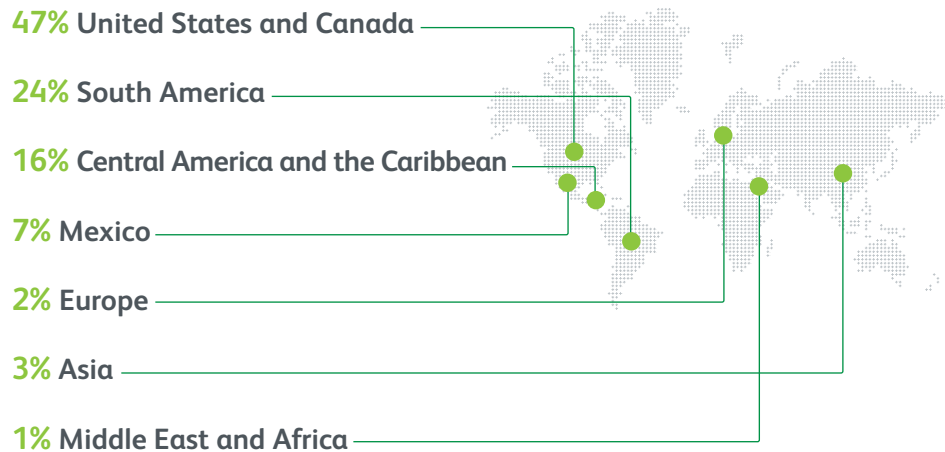
*“It is going really great. Obtained many cards and leads from by passers of all whom sparked major interest and intrigue in the backpacks. What an exciting time it has been! Phenomenal show and what an amazing variety of exhibitors from literally all over the world. Thank you again.”*

**BAGOBAGO-USA**

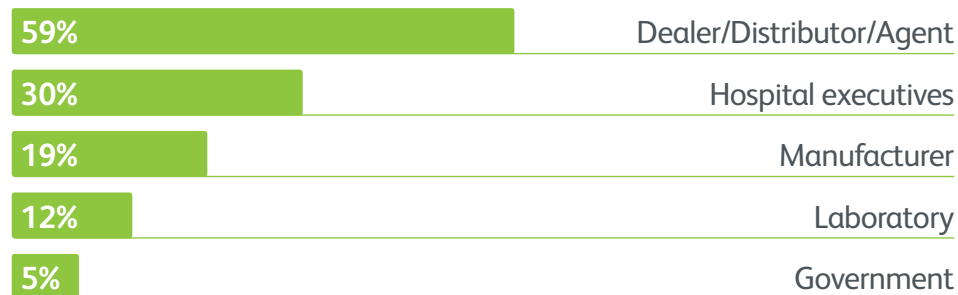


# Visitors at a glance

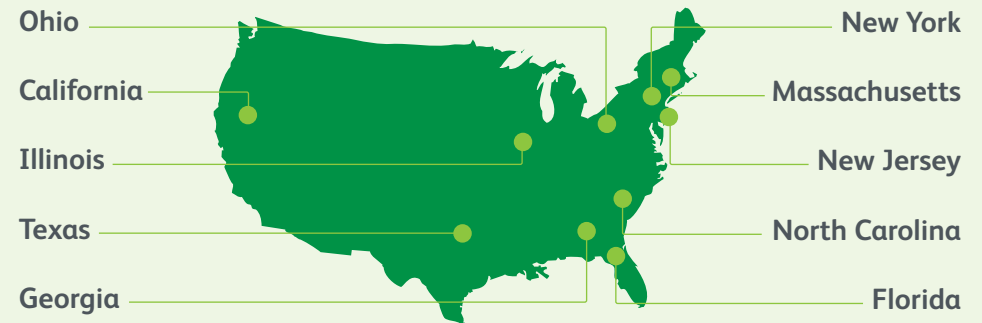
## Visitors by region



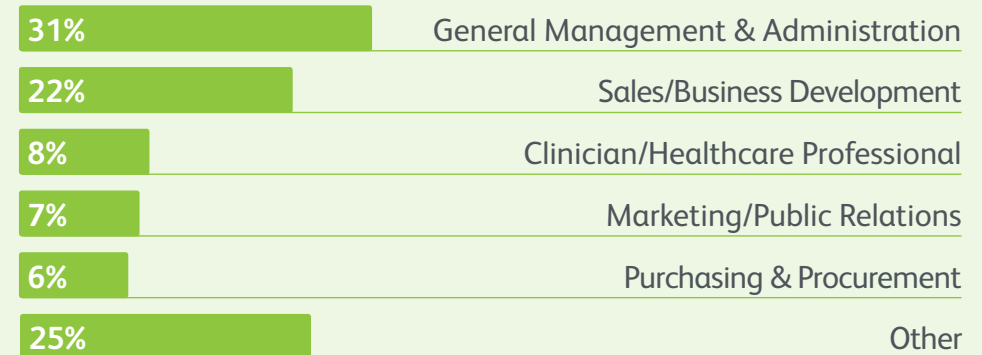
## Visitors identified as



## Top states represented



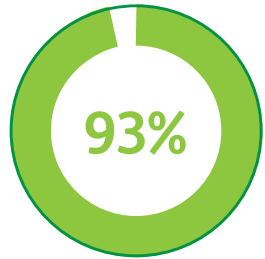
## Job function/role



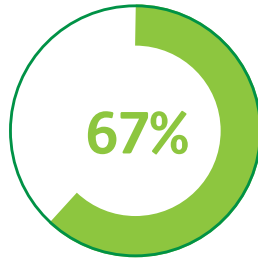
*“As a company we were excited to be back at FIME in Miami. The renovations on the convention center were major to say the least. Now a first-rate venue. The positive atmosphere only added to our overall experience. Very pleased.”*

**Avante Health Solutions**

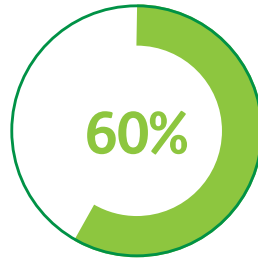
# Visitor feedback



are involved in their business' purchasing process



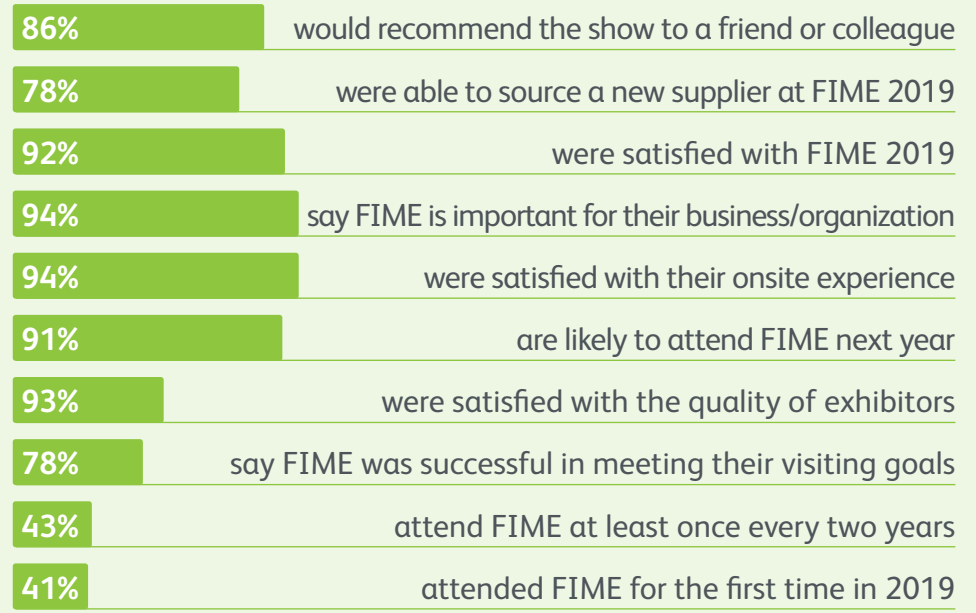
attended at least 2 days of the show



were distributors looking for new products/suppliers



## Key statistics



*\*From visitors surveyed*

*“The Brazilian companies closed 37% more business during FIME 2019, compared to the last edition. This year our participation was successful with qualified visitors, composed of good buyers and distributors, able to make significant contributions to the growth of the Brazilian exports in Latin America and USA. We have got a lot of attention for our products at the show. FIME is the best platform for us to showcase our technologies to our customers.”*

**ABIMO**

# Conference and seminar summary

## Job functions

### Healthcare Innovation Seminar

- Medical Director/Clinician
- Engineer
- Executive Director/General Manager

### Healthcare Supply Chain and Procurement Conference

- Sales/Business Development
- President/CEO/General Manager
- Logistics/Purchasing

### Medical Devices International Trade Seminar

- President/CEO
- Sales/Business Development
- Regulatory Affairs

### Sterilization and Decontamination Conference

- Sterile Processing Technician/Supervisor
- Clinician
- Business Development

## Speakers and delegates represented



*“First of all, I want to thank you very much for the great job that you did together with your team to organize the FIME 2019...Triderma had a great success and we had more than 100 visitors coming to our booth. Our business continues to grow and many of the distributors we are getting are part of the FIME success we had.”*

**Triderma**


# FIME and All For Venezuela partnership

FIME was honored to work hand in hand with All For Venezuela to support the Venezuelan people who are undergoing a humanitarian crisis at this time. With the help of our visitors and exhibitors, much-needed relief and hope was provided in the form of medical supplies, equipment, medicine, first aid supplies and disposables, as well as financial donations to help with costs associated with transporting these items directly to Venezuela.





# Media highlights



Time: Jul 10, 2019 09:01 AM CDT  
 Call sign: WLTV (Univision)  
 Market: Miami, FL DMA: 16  
 Genre: Talk Variety  
 Est. Audience: 489,924  
 Program type: Network



Latest in medical technology expected to draw thousands to Florida International Medical Expo



The latest medical technology in a range of vital areas for the health care industry is expected to draw thousands of attendees to the Florida International Medical Expo (FIME) in Miami Beach, the state's largest annual medical technology event, on June 26-28, 2019.

The expo, set to be held at the newly renovated Miami Beach Convention Center (MBCC), will provide free access to the widest range of new and refurbished medical equipment, hospital technology and solutions.

The Florida International Medical Expo, one of the largest medical technology events in the world, has a long history of showcasing the latest in medical technology. This year's expo is expected to be the largest in the history of the event, with a focus on showcasing the latest in medical technology. The expo will feature more than 1,200 exhibitors from more than 40 countries, the largest collection of healthcare product manufacturers and service providers under one roof in the Americas. The show is a true one-stop shop for all healthcare sourcing and procurement needs. This year, FIME will also host both healthcare conferences and seminars with a focus on



Cool new health wearables do everything from killing head lice to curing incontinence

From a small light-up pad that makes your bruise fade faster to a strip of gel that minimizes scars, new innovations to improve your health needs are on their way.

Inventors, manufacturers and health professionals from around the world descended on Miami Beach last week to make deals and show off the newest and coolest products that tackle everything from diabetes to incontinence to fall prevention and mouth care. The Florida International Medical Expo (FIME) is the largest its kind in the Americas with 1,200 exhibitors from more than 40 countries displaying their healthcare innovations.

The most excitement involved wearable devices that connect to apps and monitor various body functions in adults and children.

[Read more at the South Florida Sun-Sentinel.](#)



OST  
 Apps, gadgets aim to improve health



OST (Ocala Sun Times) article discussing health wearables and medical technology. The article mentions the Florida International Medical Expo (FIME) and highlights various health wearables on display, such as a small light-up pad for bruise treatment and a gel strip for scar reduction. It also notes that the expo will feature more than 1,200 exhibitors from more than 40 countries.



HealthCareBusiness  
 Largest medical trade show of the Americas, Florida International Medical Expo, set to return to Miami Beach from Orlando



At the Florida International Medical Expo (FIME)

MIAMI BEACH, FL – (May 6, 2019) – The largest medical trade show of the Americas, Florida International Medical Expo (FIME), has announced its 29th annual trade fair will return from Orlando, Florida back to its original home in Miami Beach on June 26-28, 2019. At the newly renovated Miami Beach Convention Center (MBCC), FIME will provide free access to the widest range of new and refurbished medical equipment, hospital technology and solutions. Miami's cultural and logistical proximity to Latin America make it the perfect hub from where to serve the hemisphere's medical business community.

"It's a pleasure to welcome FIME back to our new state-of-the-art Miami Beach Convention Center," said Miami Beach Mayor Dan Gelber. "It is incredible the impact FIME makes in the health of millions of people from all over the Americas."

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Círculo de Periodistas de Bogotá  
 Grandes avances en la salud



Grandes avances en la salud

El Círculo de Periodistas de Bogotá (CPB) ha publicado un artículo sobre el Florida International Medical Expo (FIME) en Miami Beach, Florida. El artículo destaca que se trata de la mayor feria médica de América y que este año se celebrará en el recién renovado Miami Beach Convention Center (MBCC). Se espera que atraiga a más de 1.200 expositores de más de 40 países, lo que la convierte en la mayor feria de tecnología médica en América. El artículo también menciona que la feria ofrecerá acceso gratuito a una amplia gama de nuevo y reacondicionado equipo médico, tecnología hospitalaria y soluciones.

# Media highlights



**EJE216**

**FIME 2019 en Miami. La salud avanza sin límites**

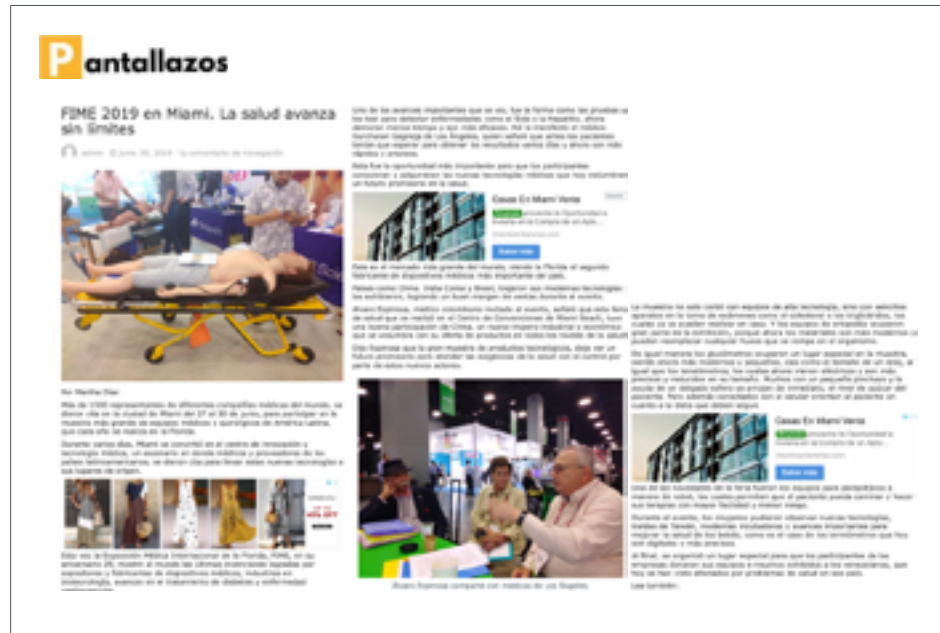
El Ministerio para la Igualdad Territorial y Políticas Territoriales, a través de sus oficinas, promovió la participación de los representantes de la salud en el congreso internacional de FIME 2019.

Una de las actividades más importantes del congreso fue la presentación de un nuevo dispositivo de diagnóstico por imagen, el cual permite obtener imágenes de alta calidad y resolución, lo que facilita el diagnóstico de enfermedades como el cáncer de mama y el cáncer de pulmón.

El dispositivo de diagnóstico por imagen es un sistema de diagnóstico por imagen que permite obtener imágenes de alta calidad y resolución, lo que facilita el diagnóstico de enfermedades como el cáncer de mama y el cáncer de pulmón.

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**Pantallazos**

**FIME 2019 en Miami. La salud avanza sin límites**

Una de las actividades más importantes que se vio, fue la feria sobre las tecnologías de la salud que se celebró en el marco del congreso internacional de FIME 2019. En esta feria se presentaron una gran variedad de dispositivos de diagnóstico por imagen, como el nuevo dispositivo de diagnóstico por imagen que permite obtener imágenes de alta calidad y resolución, lo que facilita el diagnóstico de enfermedades como el cáncer de mama y el cáncer de pulmón.

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**SunSentinel**

**Cool new wearable device can do miracles for your health**

From a small light up pad for making your brain feel better to using it to get the maximum from your workout to helping your health with an on-the-go device.

Scientists, manufacturers and health professionals from across the world descended on Miami Beach last week to make their best work off the screen and on the ground. The SunSentinel Medical Expo (SME) is the largest in the world with over 100 exhibitors from more than 40 countries displaying their health innovations. Some of the products on display were, an experience as still look ahead to be sold in the United States.

The most advanced medical wearable device that is used to help monitor various body functions in adults and children.

**For a lot more SunSentinel Health products in these times, visit US sites, the collection manager for SME.** "It was exciting what is available in other parts of the world that hasn't made it here yet. There's a lot of new innovation and technology to create products that are not just supported."

From the Czech Republic, Pavel Banaš of Blue Technologies has created interchangeable blue and yellow light pads that help treat. Banaš traveled to Miami Beach to meet plastic surgeons, sports medical facilities and distributors who might use his products. The blue light, explained Banaš, decreases the level of histamine and helps patients treat allergies faster. It also can improve your hearing.

The yellow light promotes cell stimulation, reduces swelling from injuries and accelerates food and lymph circulation for faster wound healing, he said.

And here, Banaš has with the light pads in Europe, but he said "I hope almost all over the world that he believes will sell for about \$100."

BlueTech will be trying to get FDA approval and have his underwear for sale in the US by early 2018.

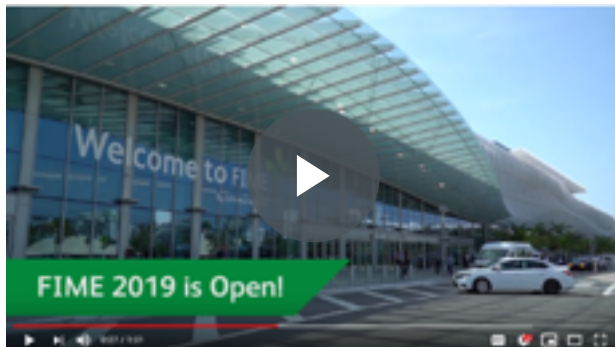
A product from Argentina made its debut because it's not only for adults. Instead of being a product for babies or kids that are used to get position, temperature, heart rate and pulse. Parents control all of the information from the digital box strap onto an app on their smartphones.

**BlueTech on the brink of new innovation, look ahead on:**

Along with devices to help people feel better, Banaš explained all parts of medicine to help people feel good. A lot of that is about creating a new type of treatment as a way to allow, along with get alerts for various uses and health. In the US, a health device company, Banaš will be using the information from the digital box strap onto an app on their smartphones.

On a greater scale, manufacturers of Blue Technologies such as BlueTech's device Banaš is going to be for patients who can't walk, in addition to high risk individuals and hospital beds.

# FIME TV



Day one highlights



Prodrumus product demo



MADA International interview



Day two highlights



Ampronix interview



TrippNT product demo



# Thank you to our 2019 partners and sponsors

## Strategic partner



## Platinum partners



## Gold partners



## Silver partners



## Foundation partner



## Supported by



## Official exhibitor directory



## Media partners



## Official airline alliance



## Official housing partner



## Organized by



# Start your planning for the 30<sup>th</sup> anniversary of FIME



By Informa Markets

**New dates: August 25-27, 2020**

Miami Beach Convention Center, Miami Beach, Florida

**To reserve your booth, contact:**

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