



By Informa Markets

2021 Post show results

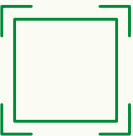
Connecting the healthcare
community in the Americas

fimeshow.com



Overview

Overview



45,300 sq. ft.
exhibition floor space



423
exhibitors



46
exhibiting countries



8,250
professional visits



4,865
live visitors



3,385
online visitors



118
countries represented

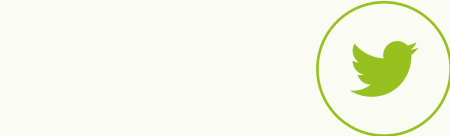


7
country pavilions

Digital audience



5,232
followers



4,963
likes



5,234
followers



1,415
followers



1,621
followers

Live exhibitor overview

Overview



rated FIME as an important platform for their business



say they are satisfied with their live experience in 2021



already know they will be exhibiting again next year



of exhibitors participated for the first time

Top 5 reasons for exhibiting live



Exhibitor overview

What our Live exhibitors had to say:

"The Peruvian companies were pleased with their first time at FIME and their results were positive. They realized FIME is the best show to be connected with buyers from Florida, Central America and the Caribbean and they are thinking of participating in the next edition of FIME"

Max Rodríguez Guillén
Oficina Comercial del Perú en Miami, PROMPERU Miami

"FIME 2021 was absolutely amazing! This was our first year exhibiting at the show and we were very apprehensive about the turnout because of COVID. Those apprehensions disappeared within the first 10 seconds of opening the doors to attendees. We couldn't have imagined the amount of interest and business we have secured. It was a great investment, and we are proud to have been a part of it."

JJ Santiago
AlphaProMed, LLC

"FIME's reach into Latin America was extremely valuable to the companies participating in the New Mexico Pavilion. Having this international business development opportunity at a domestic show was a godsend during the pandemic."

Celeste Nuñez
New Mexico Trade Alliance

"The FIME 2021 Miami event produced a great number of distributors from almost every country in Latin America and that made it a great success!"

Mark Forcier
JD Honigberg International, Inc.

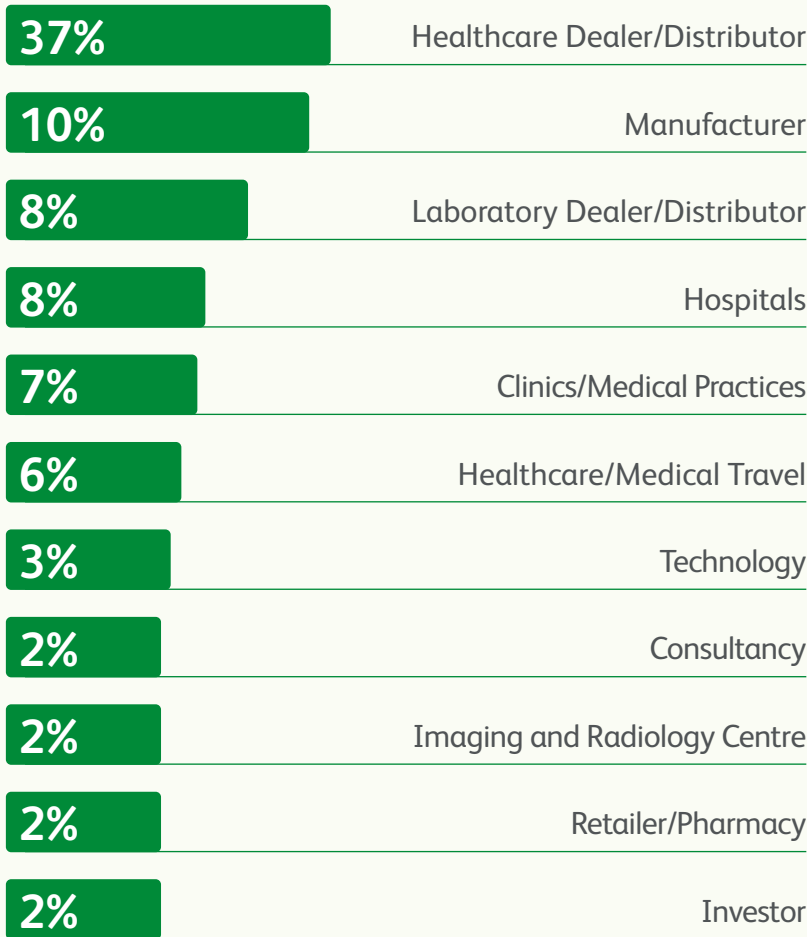
"Despite COVID, FIME continues to be an excellent source for retail sales and new distribution leads for small businesses like mine... especially for the Central and South American markets."

Jarrod Parasmo
Protech Medical

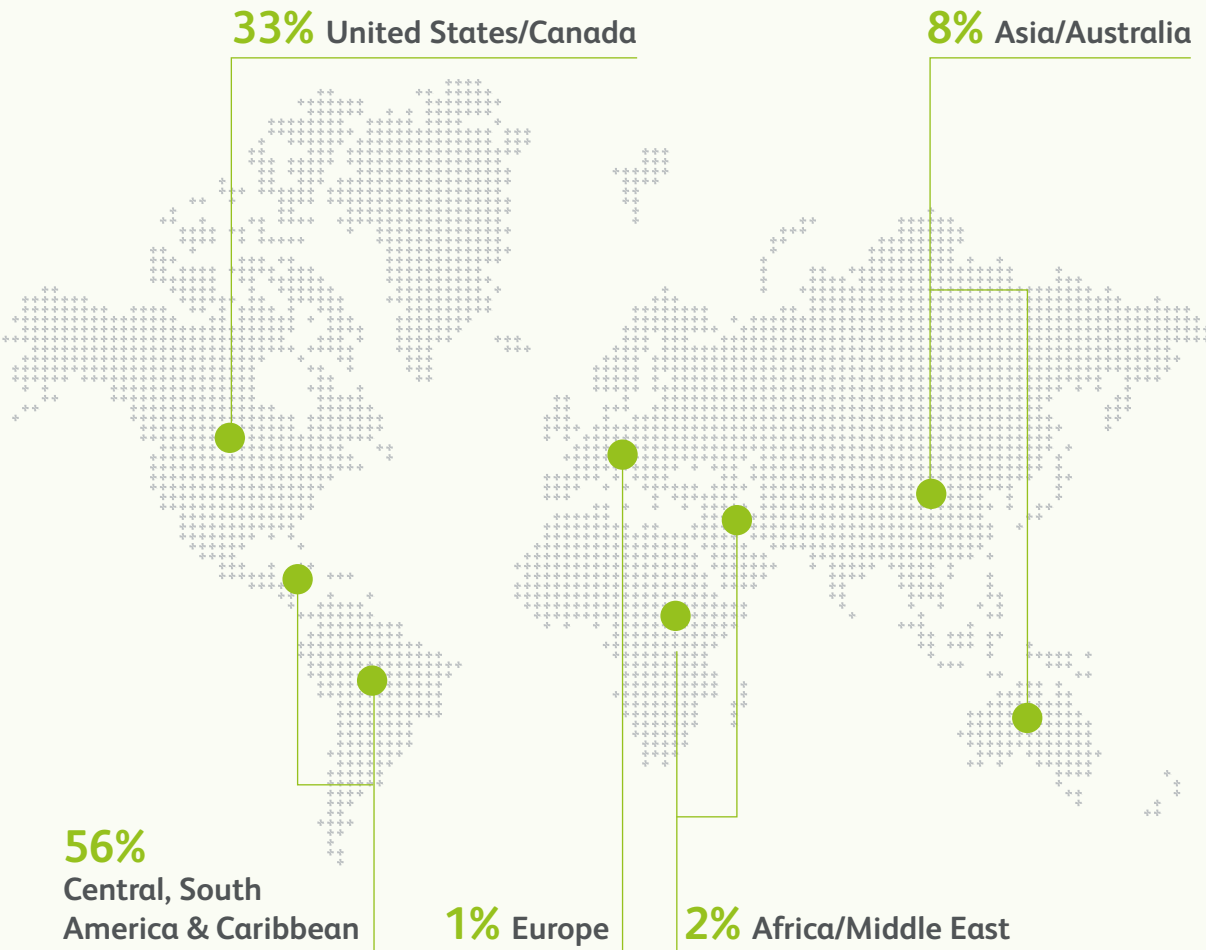


Visitors overview

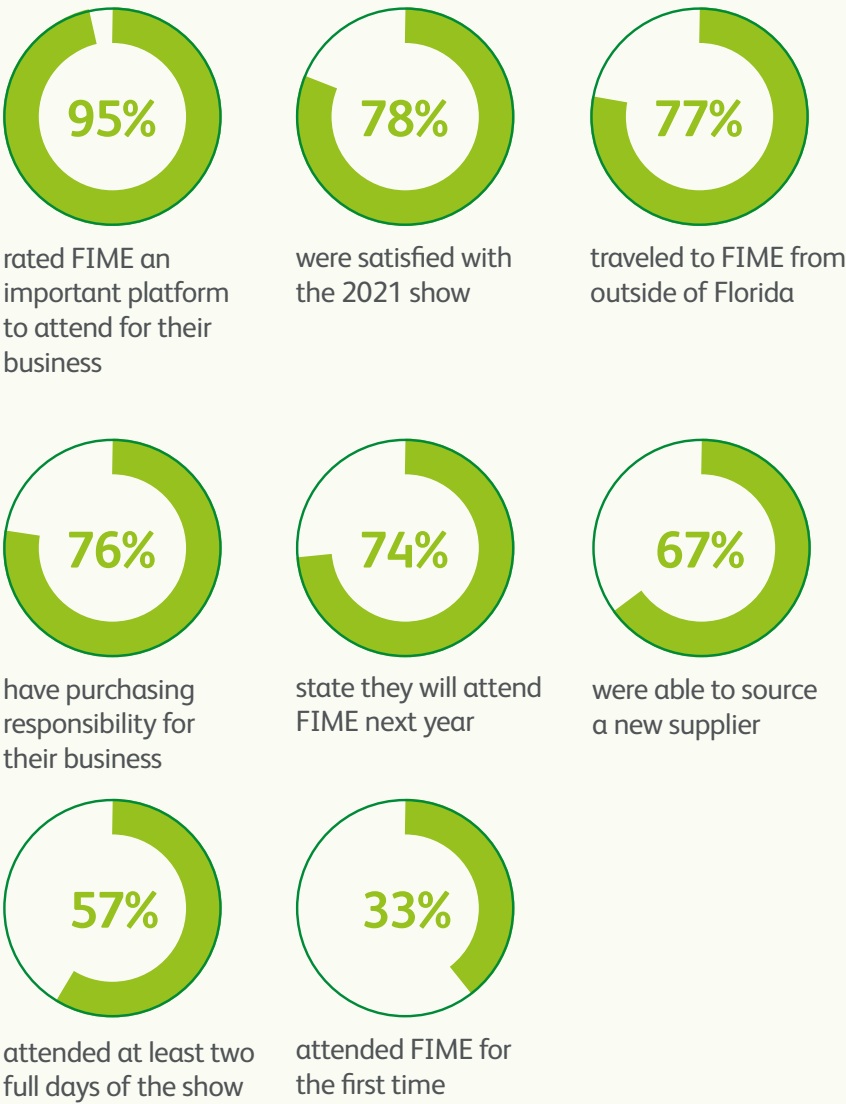
Top industries in attendance



Regions in attendance



Feedback



We would like to thank our 2021 partners for their continued support

Platinum partner



Gold partners



Content partners



Knowledge partner

Media partners



Start planning for 2022 today

July 27-29, 2022

Miami Beach Convention Center

Exhibition sales

fime@informa.com

Sponsorship opportunities

Lorena.DiazPalle@informa.com

Country pavilions

Shane.Fleming@informa.com

