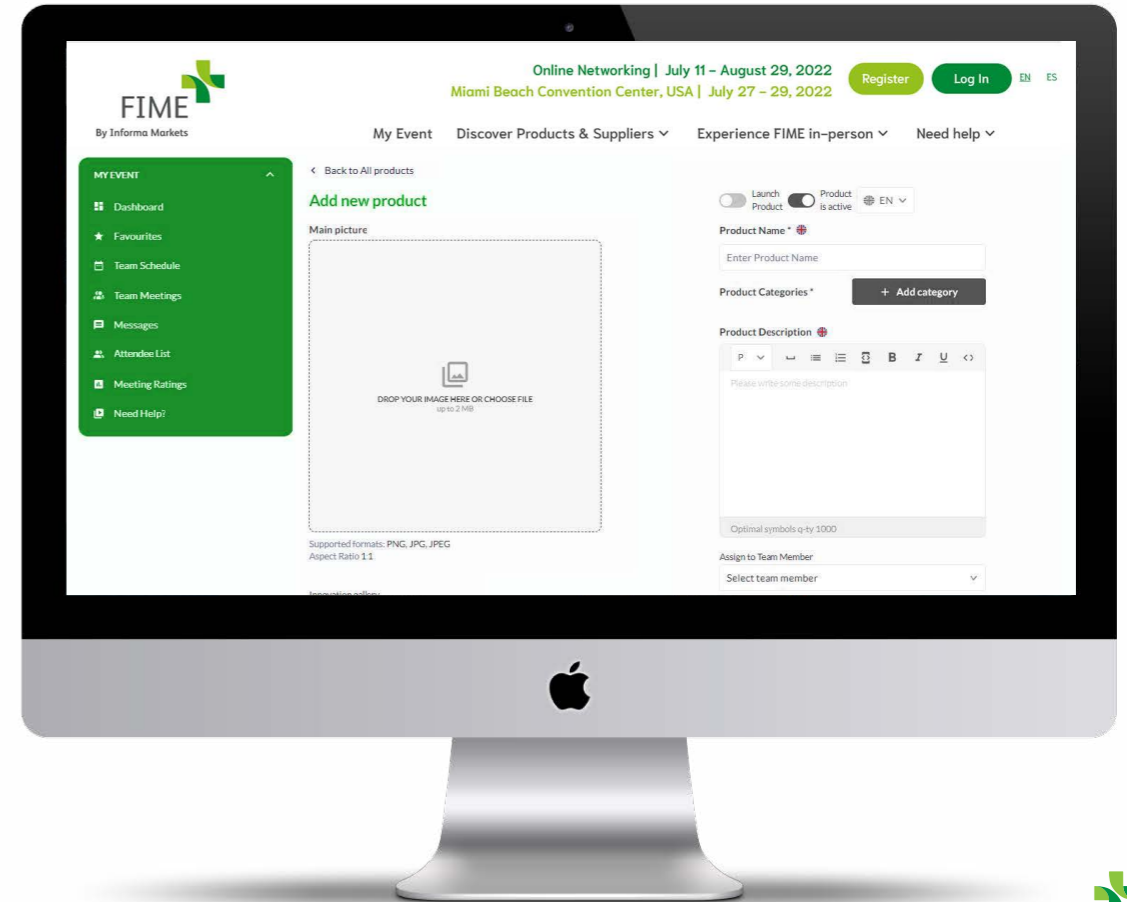# What is my product page?

Each product can have:

- A unique name

- Unique product categories

- A unique product description

- Multiple product images

- Associated documents

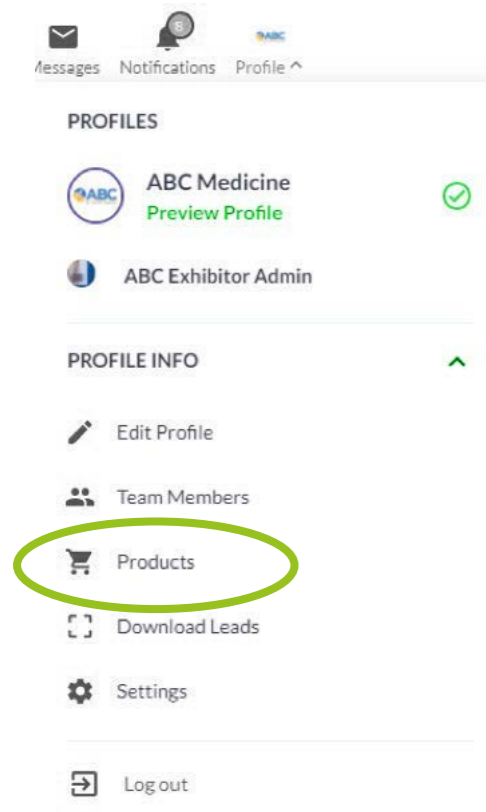- A team member attached if you have a team member who specializes in this product

Each product can be toggled to active status, meaning it is visible to others, or inactive status, meaning it is visible only to you. Each product's status can be changed at any time.

Under the image for your product, you have the option to download a QR code specifically for this product. You can download this and display it on your stand, which then allows visitors to scan it during the in-person event. Anyone who scans your QR codes will be captured as one of your leads.
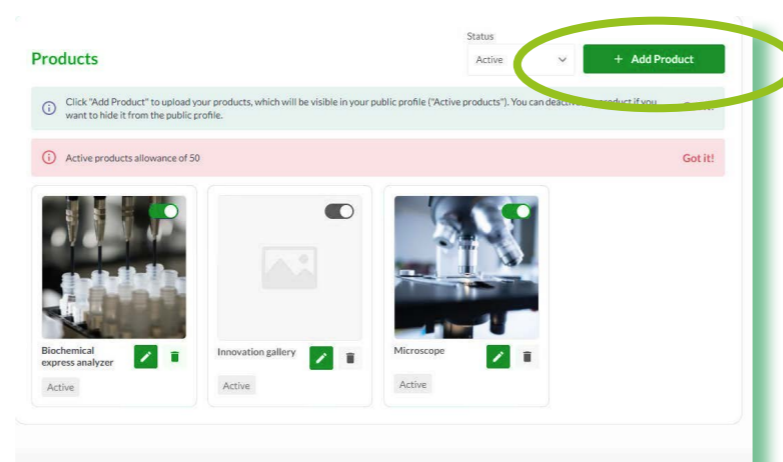
How do I edit/add/update my product page

Step 1: Click on "Products" from your company profile view

Step 2: Click on "Add Product" or to edit your product

Step 3: Start editing your production information